上旬刊



中小企业管理与科技

主办:河北省中小企业服务中心 / 出版:河北中小企业管理与科技杂志社有限公司 / 国内统一连续出版物号:CN13-1355/F



管理研究

- 1 我国中小型企业发展战略研究(陈刚,何敏,郝瑾)
- 5 我国电子商务背景下人力资源管理研究(王效东)
- 7 人力资源管理中绩效考核问题研究(张立群)
- 9 国有企业知识型员工流失的研究(任志云)
- 11 基于"互联网+"的高校图书馆管理策略探究(周璇)
- 13 铁路工务系统中劳动定额的控制现状及优化对策(方园)
- 15 浅谈既有线站内地道接长施工过程方案优化和质量控制(王文海)
- 17 以创新经济管理方式应对建筑市场新形势(张培培)
- 19 强化铁路运输调度安全管理工作的探讨(周学涛)
- 21 房地产企业成本控制的现实困难与优化路径(李大年)
- 23 面粉厂的生产管理与技术管理初探(田永健)
- 25 运用品管圈提升餐饮服务满意度(徐春,周超)
- 27 浅析国有电力企业后勤工作的精细化管理(罗军)
- 29 浅谈采油厂电网运行过程中用电管理(姚剑锋)
- 31 新形势下电力企业经济发展及策略研究(常小罡)
- 33 海外 EPC 总承包项目合同风险管理研究(李蕊,孙晓帅)
- 35 基于作业安全分析(JSA)与作业许可证(PTW)的建筑事故预防体系构建(张广耀)
- 37 论电力营销管理中有效降低线损的措施(姚岚)
- 39 长三角地区生产型企业绿色发展初探(富振利,王世骏,翟吉人,张汇)
- 41 浅析 EVA 管理体系及其在企业管理中的应用(程红丽)
- 43 文明工地建设在施工管理中的意义(齐晨子)
- 45 新能源汽车产业中政府补贴与企业行为的动态博弈分析(李晟雯)
- 47 城市园林绿化建设管理存在的问题及对策(李忠锋)
- 49 中小物流企业服务创新研究(李彩凤,邹龙)

产经视点

- 51 大数据助力云南旅游新发展(张毅)
- 53 俄罗斯测井市场现状与石油装备营销的对策与建议 (徐曼, 蔺解伟, 雷兆翔, 程文)

财税金融

- 56 如何在精准扶贫工作中做好财政资金预算绩效评价管理(谢菲菲)
- 58 浅析全面预算管理条件下的铁路财务预算管理(郭雯雯)
- 60 财政支出绩效评价指标的建构(周铁军)
- 62 浅析中小企业财务管理中存在的问题与对策(袁建军)
- 64 核心区建设下新疆金融支农存在的问题及对策探析(刘东亚)
- 66 邯郸市科技型中小企业科技贷款风险补偿机制经验研究 (王磊,郭志贞,王海博,孙海敏)
- 68 新形势下财务会计与管理会计的融合(冯秀娟)
- 70 新形势下基层财政工作内部控制制度执行探讨(李忠国)

服务体系

- 72 新时代我国服务型工会建设研究(周薇)
- 75 大数据时代高校思政教育方法创新研究(黄安生)
- 77 高校化学实验教学模式的创新研究(吴韵)
- 79 浅析旅游专业学生学习旅游心理学的重要性(史丽娜)
- 81 加强职工思想道德建设 促进医院和谐全面发展(赵焕东)
- 83 基于大数据环境下高校教育管理信息化创新与发展研究(辛贵梅)
- 86 图书馆档案管理创新研究(索新玉)
- 88 利用信息化平台提升思想政治工作效能(徐肖锋)
- 90 以推进人性化服务为目标 创新医院思想政治工作(金银芳)
- 92 专利申请权利要求书中不确定用语的探讨(吕爱飞,王丽杰)

- 94 高校教职工代表大会制度的创新分析(官其文)
- 96 打基础强本领提升国网党建工作新水平(任翔)
- 98 论游戏在体育教学中的优势作用(张满香)
- 100 基于心理防御机制的天津职业技术师范大学校园一卡通色彩设计研究 (王凯, 邵恒, 安颖)
- 102 自由的向度——《庄子·逍遥游》浅析(王孜)
- 104 信息化建设视角下高校行政管理的对策分析(赵起静)
- 106 论网络环境下的高校思政教育创新(贾思)
- 108 行政执法类公务员培训问题研究(陈倩惠)
- 111 适配场景学习的高职院校保险专业课程改革探析(张倩)
- 114 浅析我国药品集中采购制度的不足及完善(王彬)

企业论坛

- 117 关于在经济新常态下如何做好油田企业文秘工作的探讨(田建)
- 119 做新时代企业需要的人(李保庆)
- 123 高质量发展形势下的企业培训工作现状及有效对策思考(胡鹏飞)

新技术应用与实践

- 126 市政道桥工程路基路面压实技术探讨(罗支学)
- 128 BIM 技术在公路隧道工程中的应用(张亮贞)
- 130 蒙华铁路红土岭隧道施工工序安全控制技术(曾思凯)
- 132 政务云运维提升解决方法(陈宝光)
- 134 循环流化床锅炉节能优化(王明)
- 136 飞机装配工装与工装设计的关键技术研究(蔡继钊)
- 138 飞机柔性装配工装关键技术及发展趋势分析(杜聚华)
- 140 桩基础施工技术在建筑工程中的运用(王鑫,周方圆)
- 142 浅谈 10kV 配电线路常见故障及处理措施(孙凯,杨泗春)
- 144 注浆技术在地铁土建工程中的应用研究(任艳武)
- 146 现场施工技术在市政桥梁施工中的运用初探(王崇祥)
- 148 降低苯乙烯装置化工三剂消耗成本的技术优化举措(肖文彬)
- 150 浅谈低压配电柜的维护与安全使用(李畅)
- 152 公路勘察设计新理念在公路设计中的应用 (赵希茂,张堂清,朱建敏)
- 154 电力工程中电力系统自动化技术的应用剖析(朱晓)
- 156 反应堆自然循环运行研究(牟小磊)
- 158 AuNi, 电刷丝载流摩擦磨损试验研究 (于艳艳)
- 160 提高氟利昂制冷机运行稳定性研究(胡秀梅)
- 162 探讨关于冰箱制冷行业设备加工的技术应用(张松)
- 164 循环流化床锅炉的发展过程及趋向(吴勇)
- 166 工业机器人在自动化控制中的应用研究(卞青澜)
- 168 电能计量自动化系统在电力营销中的应用成效 (刘情情,汪超)
- 170 化妆品中 29 种酯类物质同时检测方法的研究(项林敏,隋玉杰)
- 172 喷锚支护在赤峰银海金业有限公司的应用(孙岩,康祥民)
- 174 智能化选煤厂无人值守高低压配电室的探讨(赵睿)
- 176 遥感及 GIS 技术在土地执法中的应用分析(蔡扬)
- 178 矿用电铲提升电机安装工艺改进(石勇)
- 180 纤维素肠衣的染色应用实例 (郭华伟 宋晓明 王文星 臧超)
- 182 环卫车焊接件焊接质量管理(叶双春)
- 185 完井液返排工艺在油田开发中的应用与思考(谭章虎)
- 187 电力电缆故障分析及探测技术(张延德,王祥勇)
- 189 在建筑工程教育中 AR(增强现实)技术使用的探索(闫龙)
- 191 电梯限速器校验的困境与对策分析(王亚东,赵腾飞)
- 193 条码装箱发货系统应用研究(朱艳萍)
- 195 神经网络和特征分析在矿产普查与勘探中的互补性探讨(王威)

Management Research

- 1 Research on the Development Strategy of Small and Medium-Sized Enterprises in China (CHEN Gang, HE Min, HAO Jin)
- 5 Research on the Human Resource Management Under the Background of E-Commerce in China (WANG Xiao-dong)
- 7 Research on the Performance Appraisal in Human Resource Management (ZHANG Li-qun)
- 9 Research on the Loss of Knowledge Workers in State–Owned Enterprises (REN Zhi–yun)
- 11 Research on the Management Strategy of University Libraries Based on the "Internet" (ZHOU Xuan)
- 13 The Control Status and Optimization Measures of Labor Quota in Railway Working System (FANG Yuan)
- 15 Discussion on Scheme Optimization and Quality Control of Instation Tunnel Extension Construction Process of Existing Line (WANG Wen-hai)
- 17 Innovating the Economic Management Mode to Deal with the New Situation of the Construction Market (ZHANG Pei-pei)
- 19 Discussion on Strengthening the Safety Management of Railway Transportation Dispatching (ZHOU Xue-tao)
- 21 The Practical Difficulties and Optimization Path of Cost Control in Real Estate Enterprises (LI Da-nian)
- 23 Exploration on the Production Management and Technical Management of Flour Mills (TIAN Yong-jian)
- 25 Improving the Satisfaction of Food and Beverage Service by Using Quality Control Circle (XU Chun, ZHOU Chao)
- 27 Analysis on the Fine Management of Logistics Work in State–Owned Electric Power Enterprises (LUO Jun)
- 29 Discussion on the Power Consumption Management in the Operation of Power Grid in Oil Production Plant (YAO Jian-feng)
- 31 Research on the Economic Development and Strategy of Electric Power Enterprises Under the New Situation (CHANG Xiao-gang)
- 33 Research on the Contract Risk Management of Overseas EPC General Contracting Project (LI Rui, SUN Xiao-shuai)
- 35 The Construction of the Building Accident Prevention System Based on the Job Safety Analysis and Permit to Work (ZHANG Guang-yao)
- 37 Discussion on the Measures to Effectively Reduce the Line Loss in Electric Power Marketing Management (YAO Lan)
- 39 Exploration on the Green Development of Productive Enterprises in Yangtze River Delta (FU Zhen-li, WANG Shi-jun, ZHAI Ji-ren, ZHANG Hui)
- 41 Analysis on the EVA Management System and Its Application in Enterprise Management (CHENG Hong-Ii)
- 43 The Significance of Civilized Construction Site Construction in Construction Management (QI Chen-zi)
- 45 Analysis on the Dynamic Game Between Government Subsidy and Enterprise Behavior in the New–Energy Automobile Industry (LI Sheng–wen)
- 47 The Problems Existing in the Management of Urban Landscape Greening Construction and the Countermeasures (LI Zhong-feng)
- 49 Research on the Service Innovation of Small and Medium-Sized Logistics Enterprises (LI Cai-feng, ZOU Long)

Observation of Industrial and Economy

- 51 Big Data Boosts the New Development of Yunnan Tourism (ZHANG Yi)
- 53 The Current Situation of Russian Logging Market and the Countermeasures and Suggestions for the Marketing of Petroleum Equipment (XU Man, LIN Xie-wei, LEI Zhao-xiang, CHENG Wen)

Finance and Tax

- 56 How to Do Well the Performance Evaluation and Management of Financial Fund Budget in the Work of Targeted Poverty Alleviation (XIE Fei-fei)
- 58 Analysis of the Railway Financial Budget Management Under the Condition of Comprehensive Budget Management (GUO Wen-wen)
- 60 The Construction of the Performance Evaluation Index of Financial Expenditure (ZHOU Tie-jun)
- 62 Analysis on the Problems Existing in the Financial Management of Small and Medium–Sized Enterprises and the Countermeasures

 (YUAN Jian–jun)
- 64 Discussion on the Problems and Countermeasures of the Financial Support for Agriculture in Xinjiang Under the Construction of the Core Area (LIU Dong-ya)
- 66 Research on the Experience of Risk Compensation Mechanism of Science and Technology Loan for Small and Medium-Sized Science and Technology Enterprises in Handan

 (WANG Lei, GUO Zhi-zhen, WANG Hai-bo, SUN Hai-min)
- 68 The Integration of Financial Accounting and Management Accounting
 Under the New Situation (FENG Xiu-juan)
- 70 Discussion on the Implementation of the Internal Control System in Grass-Roots Financial Work Under the New Situation (LI Zhong-guo)

Service System

- 72 Research on the Construction of Service-Oriented Trade Union in China in the New Era (ZHOU Wei)
- 75 Research on the Innovation of the Ideological and Political Education Methods in Colleges and Universities in Big Data Era (HUANG An-sheng)
- 77 Research on the Innovation of the Mode of Chemistry Experiment Teaching in Colleges and Universities (WU Yun)
- 79 Analysis on the Importance of Learning Tourism Psychology for the Students of Tourism Specialty (SHI Li-na)
- 81 Strengthening the Ideological and Moral Construction of Staff and Workers to Promote the Harmonious and Comprehensive Development of the Hospital (ZHAO Huan-dong)
- 83 Research on the Informatization Innovation and Development of University Education Management Based on the Big Data Environment (XIN Gui-mei)
- 86 Research on the Innovation of Library Archives Management (SUO Xin-yu)
- 88 Improving the Efficiency of Ideological and Political Work by Using Information Platform (XU Xiao-feng)
- 90 Taking the Promotion of Humanized Service as the Goal to Innovate the Ideological and Political Work of Hospital (JIN Yin-fang)
- 92 Discussion on the Uncertain Terms in the Right-Claiming Document of Patent Application (LV Ai-fei, WANG Li-jie)
- 94 Analysis of the Innovation of the Faculty and Staff Congress System in

- Colleges and Universities (GUAN Qi-wen)
- 96 Laying the Groundwork and Strengthening the Ability to Improve the New level of Party Building Work of State Grid (REN Xiang)
- 98 Discussion on the Advantages and Function of Games in Physical Education (ZHANG Man-xiang)
- 100 Research on the Color Design of Campus One–Card Solution in Tianjin University of Technology and Educations Based on the Psychological Defense Mechanism (WANG Kai, SHAO Heng, AN Ying)
- 102 The Dimension of Freedom——A Brief Analysis of "Chuang Tzu A Leisurely Tour" (WANG Zi)
- 104 Analysis on the Countermeasures of College Administration from the Perspective of Informatization Construction (ZHAO Qi-jing)
- 106 Discussion on the Innovation of Ideological and Political Education in Colleges and Universities Under the Network Environment (JIA Si)
- 108 Research on the Training of the Civil Servants of Administrative Law Enforcement (CHEN Qian-hui)
- 111 Exploration on the Curriculum Reform of Insurance Specialty by Adaptive Scene Learning in Higher Vocational Colleges (ZHANG Qian)
- 114 Analysis on the Deficiency and Perfection of the Centralized Procurement System of Drug in China (WANG Bin)

Enterprise Forum

- 117 Discussion on How to Do Well the Secretarial Work of Oilfield Enterprises Under the New Normal of Economy (TIAN Jian)
- 119 To Be the Person Needed in Enterprises of the New Era (LI Bao-qing)
- 123 Reflections on the Status Quo and Effective Countermeasures of Enterprise

 Training Under the Situation of High Quality Development (HU Peng-fei)

Application and Practice of New Technology

- 126 Discussion on the Compaction Technology of Roadbed and Pavement in the Municipal Road and Bridge Project (LUO Zhi-xue)
- 128 The Application of BIM Technology in Highway Tunnel Engineering (ZHANG Liang-zhen)
- 130 Safety Control Technology for the Construction Process of Hongtuling Tunnel in MengHua Railway (ZENG Si-kai)
- 132 The Solutions of Promoting the Operation and Maintenance of Government Affairs Cloud (CHEN Bao-guang)
- 134 The Energy Saving Optimization of Circulating Fluidized Bed Boiler (WANG Ming)
- 136 Research on the Key Technologies of Aircraft Assembly Tooling and Tooling Design (CAI Ji-zhao)
- 138 Analysis on the Key Technology of Flexible Assembly Tooling for Aircraft and the Development Trend (DU Ju-hua)
- 140 The Application of Pile Foundation Construction Technology in Construction Engineering (WANG Xin, ZHOU Fang-yuan)
- 142 Discussion on the Common Faults and Treatment Measures of 10kV Distribution Line (SUN Kai, YANG Si-chun)
- 144 Research on the Application of Grouting Technology in Subway Civil Engineering (REN Yan-wu)
- 146 Discussion on the Application of Field Construction Technology in

- Municipal Bridge Construction (WANG Chong-xiang)
- 148 The Technical Optimization Measures to Reduce the Cost of Chemical Three Agents Consumption of the Styrene Unit (XIAO Wen-bin)
- 150 Discussion on the Maintenance and Safey Use of Low Voltage Distribution Cabinet (LIChang)
- 152 The Application of the New Concept of Highway Survey and Design in Highway Design (ZHAO Xi-mao, ZHANG Tang-qing, ZHU Jian-min)
- 154 Analysis of the Application of Power System Automation Technology in Power Engineering (ZHU Xiao)
- 156 Research on the Natural Circulation Operation of the Reactor (MU Xiao-lei)
- 158 Research on the Friction–Wear Test of Current–Carrying of AuNi, Electric Brush Thread (YU Yan–yan)
- 160 Study on Improving the Operating Stability of Freon Refrigerator (HU Xiu-mei)
- 162 Discussion on the Technical Application of Equipment Processing in Refrigerator Refrigeration Industry (ZHANG Song)
- 164 The Development Process and Trend of Circulating Fluidized Bed Boiler (WU Yong)
- 166 Research on the Application of Industrial Robot in Automation Control (BIAN Qing-lan)
- 168 The Application Effect of Electric Energy Metering Automation System in Electric Power Marketing (LIU Qing-qing, WANG Chao)
- 170 Research on the Simultaneous Detection Method of 29 Kinds of Esters in Cosmetics (XIANG Lin-min, SUI Yu-jie)
- 172 The Application of Shotcrete and Rock Bolt Support in Chifeng Yinhai Metal Industry Company Limited (SUN Yan, KANG Xiang-min)
- 174 Discussion on the Unattended High and Low Voltage Power Distribution Room of Intelligent Coal Preparation Plant (ZHAO Rui)
- 176 Analysis on the Application of Remote Sensing and GIS Technology in Land LawEnforcement (CAI Yang)
- 178 The Improvement of the Installation Technology of Lifting Motor for Mining Shovel (SHI Yong)
- 180 An Dyeing Application Example of Cellulose Casing (GUO Hua-wei, SONG Xiao-ming, WANG Wen-xing, ZANG Chao)
- 182 Welding Quality Management of Welding Parts of Sanitation Truck (YE Shuang-chun)
- 185 Reflections on the Application of the Flow Back Technology of Completion Fluid in the Oilfield Development (TAN Zhang-hu)
- 187 The Analysis and Detection Technology of Power Cable Failure (ZHANG Yan-de, WANG Xiang-yong)
- 189 Exploration on the Application of AR (Augmented Reality) Technology in Architectural Engineering Education (YAN Long)
- 191 Analysis on the Difficulties and Countermeasures of the Calibration of the Speed Governor of Elevator (WANG Ya-dong, ZHAO Teng-fei)
- 193 Research on the Application of the Barcode Packing and Dispatching System (ZHU Yan-ping)
- 195 Discussion on the Complementarity of Neural Network and Feature Analysis in Mineral Survey and Exploration (WANG Wei)