

## Xingtai Polytechnic College 报

河北省优秀社科学报 全国高职高专优秀学报 中国学术期刊网(光盘版)全文收录期刊 "万方数据—数字化期刊"全文收录期刊 中国核心期刊(遴选)数据库收录期刊

2021 • 2

第38卷(总第152期)

万方数据

主管: 河北省教育厅

主办: 邢台职业技术学院

# 邢台职业技术学院学报

2021

2

总第 152 期 (双月刊)

### 目 次

### 本科职教探索

本科职业教育的制度逻辑及其政策意蕴 …王建滨, 邱亮晶 (1)

### 教学改革与实践

### 高等教育与管理

高职院校"新生导航模式"的创新与探索——以邢台职业技术学院 为例 .......黄小林, 李运平, 高俊学 (16) 抗疫精神融入大学生思想政治教育探究 ...... ......吴玉培, 薛 锋 (19) 红色资源在大学生思想政治教育中的运用研究 ....张 丹(23) 全媒体时代"00后"高职大学生思想政治教育话语传播路径研究 .....刘 真, 董成志, 常永青(26) 00 后大学生理想信念现状及教育策略研究——基于安徽省部分高 校的实证调查 ......王治成(30) 结构功能主义视角下"00后"高职单招生活动育人机制研究一 以川北幼儿师范高等专科学校为例 ...... .....刘士茹, 金 霞, 张克豪 (36) 基于需求层次理论的高职院校"双师型"教师队伍激励机制研究 ......白晓东,徐建平 (41) 高校党建工作水平提升策略探析 ...... ………岳爱鹏,崔莉萍,任 源,张立朝(46)

### 邢台职业技术学院学报 编辑委员会

主 任 马东霄

副主任 刘彩琴 张双会 李贤彬 刘卫红 赵建光 褚建立

> **主** 编 李贤彬

副主编 鲍东杰

责任编辑 燕 艳

封面设计 周福芹 新时代理论教育法的有效应用——以思想政论类节目《这就是中国》为例 ·······申子童(50)

### 政治经济与管理

产业结构调整、技术进步与大学生就业 ··· 杨胜利 邵盼盼 (55)
"全面二胎"政策下人口老龄化对养老保险的影响及对策研究
············梁国利,周熙明 (63)
新型农业项目跟踪审计存在问题及对策思考 ········张文霞 (68)
邢台农业供给侧结构性改革的相关问题研究 ···········赵雪萍,刘丽霞,柴新红,刘俊彦 (71)
公共性视域下基层社会治理机制研究 ········罗艳霞 (75)

### 文化与艺术

## **Main Contents**

The System Logic and Policy Implications of Undergraduate Vocational Education
WANG Jian-bin (et.al) (1)
The Learning Task Design of Measurement and Valuation of Civil Engineering Based on the
Simplified Conditions MethodWANG Zheng (et.al) (8)
On the Cultivation of the Ability of Analyzing and Judging Works in the Piano Learning ·····
YE Dian (13)
The Innovation and Exploration of "Navigation Model for Freshmen" in Higher Vocational
Colleges—Taking Xingtai Polytechnic College as an Example ······
On the Integration of Anti-epidemic Spirit into the Ideological and Political Education for
College StudentsWU Yu-pei (et.al) (19)
On the Application of Red Resources in College Students' Ideological and Political Education
ZHANG Dan (23)
The Research on the Discourse Dissemination Path of Ideological and Political Education for
the Post-2000s Higher Vocational College Students in the All Media Era ·······
LIU Zhen (et.al) (26)
The Investigation on the Status Quo and Education Strategies of Ideals and Faith Education
for the Post-2000s College Students ——A Case Study Based on Surveys in Anhui Colleges
and Universities ········WANG Zhi-cheng (30)
The Research on the Education System of Independent Enrollment in Higher Vocational
Colleges from the Perspective of Structural Functionalism——Taking North Sichuan College
of Preschool Teacher Education as an ExampleLIU Shi-ru (et.al) (36)
The Research on the Incentive Mechanism of "Dual-Qualified" Teachers in Higher
Vocational Colleges Based on the Hierarchy of NeedsBAI Xiao-dong (et.al) (41)
On the Strategies of Improving the Level of Party Building in Colleges and Universities ······
YUE Ai-peng (et.al) (46)
The Effective Application of the Theoretical Education Method in the New Era—Take
"China Now" as an exampleSHEN Zi-tong (50)

On the Influence of the Industrial Structure Adjustment on the Employment of College
Students ·······YANG Sheng-li (et.al) (55)
The Study on the Influence and Countermeasures of the Population Aging on China's
Endowment Insurance Under the Policy of "Comprehensive Two-child Policy"
LIANG Guo-li (et.al) (63)
Problems and Countermeasures of the Follow-up Auditing for New-type Agricultural
Projects ····· ZHANG Wen-xia (68)
The Research on the Supply-side Structural Reform of Agriculture in Xingtai
ZHAO Xue-ping (et.al) (71)
The Research on Grassroots Social Governance Mechanism from the Perspective of
Publicity ······LUO Yan-xia (75)
The Research on Innovative Strategies of Intangible Heritage Derivations from the
perspective of Cultural and Innovative Industry— A Case Study of the Original
Homespun of Zanhuang Village in Hebei Province ······ZHOU Fu-qin (et.al) (79)
The Discussion on the Development of Cultural and Creative Industries in Xingtai City
Based on Rural Traditional CraftsZHENG En-feng (83)
The Historical Logic and Contemporary Value of Revolutionary Culture in Hebei Province
ZHANG Li-fei (et.al) (85)
The Research on the Countermeasures of Promoting the Spirit of the Long March with the
Creation of Paintings on the Theme of the Long March GUAN Zhong (89)
On the Cultural Service Brand Construction Promoted by Xingtai City Library
ZHANG Yang (et.al) (93)
The Analysis of the Decorative Language Beyond the Modeling of Ceramic Sculpture
LI Jing (97)
A Study on the Construction Technology of Log Cabin Construction ·······
······YAO Rui-kai(101)