

ISSN 1674-5094
CN 51-1719/C



西南石油大學

JOURNAL OF SOUTHWEST PETROLEUM UNIVERSITY
(SOCIAL SCIENCES EDITION)
XINAN SHIYOU DAXUE XUEBAO(SHEHUI KEXUE BAN)

學報

(社会科学版)

ISSN 1674-5094



万方数据

2012 **5**
Vol.14 No.5

西南石油大学学报(社会科学版)

(原四川省政法管理干部学院学报)

第14卷第5期 总第65期^{*}

2012年9月

编辑部网址: www.swpuxb.com

目次 (I)

· 石油与天然气软科学 ·

- 我国海洋船舶污染防治法律制度的缺陷与对策 刘思聪, 赵爽 1
- 克拉玛依稠油开发一体化经济评价方法探讨 刘如, 孙旭光, 王金罡, 等 7
- 基于生态伦理的石油天然气企业低碳经济模式初探 陈芳 12

· 社会学 ·

- 论舆论引导在高校突发事件中的作用 彭世良 17
- 注重社会公平是实现“包容性增长”的关键 史成虎, 张晓红 22
- 论社区治理的新模式
——基于公共治理理论在社区中的应用 李然然 28
- 改制国企社区思想政治工作对策研究
——基于成都市新都区新兴社区的调查 谭祖雪, 罗娟, 杨微 33

· 经济学与管理学 ·

- 社会资本视角下的高校社会捐赠研究 杨浩楠 39
- 基于学分绩点与综合素质测评的换算模型建立 闫从山, 朱苏阳, 舒小立 44

· 政治学与法学 ·

- 新时期艺术高校法制教育研究 刘立云, 舒智勇 50
- 现行职务犯罪侦查一体化模式的主要问题及其完善 谭可, 潘祥均, 林欣 55
- 论商事惯例与司法规制间的博弈
——以责任保险合同中免责条款的效力审查为视角 肖俊 63
- 高校党组织和党员创先争优动力机制研究 王睿喆, 范会灵, 张天军, 等 69
- 以创先争优为动力, 加强高校学习型党组织建设 彭小华, 余冠军 73

西南石油大学学报(社会科学版)

(原四川省政法管理干部学院学报)

第14卷第5期 总第65期

2012年9月

编辑部网址:www.swpuxb.com

目次(II)

· 新闻与传媒 ·

媒介商品化趋向刍议 陈亚旭 77

· 哲学、史学与文学 ·

论《俗世威尔》中莎士比亚的自我塑造 王聪聪 82

疯癫:文化的反叛和文化的拯救——20世纪中期美国小说中的青年形象 蒋天平 88

· 池田大作研究 ·

试论池田大作生命尊严思想的几个特点 林振武 93

东西方传统伦理的交汇——对池田大作“善”观念的解读 李映聪 97

池田大作整体主义文明观论析 谭木桂,李春泰 102

· 高等教育管理 ·

论学分制背景下本科生导师制的完善——域外高校经验参酌 陈荣飞 107

高校开展学雷锋活动存在的问题与思考 喻瑜,唐瑞,刘阳 112

竞技健美操剪式变身跳转360度动作运动学分析 彭亮 117

· 其他信息 ·

《西南石油大学学报(社会科学版)》稿约(封二),本刊常用文后参考文献著录格式及示例(封三),《西南石油大学学报(社会科学版)》第一届编委会名单(封底),版权页(封底)

责任编辑 钟青 英文编辑 何姗 终校 李晓群

[期刊基本参数] CN 51-1719/C * 2012 * b * A4 * 122 * zh * P * ¥10.00 * 2000 * 23 * 2012-09

(如发现印刷、装订错误,请与编辑部联系调换)

JOURNAL OF SOUTHWEST PETROLEUM UNIVERSITY

(SOCIAL SCIENCES EDITION)

Vol. 14 No. 5

(Total No. 65)

Sep. 2012

website: www.swpuxb.com

Main Contents (I)

SOFT SCIENCE OF PETROLEUM AND NATURAL GAS

- Defects of the Legal System in Preventing Vessel-source Ocean Pollutions and Countermeasures
..... LIU Si-cong et al (1)
- Discussions on Integrated Economic Evaluation Method for
Heavy Oil Development in Karamay LIU Ru et al (7)
- An Exploration of Low-carbon Economy Modes of Petroleum and Natural Gas Enterprises from
the Perspective of Ecological Ethics CHEN Fang (12)

SOCIOLOGY

- On the Role of Public Opinion Guidance in Unexpected Incidents Management in Universities
..... PENG Shi-liang (17)
- Social Fairness: the Key to "Inclusive Growth" SHI Cheng-hu et al (22)
- Study on the New Pattern of Community Governance
—the Application of Public Governance Theory to Community LI Ran-ran (28)
- Ideology and Politics Work in Communities of Restructured State-owned Enterprises
—A Survey of Xinxing Community in Xindu District of Chengdu Municipality TAN Zu-xue et al (33)

ECONOMICS AND MANAGEMENT

- A Study on Social Donation to Universities from the Perspective of Social Capital YANG Hao-nan (39)
- The Establishment of Conversion Model Based on Credit and Comprehensive Quality Assessment
..... RUN Cong-shan et al (44)

POLITICS AND LAW

- Study on Legal Education in Art Colleges in the New Era LIU Li-yun et al (50)
- Major Problems in the Integrated Model of Job-related Crime Investigation TAN Ke et al (55)

JOURNAL OF SOUTHWEST PETROLEUM UNIVERSITY

(SOCIAL SCIENCES EDITION)

Vol. 14 No. 5

(Total No. 65)

Sep. 2012

website: www.swpuxb.com

Main Contents (II)

On the Game Between the Trading Convention and Judicial Regulations

—From the Perspective of Investigation of the Effectiveness of Exemption Clause in Liability Insurance Contracts
..... XIAO Jun (63)

Study on the Dynamic Mechanism of Contending for

Excellence by Party Organizations and Members in Universities WANG Rui-zhe et al (69)

Enhancing the Construction of Learning-type Party Organization Motivated

by the Campaign of Contending for Excellence PENG Xiao-hua et al (73)

JOURNALISM AND COMMUNICATION

A Study on Media Commercialization CHEN Ya-xu (77)

PHILOSOPHY HISTORY AND LITERATURE

The Self-fashioning of Shakespeare in *Will in the World* WANG Cong-cong (82)

Madness: Rebellion Against and Salvation of Culture—Youth Images in the Mid-20th Century American Novels
..... JIANG Tian-ping (88)

DAISAKU IKEDA STUDIES

Features of Daisaku Ikeda's Thoughts on the Dignity of Life LIN Zhen-wu (93)

Fusion of Traditional Western and Eastern Ethics LI Yi-cong (97)

Comments on Daisaku Ikeda's Holism about Civilization TAN Mu-gui et al (102)

HIGHER EDUCATION

Perfection of Undergraduate Tutorial System Against the Background of Credit System

—Lessons from Overseas Colleges and Universities CHEN Rong-fei (107)

Some Thoughts about Problems in Learning from Lei Feng Activities in Universities YU yu et al (112)

Kinematics Analysis of Scissors Leap 1/1 Turn in Sports Aerobics PENG Liang (117)