

系统工程学报

XITONG GONGCHENG XUEBAO

2019 年 4 月

Apr. 2019

第 34 卷 第 2 期

Vol. 34 No. 2

目 次

· 论 文 ·

复杂系统

基于案例的突发事件推演规则验证方法.....王 宁 谢晓珊 刘海园 (145)

新能源约束下的五维能源供需超混沌系统.....杨叶红 曹国华 (158)

建模与预报

基于 Agent 的报价学习对碳排放权拍卖的影响.....胡东滨 胡紫娟 陈晓红 (170)

决策与对策

基于不同研发模式的零售商需求信息分享策略.....李 凯 李 伟 安 岗 (186)

消费者反广告行为对媒体平台竞争与社会福利的影响.....严 磊 梅姝娥 仲伟俊 等 (199)

供应链

基于链与链竞争及共同广告情景下的渠道结构.....王素娟 贾淇宁 (214)

退款保证下线上零售商定价与 O2O 渠道策略.....金 亮 (226)

考虑战略顾客行为的制造商成本削减及定价策略.....许明辉 孙康泰 (238)

交通系统工程

货滚码头甩挂运输系统内牵引车调度优化.....杨珍花 邢 磊 徐 奇 等 (252)

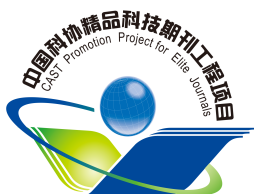
管理系统工程

考虑资金借贷与资金约束的单产品批量问题.....陈 震 张人千 (266)

基于改进关键链方法的 MRCPSPP 的鲁棒性优化.....田 旻 张光军 刘人境 (277)

《系统工程学报》投稿须知..... (封 3)

期刊基本参数: CN 12-1141/O1 * 1985 * b * A4 * 144 * zh * P * ¥30.00 * 1200 * 11 * 2019-4



中国系统工程学会

JOURNAL OF SYSTEMS ENGINEERING

Vol. 34 No. 2 2019 (Sum. 152)

CONTENTS

·THESIS·

Complex Systems

Validation method of emergency deduction rules based on cases

..... Wang Ning, Xie Xiaoshan, Liu Haiyuan (145)

Five-dimensional energy demand-supply hyper-chaos system with new energy

..... Yang Yehong, Cao Guohua (158)

Modelling and Forecasting

Influence of Agent-based bidding learning on carbon emission right auction

..... Hu Dongbin, Hu Zijuan, Chen Xiaohong (170)

Decision Making and Game Theory

Retailer's demand information sharing strategy based on different R&D patterns

..... Li Kai, Li Wei, An Gang (186)

Effect of consumer anti-advertising behaviors on the competition and social welfare of media platform

..... Yan Lei, Mei Shu'e, Zhong Weijun, et al (199)

Supply Chain

Channel structure based on chain and chain competition and cooperative advertising scenario

..... Wang Sujuan, Jia Qining (214)

Optimal pricing and offline to online channel strategies under money-back guarantees

..... Jin Liang (226)

Optimal cost reduction and pricing strategy for a manufacturer with strategic customers behavior

..... Xu Minghui, Sun Kangtai (238)

Traffic Systems Engineering

Scheduling optimization on tractor-and-trailer transportation system inside the ro-ro terminal

..... Yang Zhenhua, Xing Lei, Xu Qi, et al (252)

Management Systems Engineering

Single item lot sizing problem considering loaning and capital constraint

..... Chen Zhen, Zhang Renqian (266)

Robust optimization of the MRCPSPP based on improved critical chain method

..... Tian Min, Zhang Guangjun, Liu Renjing (277)