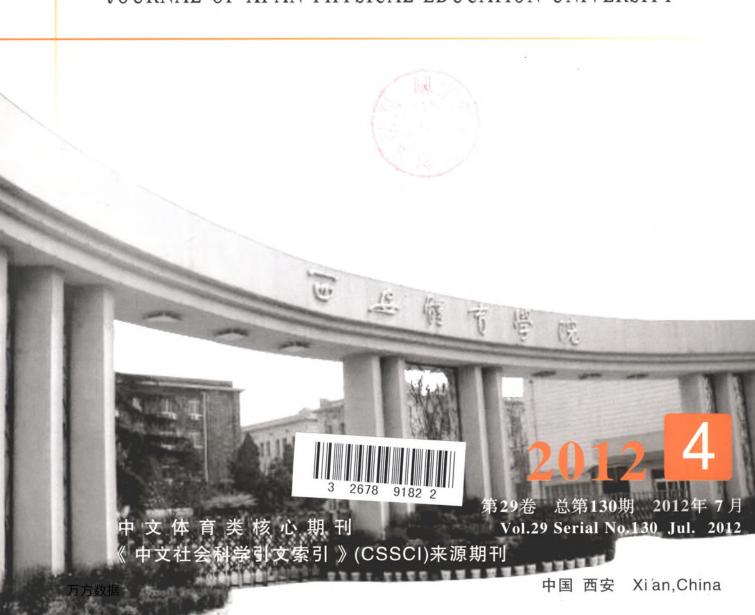


ISSN 1001-747X CODEN XTXEA5 CN 61-1198/G8

西克伽声等流等混

XI'AN TIYU XUEYUAN XUEBAO JOURNAL OF XI'AN PHYSICAL EDUCATION UNIVERSITY



西海体育学院学根

2012 年 第 29 卷第 4 期(总第 130 期)

双月刊

2012 年7月出版

目 次

新视野 新观点

385 体育健身休闲市场服务质量及测量的理论与方法研究///黄 谦

西部体育论坛

393 陕西省女大学生体育休闲锻炼行为参与机制的研究 ///陈西玲,张 楠,宫贵楠,时 倩,马 钊,魏 华

体育法律理论与实践

- 397 体育法的价值冲突研究///秦 毅,陈小蓉
- 403 我国运动员健康权益的法律保护研究///李世荣,马 莉

体育人文社会学

- 406 城市化进程中体育公共服务建设的策略选择///陈玉忠
- 412 新消费行为理论视域下转型时期体育消费的经济学解读///代 刚
- 418 体育社会科学学科纳入、分类及结构体系研究///熊 文,黄建伟
- 425 梳理与借鉴:奥运场馆投融资模式研究///王子朴,梁 蓓,陈元欣
- 434 上海市运动员文化教育现状与对策///虞轶群,季 浏,李 群,刘身强,陈 敏
- 439 职业体育俱乐部核心竞争力动力模型的构建///赵广涛
- 444 英国体育健身娱乐产业现状解析及重要启示 ——关于运营质量和职业资格管理///白海波,郭 斌,姚唯众
- 450 英国地方公共体育设施管理发展现状及启示///汪一鸣,汤际澜,楚英兰
- 453 中国体育文化史研究及其存在的新问题///王俊奇
- 457 "姚基金"体育慈善模式分析///吴亚娟

期刊基本参数: CN61-1198/G8 * 1984 * b * A4 * 128 * zh * P * ¥ 10.00 * 1300 * 26 * 2012-07

西名体育学院学报

2012 年 第 29 卷第 4 期(总第 130 期)

- 460 生态文明视野下的城市社区体育发展路径///孙高峰
- 464 足球竞彩正与反的博弈——兼论足球竞彩对中国足球反腐的意义///乔雪松
- 470 我国曲棍球运动后备人才培养的影响因素和多元化策略研究

///王 宁,张 强,柴 娇

民族传统体育

- 474 民族体育文化研究的立足点、期望值和方法论///孙庆彬,朱波涌
- 477 近代以来社会变革视野下传统武术的文化抉择///邵 夏,李吉远

运动人体科学与应用心理学

- 481 补糖和刺五加对大鼠运动后糖原合成激素环境的影响///周 亮,杨则宜
- 486 运动对 RBP4 诱导的胰岛素抵抗鼠骨骼肌 PTP1B 表达的影响///张明军
- 492 人体运动能耗分配关系的实验研究///石新燕,李美霞
- 497 大学生高水平女篮运动员疲劳后膝关节肌群等速力量变化的研究///王艳春

体育教育训练学

- 501 优秀男子标枪运动员胡海龙最后用力技术的运动学研究///项丽静
- 506 "以校园为中心"的体育竞技后备人才培养机制研究 ///陈华东,钞飞侠,何灵捷,李丹梅
- 509 基于技术链的分层累加教学法在游泳教学中的实验研究///岳新坡,李文静

本刊声明

凡投本刊的稿件,作者未特殊声明的,本刊同时获得图书、电子版本和信息网络的使用权。

本刊已加入 AJ(俄罗斯《文摘杂志》)、CSA(美国《剑桥科学文摘》)、"中国知网"等数据库。作者著作权使用费与本刊稿酬一次性给付。如作者不同意将文章编入上述数据库,请在来稿时声明,本刊将做适当处理。

凡投本刊的稿件,若系一稿多投,一经发现,本刊将五年内不再刊用其作者稿件。

本刊作者文责自负。应自觉遵守国家有关著作权法律法规,如发生侵犯他人版权或其他权利的稿件,本刊将协助被侵权人追究侵权责任,并保留追究侵权行为给本刊造成的损失责任。

本刊未委托任何机构、个人进行征稿,稿件一律经采编平台处理。

《西安体育学院学报》编辑部

JOURNAL OF XI'AN PHYSICAL EDUCATION UNIVERSITY

Vol. 29 No. 4 (Serial No. 130) Jul. 5,2012

CONTENTS

New View & New Idea

385 The study of Chinese sports fitness and leisure markets QOS theory and methods///HUANG Qian

Western Sports Forum

393 On Mechanism of Exercise Participation by Female College Students in Shannxi Province///Chen Xi-ling, ZHANG Nan, GONG Gui-nan, SHI Qian, MA Zhao, WEI Hua

Theory and Practice of Sports Law

- 397 Study on conflict of Value of Sports Law///QIN Yi, CHEN Xiao-rong
- 403 On Legal Protection of Rights and Interests in Health for Chinese Athletes///LI Shi-rong, MA Li

Sports Humanism Social Science

- 406 On Choice of Strategies Construction of Sports Public Services during the Urbanization///CHEN Yu-zhong
- 412 On Sport Consumption in Social Transitional Period from the Perspective of New Sport Consumer Behavior///
 DAI Gang
- 418 Research on Discipline Incorporating, Classifying and Framework of Sports Social Science///XIONG Wen, HUANG Jian-wei
- 425 Research through Carding and Reference on the Investment and Financing for Olympic Venues///WANG Zi-pu, LIANG Bei, CHEN Yuan-xin
- 434 On Status Quo with Measures Taken for Athletes' Cultural Pedagogy in Shanghai///YU Yi-qun, JI Liu, LI Qun, LIU Shen-qiang, CHEN Min
- 439 On Model Construction of Core Competence of Professional Sports Club///ZHAO Guang-tao
- 444 Analysis on the Status of Quality Management of British Sports and Recreation Industry and its Significant Inspiration—Based on the Operation Quality and Management of Vocational Qualifications///BAI Hai-bo, GUO Bin, YAO Wei-zhong
- 450 Enlightenment Given by Development of Public Sports Facilities Management by British Local Government/// WANG Yi-ming, TANG Ji-lan, CHU Ying-lan
- 453 Research on History of Chinese Sport Culture and its New Problems///WANG Jun-qi
- 457 Yao Fund; a Unique Model of the Sports Charity///WU Ya-juan
- 460 The Construction of City Community Sport Service System in the Scope of Eco civilization///SUN Gao-feng

- 464 he pros and cons of of Soccer Lottery—its Influence on Anti-corruption in Chinese Soccer///QIAO Xuesong
- 470 On Factors and Strategy of Diversification in Cultivation for Talented Players in China's Sports Hockey///
 WANG Ning, ZHANG Qiang, CHAI Jiao

Traditional Sports

- 474 On Standing point, Expectation and Methodology of the Research of National Sports Culture///SUN Qing-bin, ZHU Bo-yong
- 477 The Cultural Choice by Traditional Wushu in Light of Social Change since Modern Times///SHAO Xia, LI Jiyuan

Sports Science on Human Body and Applied Psychology

- 481 The Effect of Glucose and/or Acanthopanacis Senticosi Supplement on Hormone Level about Glycogen Synthesis after Exercise in Rat//ZHOU Liang, YANG Ze-yi
- 486 Effects of Exercise on PTP1B Expression of Skeletal Muscle in RBP4 induced Insulin Resistance Rats///
 ZHANG Ming-jun
- 492 Experimental Research on Distribution Relationship of Human Movement Energy Consumption///SHI Xin-yan, LI Mei-xia
- 497 The Research on the Isokinetic Muscle Strength of Knee Joint after Fatigue on High level Women Student Basketball Players in Colleges///WANG Yan-chun

Physical Education and Sports Trainology

- 501 The Kinematic Research on Technique Executed by Javelin Thrower HuHaiLong at the Moment of the Release//XIANG Li-jing
- 506 On Educational Mechanism Characterized by Campus orientation for Athletes in Reservation///CHEN Huadong, CHAO Fei-xia, HE Ling-jie, LI Dan-mei
- 509 Experimental Research on Stratified Cumulative Method in Swimming Teaching///YUE Xin-po, LI Wen-jing