

中小企业管理与科技

主办：河北省中小企业服务中心 / 出版：河北中小企业管理与科技杂志社有限公司 / 国内统一连续出版物号：CN13-1355/F



2019.07

www.zxzzs.com

国内定价：30.00元

ISSN 1673-1069



管理研究

- 1 浅析企业管理中精细化管理的应用(魏翠阳)
- 3 小微企业建立档案管理对其自身发展的重要作用(曹向玲)
- 5 档案事业发展中安全保密相关问题的思考(王震亚,杨忠清)
- 7 电厂智能门禁系统与两票管理数据联动技术的研究(张临波)
- 9 工务安全生产管理系统中工务维修与管理现状分析(王琨)
- 11 探究高校图书馆密集书库的管理策略(陈玲)
- 12 经济管理现代化和经济管理发展新趋势(冯浩)
- 14 论如何打造高校服务型行政管理体系(刘劼)
- 16 新时期小型农田水利工程管理问题与对策(唐艳艳)
- 18 石化企业 ERP 系统在企业管理中的应用与整合研究(尚建档)
- 20 行政事业单位人力资源管理中的激励策略分析(史亚宏)
- 21 矿井通风安全管理的制约因素分析及预防措施(王健飞)
- 23 基于 GIS 的区划地名信息平台研究(沈松雨)
- 25 采办合同管理存在的问题及对策(邹岩)
- 27 新时代背景下档案管理面临的问题及改进措施(牛瑞燕)
- 28 浅谈国有施工企业信息化建设(张媚)
- 30 天然气工程施工质量控制与管理(赵峰)
- 32 浅议中小民营企业财务管理存在的问题及对策(徐晓兵)
- 34 精细化管理在建筑工程管理中的应用(孙克元)
- 35 关于加强企业安全环保监督及应急管理的措施探讨(赵波)
- 37 油田油品实验室废弃物管理制度和处理方法浅析(张兆鑫)
- 39 科研航空发动机孔探工作管理(关浩)
- 41 总承包/EPC 交钥匙项目总包方管理新思路(付伟)
- 43 高职院校文书档案管理工作的现状及对策研究(张海东)
- 45 工商管理人才应具备的素质(李炜)
- 47 谈如何做好企业的电气管理工作(迅雷)
- 49 建筑施工起重机械安全监督管理措施(李魁)
- 51 浅谈预算管理在铁路企业发展中的重要性(郭海峰)
- 53 新形势下企业经济管理的有效创新及措施研究(郭宝林)
- 55 建筑施工图设计项目管理分析——暨房地产高周转开发节奏下施工图最经济配合方式(孙蓉)

产经视点

- 58 农业生产共营制如何带动“小农户”走向“大市场”(朱佳,封启帆)
- 60 从风电行业看我国新能源产业的问题与前景(张陈)

财税金融

- 62 建筑施工企业所得税的纳税筹划与减税增效探讨(蔡珊珊)
- 64 基于组织特异性免疫视角的创新型中小企业财务风险动态演化机制(李雅凤)
- 66 私募股权投资基金实务操作研究(王迪)
- 68 小微企业银企关系型贷款违约实证分析(邓嘉琳)
- 70 “任务驱动”法在高职会计电算化教学中的实践与探索(倪婷婷)
- 72 企业纳税筹划中的风险问题及应对分析(孙立闯)
- 74 中小企业融资难原因与对策(梁文涛)
- 75 税制改革对资源型城市转型应用的研究(秦腾,吴雪晴,唐恩林)
- 77 简析中小企业财务报表真实性分析(刘佳达)
- 79 关于公立医院成本核算与成本控制方法的探讨(吴荣美)

服务体系

- 80 巴西超深水产品分成合同项目 FPSO 合同模式比选(刘强)
- 82 新常态下企业统计工作改进探究(黄立琴)
- 84 基于慕课等网络教学模式研究(王欢)
- 86 新乡贤文化建设中的传承与创新探讨(邵诗梦)
- 87 高职院校校企结合的本土化实践策略研究(苏国波)
- 89 论习近平总书记指导下的精准扶贫的理论和实践意义(宋阳,陈付安)
- 90 中美高校教育扶贫政策对比研究(石利刚)
- 92 三线企业人才流失情况的思考(曹慧芳)
- 94 新时代高职院校企业文化融合培养困境和对策研究(李雨虹)
- 96 我国对外文化贸易发展的现状及相关建议(陆琳)
- 98 探析改革开放以来中国共产党发展理念的历史演进(宋仲夏)

- 100 “案例展演”在企业班组长培训中的应用(夏娟杰)
- 102 环境监测质量控制问题及对策(刘胜兰)
- 104 “互联网+”时代下“雨课堂”在《线性代数》课程中的教学改革实践(顾庆凤,叶彩儿)
- 105 中职院校“双师型”教师培养研究(王昕)
- 107 民营企业员工工作压力与组织承诺关系分析(许萌)
- 110 基于 DEA 方法的河南省地级市政府绩效评估(李强)
- 112 自然灾害时居民撤离意愿及其影响因素的文献回顾(张胜华)
- 114 乡村振兴战略下潍坊地区农村医养结合养老模式的需求情况及影响因素调查研究(朱小娟,汤淑红,陈培培)
- 116 新媒体背景下民汉双语微信公众号运营的几点经验(罗琼芳,石莲凤)
- 118 大学生就业指导路径研究(周胜魁,李丹,于汉莉)
- 120 高校音乐学钢琴课程现状及创新研究(张若冰)

企业论坛

- 122 社群电商运营模式及其发展探究(赵丹)
- 124 创新机制,精准实施——探索构建“163”干部教育培训课程体系(王俊雷,王亮,郑春雷,崔益明,李少卿)
- 126 新形势下加强国有企业党建工作的思考(金叶)
- 128 制造业信息系统建设及企业价值增值分析(刘跃华,罗姗姗)
- 130 浅析供水行业思政工作与文化建设(刘建新)
- 131 新时期国有企业党政工作的创新研究(李帅阳)

新技术应用与实践

- 133 机械自动化在化工机械制造中的应用分析(仇非同)
- 135 太阳能光伏发电系统中的控制技术研究(伍天赐)
- 136 牛头刨床主运动机构的运动学分析方法研究(辛银龙)
- 138 变频节能技术在煤矿机电设备中的应用分析(张小静)
- 139 建筑工程装饰装修施工的关键技术分析(陈朋)
- 141 电力自动化变压器检修系统处理技术研究(黄平川,万季青)
- 143 公路路基路面施工技术问题及对策分析(袁博)
- 145 轴承铆钉缺陷检测方法分析(蔡玉)
- 146 高层建筑施工土木工程问题分析(葛春兰)
- 148 我国 5G 移动通信的关键技术与发展趋势(林加燕)
- 149 浅谈喷漆有机废气的治理方法(刘春晓)
- 151 重载路面硬质沥青施工中智能压实系统的运用(肖旺)
- 153 宁波市某污水处理厂运行效果分析(胡睦周,杨尚源,王松岳,刘阳)
- 158 助航灯光系统回路电缆故障分析与定位研究(唐平)
- 160 建筑基础工程深基坑支护施工技术分析(付清茂)
- 161 浅谈固体燃料结构对烧结工艺的影响(张龙)
- 163 铁合金类中硅、磷、锰、钼成分的快速测定研究(孙巧寅)
- 165 浅析采矿工程中采矿方法的实践(李国有)
- 166 PTN+OTN 传输技术在城域传送网中的应用探讨(贾祥华)
- 168 通信工程中有线传输技术的应用分析(赵磊)
- 169 房屋建筑工程外墙渗漏原因及预防对策(王欣)
- 171 探讨煤质化验中的误差原因及控制方法(孟娟)
- 173 石油化工工艺设备现状及发展趋势分析(吴海燕,庞立新,朱小平)
- 175 浅谈机电一体化技术的现状及发展趋势(马英华)
- 177 浅谈新建火电厂选用 AP 系列风机的系统配置和性能要求(刘勋)
- 178 浅谈高压试验过程中的几点安全问题(李云飞,赵紫辰)
- 180 浅谈内蒙古上海庙矿业有限公司榆树井煤矿 4.0Mt/a 干法选煤系统设计(王新华)
- 182 降低上行丢包率提升 VoLTE 语音质量的研究(孙学军)
- 184 固定污染源非甲烷总烃在线系统与手工监测方法比对研究(马月云)
- 186 云煤—矿数字化及自动化平台建设与应用(张天宇,刘岱硕)
- 188 复合式路面结构在重载交通道路中的应用(金明,应伟锋)
- 189 大跨度型钢混凝土转换梁中腹板厚度对受力性能的影响(闫龙)
- 191 基于主成分分析的铁路集装箱节点站运营效果评价(钟玉满)
- 193 浅谈 J250/19KB 型鼓风机振动的原因和处理(张录,范文杰,孙玉伟)
- 195 矿山测量对矿山安全生产的作用研究(王森)

Management Research

- 1 Analysis of the Application of Fine Management in Enterprise Management (WEI Cui-yang)
- 3 The Important Role of the Establishment of Archives Management in Small and Micro Enterprises for Their Development (CAO Xiang-ling)
- 5 Reflections on the Related Issues of Security and Confidentiality in the Development of Archives (WANG Zhen-ya, YANG Zhong-qing)
- 7 Research on the Data Linkage Technology of the Intelligent Access Control System and the Two-Ticket Management of Power Plants (ZHANG Lin-bo)
- 9 Analysis of the Status Quo of the Maintenance and Management of the Public Works in Safety Production Management System (WANG Kun)
- 11 Exploration on the Management Strategy of Intensive Library in University Libraries (CHEN Ling)
- 12 The Modernization of Economic Management and the New Trend of Economic Management Development (FENG Hao)
- 14 Discussion on How to Build a Service-Oriented Administrative Management System in Colleges and Universities (LIU Jie)
- 16 The Problems and Countermeasures of Small-Scale Farmland Water Conservancy Project Management in the New Period (TANG Yan-yan)
- 18 Research on the Application and Integration of ERP System in Enterprise Management in Petrochemical Enterprises (SHANG Jian-dang)
- 20 Analysis of the Incentive Strategy in Human Resource Management of Administrative Institutions (SHI Ya-hong)
- 21 Analysis of the Constraints of Mine Ventilation Safety Management and Preventive Measures (WANG Jian-fei)
- 23 Research on the Regional Geographical Name Information Management Platform Based on GIS (SHEN Song-yu)
- 25 The Problems and Countermeasures in Acquisition Contract Management (ZOU Yan)
- 27 The Problems and Improvement Measures of Archives Management in the New Era (NIU Rui-yan)
- 28 Discussion on the Information Construction of State-Owned Construction Enterprises (ZHANG Mei)
- 30 Quality Control and Management of Natural Gas Engineering Construction (ZHAO Feng)
- 32 Discussion on the Problems and Countermeasures of the Financial Management in Small and Medium-Sized Private Enterprises (XU Xiao-bing)
- 34 The Application of Fine Management in Construction Engineering Management (SUN Ke-yuan)
- 35 Discussion on the Measures to Strengthen the Supervision and Emergency Management of the Safety and Environmental Protection in Enterprises (ZHAO Bo)
- 37 Analysis on the Waste Management System and Treatment Methods of Oilfield Oil Laboratory (ZHANG Zhao-xin)
- 39 The Hole Detection Work Management of Scientific Research Aviation Engine (GUAN Hao)
- 41 New Ideas of General Contractor Management in General Contracting/EPC Turnkey Project (FU Wei)
- 43 Research on the Current Situation and Countermeasure of Documents and Archives Management Work in Higher Vocational Colleges (ZHANG Hai-dong)
- 45 The Qualities that Business Administration Talents Should Possess (LI Wei)
- 47 Discussion on How to Do Well the Electrical Management Work of Enterprises (LU Lei)
- 49 The Safety Supervision and Management Measures for Construction Lifting Machinery (LI Kui)
- 51 Discussion on the Importance of Budget Management in the Development of Railway Enterprises (GUO Hai-feng)
- 53 Research on the Effective Innovation and Measures of Enterprise Economic Management Under the New Situation (GUO Bao-lin)

- 55 Analysis of the Architecture Construction Design Project Management—The Most Economical Coordination Mode of Construction Drawing Under the Rhythm of Real Estate High Turnover Development (SUN Rong)

Observation of Industrial and Economy

- 58 How Does the Agricultural Production Co-Operation System Promote "Small Farmers" to "Big Market" (ZHU Jia, FENG Qi-fan)
- 60 Analysis of the Problems and Prospects of China's New Energy Industry from the Wind Power Industry (ZHANG Chen)

Finance and Tax

- 62 Discussion on the Tax Planning and Tax Reduction and Efficiency Gains of Income Tax of Construction Enterprises (RONG Shan-shan)
- 64 Dynamic Evolution Mechanism of Financial Risk of Innovative SMEs Based on the Organization-Specific Immune Perspective (LI Ya-feng)
- 66 Research on the Practical Operation of Private Equity Investment Fund (WANG Di)
- 68 Empirical Analysis of Bank-Enterprise Relationship Loan Default of Small and Micro Enterprises (DENG Jia-lin)
- 70 The Practice and Exploration of "Task-Driven" Method in the Teaching of Accounting Computerization in Higher Vocational Colleges (NI Ting-ting)
- 72 Analysis of the Risk Problems and Countermeasures in Corporate Tax Planning (SUN Li-chuang)
- 74 The Causes and Countermeasures of Financing Difficulties for Small and Medium-Sized Enterprises (LIANG Wen-tao)
- 75 Research on the Application of Tax System Reform to the Transformation of Resource-Based Cities (QIN Teng, WU Xue-qing, TANG En-lin)
- 77 A Brief Analysis of the Authenticity of Financial Statements of Small and Medium-Sized Enterprises (LIU Jia-da)
- 79 Discussion on the Methods of Cost Accounting and Cost Control in Public Hospitals (WU Rong-mei)

Service System

- 80 The Comparison of FPSO Contract Mode in Brazilian Ultra-Deepwater Product Sharing Contract Project (LIU Qiang)
- 82 Exploration on the Improvement of Statistical Work in Enterprises Under the New Normal (HUANG Li-qin)
- 84 Research on the Network Teaching Mode Based on MOOC (WANG Huan)
- 86 Discussion on the Inheritance and Innovation in the Construction of New Xiangxian Culture (SHAO Shi-meng)
- 87 Research on the Localization Practice Strategy of Combination of School and Enterprise in Higher Vocational Colleges (SU Guo-bo)
- 89 Discussion on the Theoretical and Practical Significance of Accurate Poverty Alleviation Under the Guidance of General Secretary Xi Jinping (SONG Yang, CHEN Fu-an)
- 90 A Comparative Study of Chinese and American College Education Poverty Alleviation Policies (SHI Li-gang)
- 92 Reflections on the Brain Drain of Third-Line Enterprises (CAO Hui-fang)
- 94 Research on the Dilemma and Countermeasures of the Integration and Cultivation of Higher Vocational School and Enterprise Culture in the New Era (LI Yu-hong)
- 96 The Present Situation of Foreign Cultural Trade Development in China and Relevant Suggestions (LU Lin)
- 98 Exploration on the Historical Evolution of the Development Concept of Chinese Communist Party Since the Reform and Opening Up (SONG Zhong-xia)
- 100 The Application of "Case Show" in the Training of Enterprise Team Leader (XIA Gui-jie)
- 102 The Problems and Countermeasures of Quality Control of Environmental

- Monitoring (LIU Sheng-lan)
- 104 The Teaching Reform Practice of "Rain Classroom" in "Linear Algebra" Course Under the "Internet +" Era (GU Qing-feng, YE Cai-er)
- 105 Research on the Training of the "Double-Teacher Type" Teachers in the Secondary Vocational Colleges (WANG Xin)
- 107 Analysis of the Relationship Between Work Pressure of Employees and Organizational Commitment in Private Enterprises (XU Meng)
- 110 Government Performance Evaluation of Prefecture-Level Cities in Henan Province Based on DEA Method (LI Qiang)
- 112 Literature Review of Residents' Willingness to Evacuate and Its Influencing Factors During Natural Disasters (ZHANG Sheng-hua)
- 114 Investigation on the Demand and Influencing Factors of the Rural Elderly Care Mode of Combination of Medical and Nursing in Weifang Area Under the Strategy of Rural Revitalization (ZHU Xiao-juan, TANG Shu-hong, CHEN Pei-pei)
- 116 Some Experiences of WeChat Public Account Operation of Minority Language-Chinese Bilingual Under the Background of New Media (LUO Qiong-fang, SHI Lian-feng)
- 118 Research on the Employment Guidance Path for College Students (ZHOU Shen-zhe, LI Dan, YU Wen-li)
- 120 Research on the Present Situation and Innovation of Piano Course in College Musicology (ZHANG Ruo-bing)

Enterprise Forum

- 122 Exploration on the Operation Mode of Community E-Commerce and Its Development (ZHAO Dan)
- 124 Innovating Mechanism, Precise Implementation—— Exploration on the Construction of "163" Cadre Education and Training Curriculum System (WANG Jun-lei, WANG Liang, ZHENG Chun-lei, CUI Yi-ming, LI Shao-qing)
- 126 Reflections on Strengthening the Party Building of State-Owned Enterprises Under the New Situation (JIN Ye)
- 128 Analysis of the Construction of the Information System of Manufacturing and the Value-Added of the Enterprises (LIU Yue-hua, LUO Shan-shan)
- 130 Analysis of the Ideological and Political Work and Cultural Construction of Water Supply Industry (LIU Jian-xin)
- 131 Innovative Research on the Party and Government Work in State-Owned Enterprises in the New Period (LI Shuai-yang)

Application and Practice of New Technology

- 133 Analysis of the Application of Mechanical Automation in Chemical Machinery Manufacturing (QIU Fei-tong)
- 135 Research on the Control Technology in Solar Energy Photovoltaic Power Generation System (WU Tian-ci)
- 136 Research on the Kinematics Analysis Method of Main Motion Mechanism of Shaper (XIN Yin-long)
- 138 Analysis of the Application of Frequency Conversion Energy-Saving Technology in Coal Mine Electrical and Mechanical Equipment (ZHANG Xiao-jing)
- 139 Analysis of the Key Technologies in Decoration Construction of Building Engineering (CHEN Peng)
- 141 Research on the Processing Technology of Power Automation Transformer Maintenance System (HUANG Ping-chuan, WAN Ji-qing)
- 143 Analysis of the Technical Problems of Highway Subgrade and Pavement Construction and Countermeasures (YUAN Bo)
- 145 Analysis of the Defect Detection Method of Bearing Rivet (CAI Jue)

- 146 Analysis of Civil Engineering Problems in High-Rise Building Construction (GE Chun-lan)
- 148 Key Technologies and Development Trend of 5G Mobile Communication in China (LIN Jia-yan)
- 149 Discussion on the Treatment Method of Organic Waste Gas in Spray Painting (LIU Chun-xiao)
- 151 Application of Intelligent Compacting System in Construction of Hard Asphalt in Heavy Load Pavement (XIAO Wang)
- 153 Analysis of Operation Effect of a Sewage Treatment Plant in Ningbo City (HU Mu-zhou, YANG Shang-yuan, WANG Song-yue, LIU Yang)
- 158 Fault Analysis and Positioning Research on the Circuit Cables in Navigation Light System (TANG Ping)
- 160 Analysis of the Construction Technology of Deep Foundation Pit Support in Building Foundation Engineering (FU Qing-mao)
- 161 Analysis of the Influence of Solid Fuel Structure on Sintering Process (ZHANG Long)
- 163 Research on the Rapid Determination of Silicon, Phosphorus, Manganese and Molybdenum in Ferroalloys (SUN Qiao-yin)
- 165 Analysis of the Practice of Mining Method in Mining Engineering (LI Guo-you)
- 166 Discussion on the Application of PTN+OTN Transmission Technology in Metropolitan Area Transmission Network (JIA Xiang-hua)
- 168 Analysis of the Application of Wired Transmission Technology in Communication Engineering (ZHAO Lei)
- 169 Reasons for Leakage of Exterior Walls in Housing Construction Projects and Prevention Measures (WANG Xin)
- 171 Discussion on the Error Causes in Coal Quality Testing and Control Methods (MENG Juan)
- 173 Analysis of the Present Situation and Development Trend of Petrochemical Process Equipment (WU Hai-yan, PANG Li-xin, ZHU Xiao-ping)
- 175 Discussion on the Present Situation and Development Trend of Mechatronics Technology (MA Ying-hua)
- 177 Discussion on the System Configuration and Performance Requirements of the AP Series Fan in Newly-Built Thermal Power Plant (LIU Xun)
- 178 Discussion on Some Safety Issues in the Process of High Pressure Test (LI Yun-fei, ZHAO Zi-chen)
- 180 Discussion on the Design of 4.0Mt/a Dry Coal Preparation System for Yushu Shaft Coal Mine of Inner Mongolia Shanghai Miao Mining Company Limited (WANG Xin-hua)
- 182 Research on Reducing Uplink Packet Loss Rate and Improving the Quality of VoLTE Speech (SUN Xue-jun)
- 184 Research on the Comparison Between On-Line System and Manual Monitoring Method of Non-Methane Total Hydrocarbon with Fixed Pollution Sources (MA Yue-yun)
- 186 Construction and Application of Digital and Automation Platform of No.1 Coal Mine of Yungaishan Coal Mine (ZHANG Tian-yu, LIU Dai-shuo)
- 188 The Application of Composite Pavement Structure in Heavy Traffic Roads (JIN Ming, YING Wei-feng)
- 189 The Influence of Web Thickness on Mechanical Properties of Long Span Steel Concrete Conversion Beam (YAN Long)
- 191 Evaluation of Operational Effect of Railway Container Node Station Based on Principal Component Analysis (ZHONG Yu-man)
- 193 Discussion on the Causes and Treatment of Vibration of J250/19KB Type Blower (ZHANG Lu, FAN Wen-jie, SUN Yu-wei)
- 195 Research on the Effect of Mine Surveying on Mine Safety Production (WANG Sen)