



消费经济

CONSUMER ECONOMICS

中国经济类核心期刊

RCCSE中国核心学术期刊

第 33 卷
2017 年第 5 期
(总第 189 期)

05
2017

ISSN 1007-5682



万方数据

人民币汇率传递、消费物价变动与经济增长	
.....李子扬 范科才	3
消费开启新周期	
.....伍 戈 徐 剑 周 祺	10
国际服务贸易规则改变对我国消费的影响	
.....国世平 荣亚平	17
人均公共卫生支出对居民消费的影响研究	
.....范红忠 严海波	23
江西省城镇居民家庭资产结构对消费影响的差异性分析	
.....郑明贵 黄 珍 文 唯	29
金融可得性、金融知识与城镇居民短期消费信贷	
.....罗 娟 王露露	36
基于消费者剩余视角的适宜消费城市评价指标体系构建	
.....钟陆文	44
农村居民信息消费与居民收入、公共投资的关系研究	
.....王 平 陈启杰 杨烨军	50
地方财政支出对农村文化消费的动态影响	
.....宋英杰 刘俊现 徐 鑫	58
供给侧改革背景下中国乡村旅游产品开发的探讨	
.....瞿 华 刘荣荣	65
品牌关系与自我建构对品牌评价的影响	
.....崔登峰 李华仪	70
移动支付对消费行为的影响研究:基于不同支付方式的比较	
.....王晓彦 胡德宝	77
游客互动、体验价值、主观幸福感关系研究	
.....马 鹏 张 威	83
基于消费维度的幸福考量:国外的研究动态	
.....宋 鑫 刘希琼	91

Consumer Economics(A Bimonthly)

No.5, 2017

Serial No.189 Oct.2017

MAIN CONTENTS

RMB Exchange Rate Transmission, Price Change and Economic Growth	LI Zi-yang, FAN Ke-cai	3
Has Consumption Started a New Economic Cycle	WU Ge, XU Jian, ZHOU Qi	10
The Influence of the Change of International Service Trade Rules on China 's Consumption	GUO Shi-ping, RONG Ya-ping	17
Analysis on the Impact of Per Capita Government Health Expenditure on Household Consumption	FAN Hong-zhong, YAN Hai-bo	23
A Study on the Influence of Different Family Assets Structure on the Residents' Consumption	ZHENG Ming-gui, HUANG Zhen, WEN Wei	29
Financial Availability, Financial Knowledge and Urban Residents' Short-term Consumer Credit	LUO Juan, WANG Lu-lu	36
The Formation Mechanism and Index Construction of Appropriate Consumption City Based on Consumers' Surplus	ZHONG Lu-wen	44
Research on the Relationship between the Information Consumption of Rural Residents, the Residents' Income and the Public Investment	WANG Ping, CHEN Qi-jie, YANG Ye-jun	50
The Research on the Dynamic Impact of Local Financial Expenditure on Rural Cultural Consumption	SONG Ying-jie, LIU Jun-xian, XU Xin	58
On the Development of Rural Tourism Products in China under the Background of Supply Side Reform	QU Hua, LIU Rong-rong	65
The Influence of Brand Relationship and Self-construction on Brand Evaluation	CUI Deng-feng, BO Hua-yi	70
Study on Effects on Consumers' Behavior of Mobile Payment	WANG Xiao-yan, HU De-bao	77
The Relationship Amongst Tourists' Interaction, Experiential Value and Subjective Well Being	MA Peng, ZHANG Wei	83
The Considerations of Happiness Based on Dimension of Consumption: Foreign Research Trends	SONG Xin, LIU Xi-qiong	91



国内统一刊号: CN43_1022/F

邮发代号: 42-89

国际标准刊号: ISSN1007-5682

国外发行代号: BM1022T

定价: 10.00元

万方数据