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We Aim at Carrying Forward
the Spirit of Humanities
We Strive for Promoting
Academic Research

学界观察

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△农民工组织权的实现△本土情境下中国第三部门发展△中国管理研究的“导向迷失”△构建大规模侵权事故综合救济体系△人与自然和谐的正义秩序△实践的转化功能与准自由的文学艺术△从人类学立场建构“文学性”△社会性别视角下的女性发展研究等

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Abstracts

Analysis of the Efficiency of Firms and Switching Economic Development Pattern——Concurrently Discussing with the Thesis “on the Dominant Role of State – owned Economy”

Abstract: Evaluating the efficiency of firms can not be simply based on its overall growth, but mainly by studying its profitability ratio and tax contribution ratio, correlating with its contribution to employment ratio and comparing other firms in the same period. By analyzing and comparing the data from the State Statistical Yearbook 2009, we find that ROA and the contribution rate of VAT of state – owned enterprises are significantly lower than those of private enterprises every year without exception, and the larger gap between their contribution rates of the total assets has also verified this determination. Only through distinguishing facts, innovating the development concepts, adhering to the direction of state – owned enterprises’ reformation and encouraging diverse sectors of economy to efficiently develop in the circumstances of equal competition, the allocation of social resources can be optimized, and so as to effectively accelerate the transformation of economic development pattern.

Key words: state – owned enterprises; private – owned enterprises; level of efficiency; switching economic development pattern

Sun Yongzheng
School of Business, Soochow University

Implementation of the Leasing Management of Rural Land

Abstract: In the late 1970s and early 1980s, the agricultural production responsibility system carried out in rural areas on a grand and spectacular scale is the system of fixed output quotas to rural households, not the contracting of land. In this system, land is distributed as production materials equally according to the population. Since land is scarce, climatic, locational, and is a kind of immovable property, its mode of business operation should be the leasing management. The contracting of land is not the mode of business operation, but actually equal distribution of land with the end of its use value and no continuity. Leasing management of rural land should be implemented, and Contracting Law of Rural Land should be modified into Leasing Law of Rural Land, so as to train a new type of farmers with technical skills and entrepreneurs engaged in agriculture, and develop the division of labor on the basis of specialization through the wide use of science and technology.

Key words: rural land; leasing management; Leasing Law of Rural Land

He Changyuan
Editorial Department of Journal of Anqing Teachers College

Three Symptoms of Academic Crisis in China Today

Abstract: The predominance of non – academic factors in academic research leads to not only the spiritual variation of researchers, but also social crisis in academic field. This paper explores the academic crisis in China today mainly from three aspects. First, the inequality between academic rights

and academic position results from the officer - oriented social values. Intellectual identity is often mixed with social, sometimes even political identity, which is responsible for the expansion of executive power, and finally the inequality in academic power and value assessment. Secondly, the urgent need for instant success and quick profits leads to the inequality between different disciplines and an evaluation mechanism characterized by overquantification. Finally, the lack of subjectivity leads to the traditional "alogia" of academic thinking and the contemporary anomie of professional ethics.

Key words: academic crisis; inequality; quantification; alogia; anomie

Zhang Fugui
Jilin University

A Study and Verification on Asset Price Dynamics and Its Influence on Consumption

Abstract: Starting from 1980s, a remarkable characteristics of economic cycle dynamics is that the asset price dynamics has become a major force in the economic dynamics of various countries, and the asset price dynamics has brought a great impact on the subjective economy of a country and to the macro economics globally. The study has implicated that the stock market price dynamics does not have remarkable influence on the total volume of retail consuming and to the increasing investment of society, but the real estate price dynamics has remarkable influence on the total volume of retail consuming and to the increasing investment of society.

Key words: asset prices; consumption; dynamics

Su Junhe
Shanghai University of Finance

Do not Let "Acceptance" Be "Universal"——on the Dissociation and Surmounting of Acceptance History of Ancient Literature

Abstract: At present, acceptance history of ancient literature has been paid most attention. However, along with achievements made in relevant studies, some shortcomings and deficiencies have also cropped up. The main manifestation of defects is confusion between studies on acceptance history and studies on the science of historical data and academic history research which is characteristic of using simplistic model to deal with different recipients. This tendency is regarded as the dissociation of acceptance history of ancient literature. If it is not corrected, it will lead to loss of the meaning of studies on acceptance history. The problem awareness which is enriched with academic concerns is the key to surmount for acceptance history of ancient literature.

Key words: research on acceptance history; academic peculiarity; problem awareness; research method

Yuan Xiaowei
Literature Department of Hefei Teachers College

It Takes Joint Effort by All Stakeholders to Eradicate Academic Misconducts——A Second Review on the Patchwork Plagiarism in a Linguistic Article and Related Topics

Abstract: The linguistic article Why Is the Phrase "Hotly Followed" Hotly Followed? by a Mr. Xiao has its entire framework and at least 50% of content copied over from A Vacuum in Expressions and the Popularization of "Bedazzling" by Jianggang Hu, making it a perfect example of patch-

work plagiarism. In addition to plain plagiarism, the article by Mr. Xiao also contains elements that are either patched up by mimicking Mr. Hu's article, or fabricated by perverting it. Such an article as Mr. Xiao's underlines the Herculean task of "exposing the shams" in academia, and indicates that a joint effort by all stakeholders is needed in order to eradicate academic misconducts. There is another tendency in the academia nowadays, namely to rush to conclusions as people did during the Cultural Revolution. It is equally harmful to academic progresses and should be avoided in sensible academic discussions.

Key words: Why Is the Phrase "Hotly Followed" Hotly Followed?; plagiarism; patchwork by mimicking; fabrication through perversion; academic misconducts

Shao Wenli

Chinese Department, Shandong University

The Basic Starting Point of "Transformation Government"——Account of Visit at German Prison with Male Prisoners

Abstract: An account of what I have seen or heard at Tagore Prison of Germany is given, indicating differences between German prisons and Chinese ones. Issues concerning crime causes, prisoners' return to society, social work in prison, prison government cost and transformation government of prison are given due considerations and my personal opinion is also put forward for discussion.

Key words: Tagore Prison of Germany; transformation government

Deng Weizhi

Shanghai University

Reflection and Construction of Modernity in Contemporary Chinese Context

Abstract: When the controversial concept of modernity meets with complex Chinese issues, it will inevitably bring about different understandings of modernity in contemporary Chinese context. The Clarifying these differences is not only prerequisite to the clearance of historicism and postmodernism disputes, but also relates to the healthy development of China's future and direction of modernization. To make clear diagnosis of the modern context of contemporary China and its modern problems, we need, with a mind of universal civilization, re-examine the issue of Chinese modernity, take an open, dialectical and multidimensional approach to modern cognition and innovate tradition to provide cultural support to China's road to modernity.

Key words: modernity; reflection; construction; historicism; postmodernism

Tao Lei & Sun Qi'ang

School of Public Administration, Hehai University

Brief Discussion on Literary Sketch of the Qing Dynasty

Abstract: The contents of *Literary Sketch of the Qing Dynasty* are very rich, including social politics and economy, count life, officialdom story, cultural events, whorehouse tale, scenic spots, scientific knowledge, life philosophy and so on, which have strong readability and appeal from an artistic point of view.

Key words: *Literary Sketch of the Qing Dynasty*; rich contents; diversity of theme and topic; vivid characters

Yu Sanding

Hunan Institute of Science and Technology

Principles and Purposes of Life Creation and Life—Zhu Xi's Life Experience and Ecological Views

Abstract: Zhu Xi's ecological philosophy finds expression in three levels of cultural connotation, i. e. rational self-consciousness on the principles of life creation about nature, emotional experience of the purposes of life creation in nature, and aesthetic appeal to the ideal lifestyle of human beings. The three meanings constitute an integrated whole, with the core of establishing an ideal way of living which embraces the value orientation of the unity of heaven and humanity, features rational self-consciousness and regards moral practice as basic content so as to achieve harmony and unity between man and nature.

Key words: Zhu Xi; principle of Life creation; purpose of life creation; life; life experience; ecological view

Zhu Pingan & Wang Zhonghua

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Appraising Orientation on Ideological and Political Theory Course in Colleges and Universities

Abstract: The overall development of college students is the goal and value orientation of ideological and political theory course which aims at this purpose by following the educational law of knowledge, ability, and qualities and combining the approaches of the first class and the second class. Under the present situations at home and abroad, the overall development of college students is becoming increasingly pressing. The appraisal of this course should strengthen the orientation of college students' overall development. Appraising tactics should be sought from various aspects including teaching sectors, teachers, teaching process and teaching targets.

Key words: college students' overall development; ideological and political theory course; appraising orientation

Chen Yanhong & Huang Xijian & Wu Kaijun

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The Principles of Designing Multimedia Teaching Courseware in College English Teaching

Abstract: The Misunderstandings existing in the multimedia teaching courseware designing in College English teaching lead to the weakening of its effects. This paper, based on cognition load theory, constructivism theory and task-based teaching approach and learning strategy theory, attempts to set some principles for designing multimedia teaching courseware to improve the teaching effect in English class.

Key words: College English teaching; multimedia teaching courseware; designing principles

Lei Pengfei & Shu Xuejun

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Experience and Enlightenments of Studies on Chinese Philosophy under the Guide of Marxism—on Ren Jiyu's Achievements and Self-breakthrough in Chinese Philosophical Studies

Abstract: Re Jiyu was the significant representative of the "Opposition Theory" in Chinese mainland in the 1950's and 1960's in the research on the history of Chinese philosophy. He realized self

—break through on the study of Guiding ideology in the 1980's when he edited Development History of Chinese Philosophy, in which the "Opposition Theory" and "Circle Theory" were combined together. The path of his academic research gives revelation to the successors in many respects.
Key words: Ren Jiyu; "Opposition Theory"; "Circle Theory"

Jiang Yuzhi & Chen Hongbing
Law School, Shandong University of Technology

Shanghai Business Strikes in the Late Qing Dynasty and the Formation of Tenants Group

Abstract: The paper discusses Shanghai tenants' movement of rent reduction and its subsequent business strikes in the late Qing Dynasty. In the late 1910 and early 1911, the rent business office and its movement of rent reduction is the first movement of tenants since the opening of Shanghai. Most of the people in the movement are shopkeepers. There is no political request in the movement. The only purpose is to reduce rent, so the strike is just an accident.

Key words: Shanghai; tenants; the rent business office; business strikes

Zhang Sheng
History Institute, Shanghai Academy of Social Sciences

Problems Facing Major Grain – producing Counties and Local Government Decision – making Dilemma——Based on Anhui's Experience

Abstract: In 2010, there are nearly 800 counties that meet the conditions of major grain – producing counties, including 42 ones in Anhui Province. Although the central government incentives to major grain – producing counties increase constantly, the central strategic positioning of major them are not conducive to their overall development. Because socio and economic problems have become increasingly prominent in these counties, local governments find it difficult to take overall considerations in promoting socio and economic development. As experience and practice of some local governments in decision – making reflect the dilemma of local scientific and democratic decision – making, the paper tries to give solutions to those problems.

Key words: grain – producing counties; strategic positioning; local government; decision – making dilemma

Xu Yuehui & Hao Jingsheng & Zhang Qing
Anhui Administrative Institute

A Study on Cost – Profit Relations in Industrialized Agricultural Management

Abstract: The idea of agricultural enterprise management business is to use the enterprise's idea to operate agriculture. The implementation of household contract responsibility system and the nature of the ownership of rural land registration make it possible to carry out agricultural enterprise management. The development of township enterprises reveals the feasibility and objective necessity of operating agricultural enterprises. The ultimate goal of enterprise is profit, so enterprise management in agriculture also reflects the feature for profits. Through analysis of system of property rights and transaction cost, operating results and the final cost during the process of agricultural enterprise management, it is possible to identify whether the enterprise obtains the maximal result at the lowest cost of

labor so as to help them adjust in time their goals and scale, improve production efficiency and promote the operation of agricultural enterprises.

Key words: industrialized agricultural management; property rights; costs; profits; research

Chen Kequn & Xiong Jian & Lu Xinwen

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Empirical Research on Poverty Index System

Abstract: Poverty can be divided into three dimensions of economic capital poverty, social relationship capital poverty and human capital poverty. Based on three dimensions a three level index of poverty could be set up. With survey research method individual sample data would be collected, then three dimensions would be checked by the technology of confirmatory factor analysis in SEM. After that poverty index system would be monitored through the skill of higher - order factor in SEM, and weights of all level would be computed. At last some suggestions about how to use this index system and what kind development in the future would be mentioned.

Key words: poverty index; index system; structure equation model; empirical research

Tian Fei

Department of Sociology, Anhui University

A Review of Researches on the New Urban Immigrants in Past Ten Years in China

Abstract: The issue about the new urban immigrants is a hot topic of our national academic research in past ten years. The paper mainly combs around living space, social capital reconfiguration, subject deviation, reestablishment of identity, risk securities of the new urban immigrants. On these bases, the paper gives objective evaluation. We wish the paper contributes to the research field of the new urban immigrants.

Key words: the new urban immigrants; living space; reestablishment of identity; risk securities

Ma Defeng & Li Fengxiao

Soochow University

Reference of Japan's Minimum Living Security System to the Building of China's Rural Minimum Living Security System

Abstract: Minimum living security system in Japan owns an obvious advantageous characteristics, which embodies the system basis of combining Chinese and Western cultures, sound legally system of minimum living security. The background of minimum living security system in Japan and China have a certain degree of similarities and significant degree of differences. China should establish the system of Rural Minimum Living Security System which has its necessity and feasibility. When we build our Rural Minimum Living Security System, an advanced systemic advantage of minimum living security in Japan has played a valuable, referenced important role in which building and improving our Rural Minimum Living Security System.

Key words: Japan; minimum living security system; rural minimum living security system; legislation

Ding Guofeng & Zhao Xinlong

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