

中小企业管理与科技

主办：河北省中小企业服务中心 / 出版：河北中小企业管理与科技杂志社有限公司 / 国内统一连续出版物号：CN13-1355/F



2018.02

www.zxzzs.com

国内定价：30.00元

ISSN 1673-1069

 04>
9 771673 106054

管理研究

- 1 油气田地面工程面临的形势及攻关方向 (刘树贵)
- 3 加强企业资产管理策略分析 (蒋延萍)
- 5 刍议建筑工程管理以及施工质量控制的策略分析 (江洪春)
- 7 我国会计师事务所审计风险管理中存在的问题及对策 (李权儒)
- 9 新常态背景下房地产开发企业的发展策略 (杨卫琼)
- 11 小议电梯检验工作及检验现场的安全管理 (郭宏亮, 张立红, 马希旺)
- 13 完善矿山安全事故应急管理体系措施 (赵生文)
- 15 新形势下进一步加强施工企业政工队伍建设的对策 (刘斌斌)
- 17 探讨环保工程造价管理控制研究 (牛学臣)
- 19 PPP融资模式在水利工程建设中的应用 (魏淑卿, 宋艳, 陆春建)
- 21 铁路工务系统中劳动定额的控制现状及解决对策分析 (王超)
- 23 国有企业基层员工绩效考核存在问题及对策 (闵文娜)
- 25 浅谈燃气客户服务管理 (熊凌)
- 27 铁路既有有线施工安全管理存在的薄弱环节及对策研究 (郝虎)
- 29 浅谈输电运检员工职业压力成因分析 (张健, 卢子涛)
- 31 煤炭企业市场化债转股问题研究 (许景涛)
- 33 中小企业构建和谐劳资关系的思考 (胡争光, 高艳艳)

产经视点

- 35 坡岗“报策”文化旅游资源开发探索 (刘立, 敖柳艳)
- 40 电动汽车与智能电网互联的前景展望 (田家瑞, 张行健)
- 42 节水灌溉对农业经济发展的效益分析 (李晓丽)
- 44 基于信息生态平衡视角下创新驱动河北省制造业转型升级分析 (宋宁)
- 46 河北省低碳城镇化发展路径探讨 (黄祖光)
- 48 以冬奥会为契机推动河北省健身休闲产业发展 (孙焕章, 孙榕)

财税金融

- 50 试论我国农村财务管理现状及完善途径 (张海燕)
- 52 浅谈中小企业财务管理存在的问题及对策 (刘玉成)
- 54 小微企业融资困境与对策研究 (王文海)
- 56 注册会计师的法律责任 (王欣)
- 58 从证监会处罚会计师事务所银行函证程序 (安小燕)
- 60 大企业税收管理中 ERP 信息采集构建 (张会森)
- 62 基于企业税务风险的内部控制体系建设研究 (龚浩兵)
- 64 互联网金融风险分析及监管建议 (谢丽)
- 66 我国环境保护行业的金融行为渠道研究 (吴树丰)
- 68 浅谈当代大型企业财务管理工作创新思路 (于晨)
- 70 浅谈医院的成本管理 (乔迎光)
- 72 多维度视角下小微企业会计核算体系的构建 (秦菲, 赵卫卫)
- 74 有限责任公司股东清算责任问题研究 (张超宇)

服务体系

- 78 农村土地、房屋不动产统一登记的法治问题探讨 (邓勇, 王洪)
- 80 慈善视阈下城市旧衣回收供给机制研究 (赵越, 周潇, 江浩然, 刘玉杰)
- 82 双创背景下农村大学生就业创业机制优化研究 (佟梦玮)
- 84 大数据时代政府统计工作面临的机遇和挑战 (周砚军)
- 86 基于网络视角的高校思想政治工作体系构建研究 (刘晓雪)
- 88 基于马斯洛理论的精准移动学习模式研究 (朱雪丹, 唐昊, 刘洋, 谢鑫)
- 90 新疆少数民族地区农村劳动力转移的制约因素分析 (肖玉东, 程瑞虹)
- 92 工程项目办公室在思想政治工作中的作用 (刘全芳)
- 94 中间传媒劳动力要素市场扭曲的影响及对策 (邓向阳, 刘瀚露, 陈灿)

- 96 浅谈全国党员管理信息系统工作 (杨青)
- 98 节水走进校园 (王荟颖)
- 100 大学生 P2P 借贷风险及防范措施探究 (平娜, 孙悦悦)
- 102 高速铁路枢纽站乘客满意度及评价模型浅析 (郭捷)
- 104 基于综合职业能力的课程体系构建研究 (卢剑忱)
- 107 强化四个意识 党建同心定格 (雷静, 李俊杰)
- 109 高校后勤服务外包的必然性探析及对策研究 (郭继涛, 桑玉昆)
- 111 塞罕坝夏季旅游区防火工作对策分析 (侯海潮)
- 113 从伦理角度看中国当代服饰时尚的困境 (杨华)
- 115 现代乡村治理和基层党的建设研究 (徐林)
- 118 医疗保险对我国居民主观幸福感的影响效应 (陈望)
- 122 从公共关系角度分析如何深化高职院校的社会认同感 (王松)
- 124 果树栽培和种植管理研究 (王金香)
- 126 福安市返乡青年“创业创新”情况调查研究 (朱惠)
- 130 浅析高校物业管理服务的特殊性 (沈东俊)

企业论坛

- 132 浅谈县级供电企业督察督办新模式 (徐奇)
- 134 技术创新与产品生命周期运动规律分析 (王东)
- 136 企业规范公文文种翻译与误译 (张小川)
- 138 关于做好新形势下国有企业工会工作的思考 (张平)
- 140 新形势下加强施工企业思想政工工作的思考 (徐亚)
- 142 构建现代施工企业思想政治工作新模式 (田政)
- 144 煤电企业政工队伍建设问题及对策探讨 (刘云)
- 146 加强煤炭企业党建工作的途径分析 (赵利)

新技术应用与实践

- 148 船体分段装配序列规划系统设计 (张子凡)
- 150 关于核电电动调节阀位信息反馈方式的分析 (黄东东, 张俊河)
- 152 浅析低空遥感测绘带状地形应用 (李红炜)
- 154 公安交警科技管控系统建设的可持续发展初探 (李靖, 李彦雷, 靳云通)
- 156 采用组合降水解决互层土基坑难于开挖的问题 (曹保山)
- 159 内蒙古自治区甘东七运锌矿成矿地质特征和找矿潜力评价 (栗万荣, 阙靖)
- 161 基于激光点云数据的沙堆体积测量方法研究 (姜永男, 李树坤)
- 163 工作面沿空留巷回采期间瓦斯治理技术研究 (李小伟)
- 165 网络计划技术在核电厂大修中的应用 (刘喜城)
- 167 浅谈城市地理信息系统的应用 (李凯)
- 169 新形势下背景下建筑工程施工技术提升研究 (胡生蕾)
- 171 浮子式液位计的液位示值误差分析 (朱玉昂)
- 173 某型核岛除盐器滤头国产化开发研究分析 (易学静)
- 175 青浦区污泥处置现状分析及解决方法 (胥家栋)
- 177 多馈入高压直流输电系统的异常换相失败研究 (黄致远, 施海娃)
- 179 重庆地铁隧道斜井转入正洞施工技术 (沈炜)
- 181 地面区域治理效果验证技术研究与实践 (张会松)
- 183 新三矿 162601 工作面超前注浆加固技术研究与实践 (从龙峰)
- 185 电子通讯设备的可靠性设计技术探析 (田晓琨)
- 187 浅谈冲击式钻孔灌注桩施工技术要点 (岳晨, 侯小龙)
- 190 SF₆ 组分检测和 UHF 局放测试在 GIS 状态维修中的应用 (王立凯, 邹高市, 许江盼, 杨旭, 侯小冬)
- 192 感性工学在游艇造型设计中的应用 (李程, 齐广慧, 刘彬)
- 195 深水平变电所及泵房顶底板加固实践分析 (陆新龙)

Management Research

- 1 Situation and Direction of Ground Engineering in Oil and Gas Field (LIU Shu-gui)
- 3 Strengthening the Strategy Analysis of Enterprise Asset Management (JIANG Yan-ping)
- 5 Strategy Analysis of Construction Engineering Management and Construction Quality Control (JIANG Hong-chun)
- 7 Problems and Countermeasures in Audit Risk Management of Chinese Accounting Firms (LI Quan-ru)
- 9 The Development Strategy of Real Estate Development Enterprises Under the Background of the New Normal (YANG Wei-qiong)
- 11 Discussion on Elevator Inspection and Safety Management of Inspection Site (GUO Hong-liang, ZHANG Li-hong, MA Xi-wang)
- 13 Measures to Improve the Emergency Management System of Mine Safety Accidents (ZHAO Sheng-wen)
- 15 Measures to Further Strengthen the Construction of Construction Enterprises' Political and Industrial Teams Under the New Situation (LIU Bin-bin)
- 17 Research on Environmental Project Cost Management Control (NIU Xue-chen)
- 19 The Application of PPP Financing Mode in Hydraulic Engineering Construction (WEI Shu-qing, SONG Yan, LU Chun-jian)
- 21 Analysis on the Current Situation of Labor Quota Control in the Railway Work System and the Countermeasures (WANG Chao)
- 23 Problems and Countermeasures of Performance Appraisal of Grass-Roots Employees in State-Owned Enterprises (MIN Wen-na)
- 25 Talking About Gas Customer Service Management (XIONG Ling)
- 27 Research on the Weak Links and Countermeasures of Construction Safety Management of Existing Railway Line (HAO Hu)
- 29 Analysis on the Cause of Occupational Pressure of Transmission Operator (ZHANG Jian, LU Zi-tao)
- 31 Research on the Marketization Debt-to-Equity Swap of Coal Enterprises (XU Jing-tao)
- 33 Reflections on the Construction of Harmonious Labor Relations in Small and Medium-Sized Enterprises (HU Zheng-guang, GAO Yan-yan)

Observation of Industrial and Economy

- 35 "Baoben" Culture Tourism Resource Development Strategy in Pogang (LIU Li, AO Liu-yan)
- 40 The Prospection of the Combination of Electric Vehicles and Smart Grid (TIAN Jia-ru, ZHANG Xing-jian)
- 42 Benefit Analysis of Water-Saving Irrigation on Agricultural Economic Development (LI Xiao-li)
- 44 Analysis of the Transformation and Upgrading of Manufacturing Industry in Hebei Province Driven by Innovation Based on the Perspective of Information Ecological Balance (SONG Ning)
- 46 Discussion on the Development Path of Low Carbon Urbanization of Hebei Province (HUANG Zu-guang)
- 48 Taking the Winter Olympics as an Opportunity to Promote the Development of Fitness and Leisure Industry in Hebei Province (SUN Huan-zhang, SUN Rong)

Finance and Tax

- 50 Discussion on the Current Situation and Perfecting Way of Rural Financial Management in China (ZHANG Hai-yan)
- 52 Problems and Countermeasures in Financial Management of Small and Medium-Sized Enterprises (LIU Yu-cheng)
- 54 The Financing Plight of Small and Micro Enterprise and the Countermeasure (WANG Wen-hai)
- 56 The Law Responsibility of Certified Public Accountant (WANG Xin)
- 58 Analysis of the Accounting Firm Bank Confirmation Procedure from the View of CSRC (AN Xiao-yan)
- 60 The Construction of ERP Information Collection in the Tax Management of Large Enterprises (ZHANG Hui-miao)
- 62 Research on the Construction of Internal Control System Based on Enterprise Tax Risk (GONG Hao-bing)
- 64 Analysis of Internet Financial Risks and Suggestions for Supervision (XIE Li)
- 66 Research on Financial Behavior Channels of Environmental Protection Industry in China (WU Shu-feng)
- 68 A Brief Discussion on the Innovative Ideas of Financial Management in Modern Large Enterprises (YU Chen)
- 70 Talking About the Cost Management of Hospital (QIAO Ying-guang)
- 72 The Construction of Small and Micro Enterprise Accounting System Under the View of Multi-Dimension (QIN Fei, ZHAO Wei-wei)
- 74 Research on the Liquidation Responsibility of Shareholders of Limited Liability Companies (ZHANG Chao-yu)

Service System

- 78 Discussion on the Problems of the Rule of Law in the Unified Registration of Rural Land and Real Estate (DENG Yong, WANG Hong)
- 80 Research on the Recovery and Supply Mechanism of Urban Old Clothes Under the View of Charity (ZHAO Yue, ZHOU Xiao, JIANG Hao-ran, LIU Yu-jie)
- 82 Study on the Optimization of Employment and Entrepreneurship Mechanism for Rural College Students Under the Background of Double Creations (TONG Meng-wei)
- 84 Opportunities and Challenges Facing by Government Statistics in Big Data Era (ZHOU Yan-jun)
- 86 Research on the Construction of Ideological and Political Work System in Colleges and Universities Based on Network Perspective (LIU Xiao-xue)
- 88 Research on Precision Mobile Learning Model Based on Maslow Theory (ZHU Xue-dan, TANG Hao, LIU Yang, XIE Xin)
- 90 Analysis of the Restricting Factors of Rural Labor Transfer in Xinjiang Minority Area (XIAO Yu-dong, CHENG Rui-hong)
- 92 The Role of Project Office in Ideological and Political Work (LIU Quan-fang)
- 94 Influence and Countermeasure of Labor-Distortion of Chinese Media Market (DENG Xiang-yang, LIU Han-lu, CHEN Can)
- 96 A Brief Discussion on the Work of the Management Information System of Party Members in China (YANG Qing)
- 98 Water Saving Coming into the Campus (WANG Hui-ying)
- 100 Study on the Risk of P2P Lending for College Students and Preventive Measures (PING Na, SUN Yue-yue)

- 102 Study on Passenger Satisfaction and Evaluation Method of High Speed Railway Junction Station (GUO Jie)
- 104 The Construction of Curriculum System Based on Comprehensive Vocational Ability (LU Jian-you)
- 107 To Strengthen "Four Consciousness"and Confine Party Building in Concentricity (LEI Jing, LI Jun-jie)
- 109 Research on the Inevitability of the Outsourcing of Logistics Service in Colleges and Universities and Its Countermeasures (GUO Ji-tao, SANG Yu-kun)
- 111 Analysis of Measures to Prevent Fire in the Summer Tourist Area of Saihanba (HOU Hai-chao)
- 113 The Plight of Contemporary Fashion in China from the View of Ethical Perspective (YANG Hua)
- 115 Research on Modern Rural Governance and the Construction of Grass-Roots Party (XU Lin)
- 118 The Effect of Medical Insurance on the Subjective Well-Being of Chinese Residents (CHEN Wang)
- 122 Analysis on How to Deepen the Social Identity of Higher Vocational Colleges from the Perspective of Public Relations (WANG Song)
- 124 Research on Fruit Tree Farming and Planting Management (WANG Jin-xiang)
- 126 Investigation and Research on "Entrepreneurship Innovation" of Returned Youth in Fu'an City (ZHU Hui)
- 130 The Particularity of College Property Management Service (SHEN Dong-jun)

Enterprise Forum

- 132 Introduction to the New Inspection Mode of County Level Power Supply Enterprise (XU Qi)
- 134 Analysis of Technological Innovation, Production Life Cycle and Its Law of Motion (WANG Dong)
- 136 The Translation and Mistranslation of the File Type of Enterprise's Standard Official Document (ZHANG Xiao-chuan)
- 138 Reflections on Doing Well the Work of Trade Unions in State-Owned Enterprises Under the New Situation (ZHANG Ping)
- 140 Thoughts on Strengthening the Ideological and Political Work of Construction Enterprises Under the New Situation (XU Ya)
- 142 Constructing the New Mode of Ideological and Political Work in Modern Construction Enterprises (TIAN Zheng)
- 144 Discussion on the Construction of Political and Ideological Work Team in Coal and Electricity Enterprises and the Countermeasures (LIU Yun)
- 146 Analysis of Ways to Strengthen the Work of Party Construction in Coal Enterprises (ZHAO Li)

Application and Practice of New Technology

- 148 Design of Hull Segmental Assembly Sequence Planning System (ZHANG Zi-fan)

- 150 Analysis of the Feedback Mode of the Valve Position Information of the Automatic Control Valve of Nuclear Power (HUANG Dong-dong, ZHANG Jun-he)
- 152 Analysis of the Application of Low Altitude Remote Sensing in the Strip Terrain (LI Hong-wei)
- 154 A Preliminary Study on the Sustainable Development of the Scientific and Technological Management and Control System for Public Security Traffic-Police (LI Jing, LI Yan-lei, JIN Yun-tong)
- 156 Using the Combination Precipitation Technology to Solve the Problem of Foundation Excavation in Interbedded Strata (CAO Bao-shan)
- 159 Metallogenic Characteristics and Prospecting Potentiality Evaluation of Gandong Qiyun Zinc Mine in the Nei Monggol Autonomous Region (LI Wan-rong, KAN Jing)
- 161 Research on Volume Measurement Method of Sand Pile Based on Laser Point Cloud Data (JIANG Yong-nan, LI Shu-kun)
- 163 Research on Gas Treatment Technology During the Recovery Period of Gob-Side Entry Retaining of the Working Face (LI Xia-wei)
- 165 The Application of Network Planning Technology in Overhaul of Nuclear Power Plant (LIU Xi-cheng)
- 167 Discussion on the Application of Urban Geographic Information System (LI Kai)
- 169 Study on the Improvement of Building Engineering Construction Technology Under the New Situation (HU Sheng-lei)
- 171 Analysis of the Liquid Level Error of the Float Type Liquid Level Meter (ZHU Yu-ang)
- 173 Analysis on Localization Development and Research of a Nuclear Desalter Filter Head (YI Xue-jing)
- 175 Analysis and Solution of Sludge Disposal in Qingpu District (XU Jia-dong)
- 177 Research on Abnormal Commutation Failure in Multi-Infeed HVDC Transmission System (HUANG Zhi-yuan, SHI Hai-wa)
- 179 Construction Technology of Inclined Shaft Turning into Positive Hole in Chongqing Subway Tunnel (SHEN Wei)
- 181 Research and Practice of Ground Area Governance Effect Verification Technology (ZHANG Hui-song)
- 183 Research and Application of Pre-Grouting Reinforcement Technology for 162601 Working Face in Xinsan Mine (CONG Long-feng)
- 185 Research on the Reliability Design Technology of the Electronic Communication Equipment (TIAN Xiao-kun)
- 187 Discussion on the Key Points of Construction Technology of Impact Bored Pile (YUE Chen, HOU Xiao-long)
- 190 The Application of SF₆ Component Detection and UHF Partial Radiation Test in GIS Condition-Based Maintenance (WANG Li-kai, ZOU Gao-shi, XU Jiang-pan, YANG Xu, HOU Xiao-dong)
- 192 The Application of Kansei Engineering in Yacht Modeling Design (LI Cheng, QI Guanghui, LIU Bin)
- 195 Practice Analysis of Deep Level Substation and the Reinforcement of the Floor of Pump Room Roof (LU Xin-long)

整合助力 惠荣小微



河北省中小企业公共服务平台
Hebei Province SME Public Service Platform

服务热线 966002
www.smehb.cn

