

中小企业管理与科技

主办:河北省中小企业服务中心 / 出版:河北中小企业管理与科技杂志社有限公司 / 国内统一连续出版物号:CN13-1355/F



2017 / 03 / 目 次

管理研究

- 1 信息化在企业人力资源管理中的应用探究(徐青)
- 3 医院人力资源管理中激励措施的应用(王玉川,李春枫,张鸣宇)
- 5 浅谈中移铁通宁夏分公司的薪酬管理现状(李霞)
- 7 绩效管理对企业发展目标的影响(冯建国)
- 9 企业 APP 营销现状及对策研究(董远,陈雪梅)
- 11 供电公司人力资源管理风险与防范分析(渠少波)
- 13 企业集团成长与人力资源管理的关系研究(肖洁)
- 15 中小企业人力资源管理存在的问题及对策分析(单长滨)
- 17 市政工程企业人力资源管理创新(张喜玲)
- 19 浅淡新形势下不发达地市市本级科技计划项目过程管理现状及改革方向 (高丽红,李敏胜,喻泽斌)

财税金融

- 21 中小企业的财务管理体系的设计与实现(朱瑞)
- 23 我国农业经济发展中的金融支持问题与对策(马倩)
- 25 浅谈审计风险的成因及防范(李宏程)
- 27 对建筑施工企业税收统筹问题的分析(金萍)
- 29 基于供应链管理下的物资采购(曹志平)
- 31 中小企业金融服务与商业银行金融创新分析(王淑颖)
- 35 国际贸易融资的发展趋势及启示(刘晓艳)
- 37 基于新会计准则下铁路会计在薪酬方面的核算(马宁)
- 39 基于 ERM 理论的公立医院财务风险管理分析(陈钰珺)
- 41 管理会计的变迁管理与创新探索(韩晓宇)
- **43** 河北省农户信用评级指标体系的设计与优化 (马一宁,官小燕,王惠,徐东方)
- 45 职业学校财务管理存在的问题及对策分析(杨桂璞)

科技前沿

- 47 电力系统电气设备在线监测技术分析(刘政)
- 49 浅谈计算机系统集成的发展趋势(金风叶)
- 51 探讨电气的自动化在电气工程中融合运用(李多娇)
- 53 基于 WebGIS 的黄河三角洲湿地生物多样性信息管理系统研究 (吕颖,崔莹莹,毕明娟,郑福山)
- 55 GPS 控制测绘技术在地理信息系统中的实践问题研究(艾鹏)
- 57 基于云计算的移动地理信息系统的研发(顾红生)
- 59 人工智能物联网旱灾监控预警系统设计(秦益文)
- 61 新型 LED 光通量测试系统及其误差分析(崔永凤)
- 63 一种中小企业局域网网管系统开发的新思路与技术实现(闫会军)
- 65 绩效工资系统设计与研究(陈华)
- 67 刍议 MPLS 技术在通信数据网中的有效运用(王平)
- 69 浅析游戏人工智能关键技术与应用(苏楠)
- 71 基于 GPU 的图像处理并行算法分析(邵欣明)
- 73 基于传输层协议的网络访问控制研究(刘琦)
- 76 基于超声等离子除尘技术的新型防雾霾口罩设计(魏梦波,常健)
- 78 探讨电子信息工程的现代化发展与应用(于哲)
- 80 基于物联网的三相负荷自动调节系统研发(孙益辉,张明达,周剑伦)
- 82 从电气自动化安全的角度分析西门子工业控制的 PLC 应用(田忠贺)
- 84 翻转式托盘分拣机在机场行李系统中的应用与研究(张丕军)
- 86 石墨烯的研究进展(杨盛昌)
- 88 国土资源执法监察中对无人机的应用实践(范培新)
- 90 无人机遥感技术在地质灾害监测中的应用(付海军)

项目管理与技术

92 建筑施工企业内部审计存在的问题及对策(王晓霞)

- 94 房地产企业工程管理模式研究(唐凤艳,姜军)
- 96 论输变电工程设计方案的分析与评价(陈佳)
- 98 提高凝汽器冷凝效率的措施探讨(卢定坤)
- 100 风险评估技术在铁路信号系统中的研究与应用(单铎年)
- 102 论如何降低 10kV 无功变线路线损率 (金青,周婷)
- 104 公路工程监理在施工阶段的质量控制对策分析(刘万军)
- 106 浅析煤炭基建工程质量管理的重要性(刘延庆)
- 108 结构抗震设计在现代建筑幕墙设计中的探讨(秦坤)
- 110 对我国建筑工程造价方式和工程预算的研究(史晓忠)
- 112 市政工程施工质量管理中存在的问题和对策分析(李如宝)
- 114 公路高边坡施工中的预应力锚索技术(王晟宇)
- 116 影响建筑工程管理质量的因素及解决途径分析(王善民)
- 118 机房站建设查勘工作浅析(谢中华,孙慧斌)
- 120 混凝土框架结构施工技术在住宅建筑的抗震分析(张哲铭)
- 122 土木工程中深基坑土方开挖的施工技术分析(高烨)
- 124 基于项目管理理论的工程项目成本管理系统研究(王佳杰,赵世强)
- 126 基于项目管理理论的工程项目投资管理(曹亚男,赵世强)
- 128 铁路建设标准化作业管理研究(李奖章)
- 130 浅析园林绿化施工及养护管理(韩玉莲)
- 132 基于省级层面的建设用地批后监管若干问题初探(王涛)
- 134 工程测绘中 GPS 测绘技术的实践探讨(张宝杰)
- 136 刍议绿色施工技术在土地开发中的应用(周永彤)
- 138 SF。断路器的常见故障和处理对策研究(姜凤菊)
- 140 煤矿自动化设备的技术的应用及意义(干亚非.房涛)
- 142 日照市国土资源档案资料管理及应用分析(邱玉霞)

节能与环保

- 144 核技术在环境保护中的应用(梁世刚,田慧敏)
- 146 基于"3S"的德阳市生态环境质量评价(张琳姗,肖礼晓)
- 148 攀西地区矿山地质环境评价(周云帆,杨显华,莫东林)
- 150 有关餐厨垃圾处理工程技术的研究分析(薛莎莎)
- 152 反渗透浓水处理工艺和设备比选(于莹)

企业论坛

- 154 浅谈在煤炭企业改革脱困中如何弘扬社会主义核心价值观(张景坤)
- 156 思想引领成为促进企业执行文化创新引擎(田小虎)
- 158 新时期下企业政工工作的探讨(李琳)
- 160 铁路机务系统职工教育培训探索(高建宏)
- 162 新时期加强国企武装工作创新的途径分析(陈业祥)
- 164 油田企业政工队伍建设的策略分析(周青)
- 166 浅谈新形势下事业单位内控制度的对策(郭桂香)
- 168 浅谈如何构建和谐企业(李军芳)
- 170 浅析铁路客运营销策略(姚小花)
- 172 新时期如何做好离退休老干部管理服务工作(张贵霞)
- 175 集成电路(IC)产业发展战略研究(马磊,张战国)
- 177 供给侧改革的五大任务(郝春颍)
- 179 论内蒙古马铃薯产业化发展战略分析(韩向华)
- 181 知识产权服务机构如何在地方科技工作中发挥应有作用(周兰芳)
- 183 我国汽车保险理赔中存在的问题及对策(刘镇)
- 185 定位误差分析与计算在机床夹具设计中的实践(满娜)
- 187 推进企业政工建设促进企业管理共同发展(刘媛媛)
- 189 企业发展中提高企业政工队伍素质的重要性(王荣) 191 对新形势下提升铁路政工干部素质的探讨(张天宫)
- 193 企业海外营销思路探讨(李大朋)
- 195 如何提升领导干部应对新媒体的能力(肖亚晖)

2017 / 03 / CONTENTS

Management Research

- 1 The Application of Informationize in the Enterprise Human Resources

 Management (XU Qing)
- 3 The Application of Motivation Measures in Hospital Human Resource Management
 - (WANG Yu-chuan, LI Chun-feng, ZHANG Ming-yu)
- 5 Discussion on the Salary Management Status of China Mobile Tietong Ningxia Branch (LI Xia)
- 7 The Affection of Performance Management for the Enterprise Development Goal (FENG Jian-guo)
- 9 The Marketing Situation and Strategy Research of Enterprise APP (DONG Yuan, CHEN Xue-mei)
- 11 The Risk and Prevention Analysis of Power Supply Company Human Resource Management (OU Shao-bo)
- 13 Analysis of Relationship Between Development of Enterprise Group and Human Resource Management (XIAO Jie)
- 15 The Problems Existing in the Small and Medium-Sized Enterprise Human Resource Management and the Countermeasures (SHAN Chang-bin)
- 17 The Innovation of Human Resource Management in Municipal Engineering Enterprise (ZHANG Xi-ling)
- 19 Discussion on the Project Process Management Status and Its Reform Direction of Underdevelopment City Level Science Technology Under the New Situation (GAO Li-hong, LI Min-sheng, YU Ze-bin)

Finance and Tax

- 21 The Design and Realize of Financial Management System for Small and Medium-Sized Enterprise (ZHU Rui)
- 23 Financial Support Problem and Its Countermeasures in the Development of Our Country's Agricultural Economy (MA Qian)
- 25 Discussion on the Causes of Audit Risk and Its Prevention (LI Hong-cheng)
- 27 The Analysis of Construction Enterprise Tax Over Planning Problem (JIN Ping)
- 29 The Supplies Purchasing Based on the Supply Chain Management (CAO Zhi-ping)
- 31 The Analysis of Small and Medium–Sized Enterprise Financial Service and Commercial Bank Financial Innovation (WANG Shu–ying)
- 35 The Development Trend and Enlightenment of International Trade Financing (LIU Xiao-yan)
- 37 The Salary Calculation of Railway Accountant Based on the New Accounting Criterion (MA Ning)
- 39 Analysis on Financial Risk Management of Public Hospital Based on ERM Theory (CHEN Yu-jun)
- 41 The Innovation Exploration and Change Management of Management Accounting (HAN Xiao-Yu)
- 43 The Design and Optimization of Farmers' Credit Rating Index System in Hebei Province
 - (MA Yi-ning, GUAN Xiao-yan, WANG Hui, XU Dong-fang)
- 45 Problems and Countermeasures of Financial Management in Vocational Schools (YANG Gui-pu)

Frontiers of Science and Technology

47 Online Monitoring Technology Analysis of Electrical Equipment in Power

- System (LIU Zheng)
- 49 Discussion on the Development Tendency of Computer System Integration (JIN Feng-ye)
- 51 Discussion on the Mixing Application of Electrical Automation in Electric Engineering (LI Duo-jiao)
- 53 The Information Management System Research of Biological Diversity Based on WebGIS in Yellow River Delta Wet Land (LV Ying, CUI Ying-ying, BI Ming-juan, ZHENG Fu-shan)
- 55 Practical Problems Research of GPS Control Surveying and Mapping Technology in GIS (AI Peng)
- 57 The Research and Development of Mobile GIS Based on the Cloud Computing (GU Hong-sheng)
- 59 The Drought Monitoring Forewarning System Design with Internet of Artificial Intelligence (QIN Yi-wen)
- 61 The New LED Luminous Flux Testing System and Its Error Analysis (CUI Yong-feng)
- 63 A New Idea of Small and Medium-Sized Enterprise LAN Network Management System Development and Technology Implementation (YAN Hui-iun)
- 65 Merit Pay System Design and Research (CHEN Hua)
- 67 The Effective Application of MPLS Technology in Communication Data Network (WANG Ping)
- 69 The Key Point Technology of Game Artificial Intelligence and Its Application (SU Nan)
- 71 Analysis of Parallel Image Processing Algorithm Based on the GPU (SHAO Xin-ming)
- 73 Network Access Control Research Based on the Transport Layer Protocol (LIU Oi)
- 76 A NewType Anti Fog Mask Design Based on the Ultrasonic Plasma Dust Removal Technology (WEI Meng-bo, CHANG Jian)
- 78 Discussion on the Modernization Development and Application of Electronic Information Engineering (YU Zhe)
- 80 Research and Development of Three–Phase Load Automatic Regulation System Based on Internet of Things (SUN Yi–hui, ZHANG Ming–da, ZHOU Jian–lun)
- 82 Analysis of PLC Application in SIEMENS Industrial Control From the View of Electrical Automation Safety (TIAN Zhong-he)
- 84 The Application and Research of Turnover Pallet Sorting Machine in Airport Baggage System (ZHANG Pi-jun)
- 86 The Research Development of Graphene (YANG Sheng-chang)
- 88 Application Practice of UAV in Law Enforcement and Supervision of Land and Resources (FAN Pei-xin)
- 90 The Application of UAV Remote Sensing Technology in Geological Disaster Monitoring (FU Hai–jun)

Project Management and Technique

- 92 Problems and Countermeasures of Internal Audit in Construction Enterprises (WANG Xiao-xia)
- 94 Research on the Engineering Management Mode of Real Estate Enterprise (TANG Feng-yan,JIANG Jun)
- 96 Analysis and Evaluation on the Design Scheme of Power Transmission Project (CHEN Jia)
- 98 Discussion on Measures to Improve Condenser Condensing Efficiency (LU Ding-kun)
- 100 The Research and Application of Risk Assessment Technology in Railway

2017 / 03 / CONTENTS

- Signal System (SHAN Duo-nian)
- 102 How to Reduce the Loss Rate of 10kV Reactive Power Line (JIN Qing, ZHOU Ting)
- 104 Analysis on the Quality Control Measures of Highway Engineering Supervision in Construction Stage (LIU Wan-jun)
- 106 Analysis on the Importance of Quality Management of Coal Construction Project (LIU Yan-qing)
- 108 Discussion on Seismic Design of Structure in Modern Building Curtain Wall Design (QIN Kun)
- 110 Research on the Construction Project Cost Method and Budget of China (SHI Xiao-zhong)
- 112 Analysis on the Municipal Engineering Construction Quality Management Problems and the Countermeasures (LI Ru-bao)
- 114 Prestressed Anchor Cable Technology in High Slope Construction of Highway (WANG Sheng-yu)
- 116 Analysis on the Factors Affecting the Quality of Construction Project Management and the Solutions (WANG Shan-min)
- 118 Brief Analysis on the Survey Work of Computer Room Construction (XIE Zhong-hua, SUN Hui-Bin)
- 120 Seismic Analysis of Concrete Frame Construction Technology in Residential Buildings (ZHANG Zhe-ming)
- 122 Analysis of the Deep Foundation Pit Excavation Technology in Civil Engineering Construction (GAO Ye)
- 124 Research on the Project Cost Management System Based on the Project
 Management Theory
 (WANG Jia-jie,ZHAO Shi-qiang)
- 126 Project Investment Management Based on the Project Management Theory (CAO Ya-nan,ZHAO Shi-qiang)
- 128 Research on the Standardized Operation Management of Railway

 Construction (LI Jiang-zhang)
- 130 Analysis of Landscape Construction and Maintenance Management (HAN Yu-lian)
- 132 A Preliminary Study on Problems of Post Supervision of Construction Land Based on Provincial Level (WANG Tao)
- 134 Discussion on the Practice of GPS Surveying and Mapping Technology in Engineering Surveying and Mapping (ZHANG Bao-jie)
- 136 Discussion on the Application of Green Construction Technology in Land Development (ZHOU Yong-tong)
- 138 Study on the Common Fault of SF_6 Circuit Breaker and Its Countermeasures (JIANG Feng-ju)
- 140 The Application of Coal Mine Automation Equipment Technology and Its Significant (WANG Ya-fei, FANG Tao)
- 142 Rizhao Land and Resources Archives Management and Its Application Analysis (QIU Yu-xia)

Energy Saving and Environmental Protection

- 144 The Application of Nuclear Technology in Environmental Protection (LIANG Shi-gang, TIAN Hui-min)
- 146 The Ecological Environment Quality Evaluation of Deyang City Based on the 3S (ZHANG Lin-shan, XIAO Li-xiao)

- 148 Evaluation of Mine Geological Environment in Panxi Area (ZHOU Yun-fan, YANG Xian-hua, MO Dong-lin)
- 150 Research on the Food Waste Treatment Engineering (XUE Sha-sha)
- 152 Reverse Osmosis Concentrated Water Treatment Process and Equipment Selection (YU Ying)

Enterprise Forum

- 154 Analysis on How to Develop the Socialism Core Values in Coal Enterprise Reform (ZHANG Jing-kun)
- 156 Thought Guidance is the Engine for Promoting Enterprise Cultural Innovation Execution (TIAN Xiao-hu)
- 158 Discussion on the Enterprise Political Work Under the New Period (LI Lin)
- 160 The Explore of Railway Staff Education and Training System (GAO Jian-hong)
- 162 Innovation Ways Analysis of Strengthening the Armed Work of State-Owned Enterprise in the New Period (CHEN Ye-xiang)
- 164 The Strategy Analysis of Oilfield Enterprise Political Work Team Construction (ZHOU Qing)
- 166 The Countermeasures of Public Institution Internal Control System Under the New Situation (GUO Gui-xiang)
- 168 Discussion on How to Construct Harmonious Enterprise
 (LI Jun-fang)
- 170 Discussion on the Marketing Strategy of Railway Transport of Passenger (YAO Xiao-hua)
- 172 How to Do a Good Management Service Work of Retire Veteran Cadres in the New Period (ZHANG Gui-xia)
- 175 The Development Strategy Analysis of IC Industry (MA Lei, ZHANG Zhan-guo)
- 177 The Five Missions of Supply Side Reformation (HAO Chun-ying)
- 179 Strategy Analysis of Potato Industrialization Development in Inner Mongolia (HAN Xiang-hua)
- 181 How the Intellectual Property Service Institutions Play a Proper Role in Local Science and Technology Work
 (ZHOU Lan-fang)
- 183 Problems and Countermeasures of China's Car Insurance Claims
 (LIU Zhen)
- 185 Practice of Positioning Error Analysis and Calculation in Machine Tool Fixture Design (MAN Na)
- 187 Promoting the Enterprise Political Work Construction to Develop the Enterprise Management (LIU Yuan-yuan)
- 189 The Importance of Improving Political Work Team Quality in Enterprise Development (WANG Rong)
- 191 Discussion on the Improvement of Railway Political Cadres Quality Under the New Situation (ZHANG Tian-gong)
- 193 Discussion on the Overseas Marketing Thought of Enterprises (LI Da-peng)
- 195 How to Improve the Ability of Leading Cadres to Cope with the New Media (XIAO Ya-hui)