



国家首批示范性高等职业院校

ISSN 1008-6129  
CN 13-1268/G4

# 邢台职业技术学院学报

XING TAI ZHI YE JI SHU XUE YUAN XUE BAO

河北省优秀社科学报

全国高职高专优秀学报

《中国学术期刊网》全文上网期刊

《万方数据—数字化期刊》全文收录期刊

5  
2013

第30卷（总第106期）



主管：河北省教育厅

主办：邢台职业技术学院

# 邢台职业技术学院学报

2013

5

总第 106 期  
(双月刊)

## 目次

### 教学改革与实践

- 突出综合职业能力的高职课程评价模式的改革.....  
..... 孙永道, 侯江丽 (1)
- 应用文写作课程的多元化、成长式评价体系改革 .....  
..... 郭高萍, 张宏建 (5)
- 生源质量下降的情况下如何保障教学质量——以计算机类教学为例.....  
..... 王海宾 (9)
- 探究式教学模式在五年制高职中的应用——以国际贸易实务课程为例 .....  
..... 李晓欣 (12)
- 论马克思主义基本原理概论教学的对话机制..... 侯 蕾 (16)
- 高职英语翻译教学中的问题与改革策略..... 赵 瑜 (19)
- 分层教学模式下高职英语教育有效性研究——以邢台职业技术学院为例 .....  
..... 黑玉清, 刘 琳, 黄 艳 (21)
- 产业细分化背景下高职服装设计专业课程改革 ..... 吴丽华 (23)
- 基于综合性教学医院的核医学实习带教实践研究... 张兰平 (26)

### 高职教育研究与管理

- 高职院校实训基地内涵建设的研究与探索 .....  
..... 李贤彬, 徐 平 (28)
- 公共实训基地运营管理模式的探索——以南通市经贸类公共实训基地为例 .....  
..... 马新年, 倪红耀 (31)
- 适应河北省外向型经济发展的外语人才培养分析 .....  
..... 孔令宇, 孙云霞, 曹二玲 (34)
- 精神富裕视域中的高校贫困生扶助机制建构..... 汪青松 (38)
- 以人为本理念下的高校思想政治教育..... 赵 诚 (42)
- 试论职业指导在高校学生就业中的作用和重要性... 李 宁 (45)
- 试论如何提升职业指导效果和效率..... 冯丽丽 (48)

邢台职业技术学院学报  
编辑委员会

主任  
马东霄

副主任

张星河 刘彩琴 王宝贵  
张双会 李贤彬 刘卫红

委员

(以姓氏笔划为序)

马 骅 尹万建 许 光  
邢于仓 刘庆华 张江林  
张国基 张国勋 谷群广  
范树林 夏万爽 鲍东杰  
褚建立 解海滨

主 编  
刘彩琴

副主编

刘庆华 鲍东杰

本期责任编辑  
燕 艳

英文编辑  
李迎雪

封面设计  
张战胜

浅谈马斯洛理论在高职学生管理中的应用 .....  
.....黄 涛, 陈立民 (51)  
新公共管理视角下高校公益社团的运行机制研究 .....  
.....李 波, 李 媛 (53)  
云南民办高职辅导员队伍职业化建设对策 .....  
.....杨党仆, 赵发员 (56)  
美国社区学院办学特点及启示 .....刘玉杰 (60)  
日本职业教育振兴政策研究及对我国之启示 .....王莹莹 (63)

理论分析与研究

基槽自动钎探机传动系统的研究 .....  
.....李国峰, 叶安英, 马 英 (68)  
基于有限元的金属塑性变形过程分析 .....计小辈 (71)  
浅谈 Pro/E 在机构往复运动仿真中的设置 .....  
.....张荣英, 崔向群, 丁广文 (74)  
SystemView 在数字电视原理教学中的应用 .....吕 燕 (78)  
高速线材在线数据采集辅助质量控制管理系统 .....王党利 (81)  
基于 k-means 算法的在线考试系统的研究与实现 .....  
.....柴旭光, 鞠淑范 (85)

工程技术与应用

蚁群动态调度算法在混流车间作业调度的应用 .....  
.....朱福珍, 黄树成 (88)  
万能转换开关在变极调速中的应用 .....赵庆文 (92)  
基于 SIP 的 VoIP 安全问题研究 .....洪 亮 (95)  
R 参数编程在数控铣削外球面加工中的应用 .....马 辉 (99)  
KVM 在工业控制中的应用 .....任丽君, 麻志彬 (102)

# Main Contents

|   |                                  |
|---|----------------------------------|
| <b>Highlight the Comprehensive Professional Ability of the Modern Higher Vocational Curriculum Evaluation Mode Reform .....</b>                 | <b>SUN Yong-dao (et.al) (1)</b>  |
| <b>A Preliminary Study of Diversified and Growing Evaluation System about Practical Writing Course .....</b>                                    | <b>GUO Gao-ping (et.al) (5)</b>  |
| <b>How to Guarantee Quality of Teaching Research in the Situation of Quality of Students Decreasing .....</b>                                   | <b>WANG Hai-bin (9)</b>          |
| <b>Application of Exploratory Teaching Pattern in the Five-year Higher Vocational Education .....</b>   | <b>LI Xiao-xin (12)</b>          |
| <b>Study on the Interaction Mechanism of Classroom Teaching about Introduction of Marxist Basic Principle .....</b>                             | <b>HOU Lei (16)</b>              |
| <b>Problems and Reform Strategies of Translation Teaching of Higher Vocational English .....</b>  | <b>ZHAO Yu (19)</b>              |
| <b>Probe into Multi-Level English Teaching in Higher Vocational Colleges—Taking Xingtai Polytechnic College as an Example .....</b>             | <b>HEI Yu-qing (et.al) (21)</b>  |
| <b>Clothing Design of Vocational Colleges Curriculum Reform under the Background of the Corresponding Segmentation of the Industry .....</b>    | <b>WU Li-hua (23)</b>            |
| <b>Hospital Nuclear Medicine Practice Teaching Practice Research Based on Comprehensive Teaching .....</b>                                      | <b>ZHANG Lan-ping (26)</b>       |
| <b>Research and Exploration of the Connotation of Training Base Construction in Higher Vocational Colleges .....</b>                            | <b>LI Xian-bin (et.al) (28)</b>  |
| <b>Exploration of Public Practical Base Operation Management Mode——Taking Nantong Economic and Trade Public Training Base for Example .....</b> | <b>MA Xin-nian (et.al) (31)</b>  |
| <b>Cultivation of Foreign Language Talents Related to Hebei's Export-oriented Economy .....</b>   | <b>KONG Ling-yu (et.al) (34)</b> |
| <b>Construction of Helping Mechanism about Poor College Students from Spiritual Prosperity Perspective .....</b>                                | <b>WANG Qing-song (38)</b>       |
| <b>People Oriented College Ideological and Political Education .....</b>  | <b>ZHAO Cheng (42)</b>           |
| <b>Importance of Occupation Guidance in the Employment of College Students .....</b>  | <b>LI Ning (45)</b>              |

|  |  |
|--|--|
| <b>Analysis on How to Improve the Effect and Efficiency of Vocational Guidance .....</b>                               | <b>FENG Li-li (48)</b>                   |
| <b>Application of Maslow's Hierarchy of Needs Theory to Management of Vocational Students.....</b>                     | <b>.....HUANG Tao (et.al) (51)</b>       |
| <b>Research on the Operating Mechanism of the Public Organization in University .....</b>                              | <b>LI Bo (53)</b>                        |
| <b>Measures for Constructing a Team of Professional Instructors in Yunnan Private Vocational Colleges .....</b>        | <b>.....YANG Dang-pu (et.al) (56)</b>    |
| <b>American Community Colleges Characteristics and Enlightenment.....</b>  | <b>LIU Yu-jie (60)</b>                   |
| <b>Study on the Occupation Education Policy of Japan and Its Enlightenments for China.....</b>                         | <b>..... WANG Ying-ying (63)</b>         |
| <b>Research about the Transmission System for Automatic Drilling Machine of the Foundation Trench.....</b>             | <b>.....LI Guo-feng (et.al) (68)</b>     |
| <b>Analysis of Metal Plastic Deformation Based on the Finite Element Method.....</b>                                   | <b>JI Xiao-bei (71)</b>                  |
| <b>Simulation Settings in Reciprocating Motion Mechanism Based on Pro/E.....</b>                                       | <b>.....ZHANG Rong-ying (et.al) (74)</b> |
| <b>Application of SystemView in Teaching of Principle of Digital Television .....</b>                                  | <b>LV Yan (78)</b>                       |
| <b>High-speed Wire-line Data Acquisition Assisted Quality Control Management System.....</b>                           | <b>..... WANG Dang-li (81)</b>           |
| <b>Research and Implementation of Online Examination System Based on K-means Algorithm .....</b>                       | <b>..... CHAI Xu-guang (et.al) (85)</b>  |
| <b>Application of Dynamic Scheduling Based on Ant Colony Algorithm in the Hybrid Flow Shop Scheduling Problem.....</b> | <b>ZHU Fu-Zhen (et.al) (88)</b>          |
| <b>Application of Universal Switch in the Pole-changing Speed .....</b>  | <b>ZHAO Qing-wen (92)</b>                |
| <b>Research of VoIP Security Based on SIP .....</b>  | <b>HONG Liang (95)</b>                   |
| <b>Application of Programming with R Parameter for CNC Milling Outer Spherical Surface.....</b>                        | <b>..... MA Hui (99)</b>                 |
| <b>Applications of KVM in Industrial Control .....</b>   | <b>REN Li-jun (et.al) (102)</b>          |

(英文编辑 李迎雪)