

未来与发展

WEILAI YU FAZHAN

2015年第7期 7月15日出版

总第260期



主管：中国科学技术协会

主办：中国未来研究会

顾问：周光召 冯长根

编委会主任：张文范

编委：(按姓氏笔画排序)

鲍建强 陈守东 陈仙波 邓寿鹏 顾朝林

高恒华 军侯立安 韩选江 罗肇鸿

秦麟征 王锦韦锡新 夏震 阎耀军

赵光州 曾乐民 张延岐 张文范

主编 华军

副主编兼
王锦

编辑部主任

网址：www.weilaiyufazhanzazhi.com.cn

E-mail: weilai3296@sina.com

编辑出版：《未来与发展》编辑部

地址：北京海淀学院南路86号

邮编：100081

电话：(010) 62103296

印刷：蓝格图文印刷中心

国内发行：北京市报刊发行局

国际发行：中国国际图书贸易总公司

零售：《未来与发展》编辑部

中国标准连续出版物号：
ISSN1003-0166
CN11-1627/G3

定价：20.00元

邮发代号：2-199 国外代号：BM-581

发展研究

Development Study

2/刘晓宇 马克思物质变换思想对建设“美丽中国”的启示

6/刘锐 中国传统思维方式现代化的路径探析

——从逻辑的角度分析

10/光相中 利益团体对公共政策制定的影响分析

——基于博弈行为视角

16/高超民 汤颖 基于激励视角的低头族内驱力实证研究

环球瞭望

Global Vision

20/杨洋 陈喜乐 战后德国科技政策执行力研究

25/张之肖 赵欣 康华 信息技术投资与“生产率悖论”：发达国家与发展中国家的比较研究

31/孔帅 后金融危机时代中国金融监管体制与监管对策研究

——基于对美国金融监管体制改革的借鉴

热点透视

Focus

35/高丽静 高凯东 老龄化背景下社区养老状况调查及对策：以杭州市为样本

41/李丽 牛志民 梅松丽 “数字原生代”大学生智能手机使用现状及对策

45/张睦楚 论教育史研究服务实践的难为之因与可为之径

财经分析

Financial and Economic Analysis

49/陈滢 浅析移动时代下的“互联网碎片经济”

53/郭利田 台商投资大陆区位选择的变量选取研究



企业发展 Enterprise Development

58/裴 蕾 谢思全 信贷可得、融资缺口、融资渠道：民

营企业融资状况差异性研究

65/张长宝 余志红 低油价常态下石油公司的业绩比较

及战略选择

教育与人才 Education and Talents

71/聂 莹 网络境域下高校培育大学生社会主义核心价

值观探析

75/贺俊杰 聂庆艳 我国高校党建网格化管理模式运用

探析

79/赵志业 崔华华 思想政治教育实施过程中的文化困

境探究

85/田 琼 高校学生干部自主管理的相关思考

89/彭小霞 案例教学法在法学本科教学中存在的问题及

完善对策

93/洪 牧 冯 君 创新医学院校学生党支部建设的实

现途径

区域发展 Regional Development

98/贲友红 创新型科技园区区域创新网络的实证研究

103/宋月莹 马骞宇 产城融合视角下西部地区新型城镇

化发展路径研究

108/唐 俊 段汉明 焦 倩,等 基于 Markov 链的兰州

市土地利用结构研

FUTURE AND DEVELOPMENT

2015.07(Vol.39.No.07)

Main Content

2/LIU Xiao -yu: The Implication of Marx's Idea of Material Transformation for the Construction of the "Beautiful China"

6/LIU Rui: On Exploring the Modernization Path of Chinese Traditional Thinking Mode —— From a Logical Point of View

10/GUANG Xiang -zhong: Interest Groups' Influence Analysis on Public Policy Formulation——Based on Game Behavior Perspective

16/GAO Chao -ming, TANG Ying: The Study on Phubbing in Perspective of Motivation Theory

20/YANG Yang, CHEN Xi -le: A Research on the Implementation Capacity of Postwar Germany New Science and Technology Policy

25/ZHANG Zhi-guang, ZHAO Xin, KANG Hua: IT Investments and Productivity Paradox: The Comparison between the Developed Countries and the Developing Countries

31/KONG Shuai: Study on China's Financial Supervision System and Countermeasures in the Post Financial Crisis Era, Based on the Reference of America's Reforms of Financial Supervision System

35/GAO Li-jing, GAO Kai-dong: The Research and Strategies of Community Pension Services Against the Background of Population Aging: A Case Study of Hangzhou

41/LI Li, NIU Zhi-min, MEI Song-li: An Analysis on Current Situation and Countermeasures of the Smartphone Use among "Digital Natives" University Students

45/ZHANG Mu-chu: The Research on the "Difficulties" and "Feasibilities" of the History of Education for Practice Service

49/SHEN Ya -ping, LI Na: Analysis of "Internet Fragmentation Economy" at the Mobile Era

53/GUO Li-tian: A Research on the Variables Selection of Regional Selection of Taiwanese Investment in the Mainland of China

58/PEI Lei, XIE Si-quan: The Research on Differences in Financing of 4 Types of Private Businesses ——The Empirical Analysis Based on the Survey of 10000+ Private Businesses in Tianjin

65/ZHANG Chang -bao, YU Zhi -hong: Performance Comparison and Strategy Selection of Oil Companies under the Normal Environment of Low Oil Price

71/NIE Ying: The Cultivation of College Students' Socialist Core Value Concept Study Practice the Network Condition

75/HE Jun-jie, NIE Qing-yan: Analysis on the Mode of Network Management Application in our Universities Party Construction

79/ZHAO Zhi-ye, CUI Hua -hua: Research on the Cultural Dilemma Existing in the Implementation Process of Ideological and Political Education

85/TIAN Qiong: Reflections on the Autonomy Management of Student Cadres in Universities

89/PENG Xiao-xia: The Problems and Countermeasures of the Case Teaching Method in the Undergraduate Teaching of Law

93/HONG Mu, FENG Jun: Innovative the Approach of Medical College Student Party Branch Construction

98/BEN You -hong: Empirical Researching on Regional Innovation Network of Innovative Science Park

103/Song Yue -ying, Ma Qian -yu: A Study of New -Urbanization Development in Shaanxi Based on the Integration of Industries and Cities

108/TANG jun, DUAN Han -ming, JIAO Qian, ZHANG Shao -lan: Research on the Land Use Structure of Lanzhou Based on Markov Chains