



中国商界文联 会刊

中小企业管理与科技

主办：河北省中小企业服务中心 / 出版：河北中小企业管理与科技杂志社有限公司 / 国内统一连续出版物号：CN13-1355/F



2019.01

WWW.ZXZZS.COM

国内定价：30.00元

ISSN 1673-1069



9 771673 106054

万方数据

中小企业管理与科技

二〇一九年一月 中旬刊

总第五六三期

管理研究

- 1 企业人力资源管理中的问题及创新策略 (赵云峰)
- 3 试析如何做好信息化条件下的电力企业安全保密工作 (卢焯,程小玲)
- 5 供电企业电费抄核收的管理方法与创新策略 (张伟,王灏)
- 7 石油管道防腐中的问题及对策探析 (兰翔,李新宁)
- 9 大数据时代下医院档案管理的现状与对策 (任敏)
- 11 医院人力资源管理中激励措施的应用研究 (江妮,程燕霞)
- 13 浅谈关于铁路工务安全管理的思考 (孙奇)
- 15 煤矿巷道掘进通风管理及安全防护措施探析 (陈富牛)
- 17 建筑电气工程施工常见问题及应对措施 (司朝菊,成之密)
- 19 浅谈城市地下综合管廊基坑回填施工质量控制措施 (薛建军)
- 21 浅谈统计在天然气公司管理中的应用 (葛浩)
- 23 内蒙沙漠地区铁路施工环境监理的研究 (张炜怡)
- 27 现代企业经济管理现状及对策研究 (钟志锋)
- 29 浅析化工安全生产中存在的问题及对策 (李晓萍)
- 31 农村基层公共管理的逻辑与治理绩效 (白雪梅)
- 33 探析油田企业经营管理新模式——油藏经营管理 (李涛)
- 35 人本管理思想在企业管理中的应用研究 (薛喆磊,廖良成,李佳阳)
- 37 基于 GTD 思想的办公室时间管理探索 (杨克俭)
- 39 探讨现代企业合同标准化管理 (李玺)
- 41 输配电及用电工程中线损管理的要点分析 (张祚玮)
- 43 医院物资采购的内部控制探讨 (庄峻峰)
- 45 新形势下油田安全环保管理的实践和探索 (郭旭东,张瑞霞)
- 47 浅谈如何正确构建双重预防体系 (虎志宏)
- 49 电子商务环境下企业物流与供应链管理的创新 (陈娟娟)

产经视点

- 52 低碳旅游视角下酒店管理模式研究 (孙昀)
- 54 商业经济新特征及发展策略剖析 (肖丽霞)
- 56 旅游文化传播及旅游经济发展初探 (陈媛)

财税金融

- 58 全面预算管理及其在建筑施工企业的应用 (王媛)
- 60 如何加强往来款项管理提高风险管控能力 (杨洁)
- 62 企业现金流精细化管理模式研究 (王小龙)
- 64 企业财务共享体系的构建与实施 (王博僊)
- 66 新政府会计制度对财务管理的影响 (夏灵)
- 68 浅析行政事业单位部门预算绩效管理 (张淑娟)
- 70 区块链技术对供应链金融模式的改造 (李斌)
- 72 经济新常态下加强公立医院建设工程内部审计探讨 (平熹,张俊)
- 74 关于铁路建设单位对建设资金流向监管的探讨 (孟晓芸)
- 76 浅析工程项目财务成本管理 (江典景)
- 78 国库支持普惠金融的实践与思考 (巫瑞)

服务体系

- 81 网络雾笛在海上平台的应用探索 (李伯群)
- 83 独立学院学生网格化管理的可行性研究 (杜珍珠)
- 86 浅析互联网行业产品经理职能 (张雪玉,王金峰,钟声,董谱祥,罗星宇)
- 88 新疆伊宁县玉米种植户农业生产补贴的调查研究 (高菊芳)
- 92 基于风险社会视角下的人工智能技术风险 (张文杰)
- 94 创意农业园的景观设计 (钱晓丽)
- 96 瀑布流布局设计与实现 (韩姿一,王金峰,彭禹,候林叶,张雪玉)
- 98 地方本科院校师范专业素养调研与发展路径研究

(何萍,谭英,高田圆,曹瑞超,徐向阳)

- 101 民办高校青年教师培养机制研究与实践 (唐盛仙,任海英,吴冬君,高明明)
- 103 基于 CDIO 理念的实践教学探索研究 (王华丰)
- 105 数字影视制作中艺术与技术的融合 (凌伟文,林鑫庆)
- 107 中国传统文化元素在现代环境艺术设计中的运用 (姚懿航)
- 109 增强高职院校思政课程叙事性与趣味性探究 (水宏)
- 111 ERP 沙盘模拟经营在创新创业训练中的应用研究 (张廷新,谢天,杨特)
- 115 建设项目竣工环保验收监测工作中的问题初探 (李阔)
- 117 乡村振兴视角下的扬州市“希望村塾”调查报告 (韩雨,李琦琪,张宇)
- 119 浅谈医院后勤保障设施管理的安全文化建设 (葛昊天,赵世强)
- 121 探究统计体制的信息化建设对于经济普查的作用 (吕峰)
- 123 网络电子证据保全公证的相关问题探析 (李颖杰)
- 125 学习型组织评估方法研究综述 (逢任竹)
- 127 经济学家与现代经济学论述 (宋波)
- 129 科研人员情绪管理能力提升策略研究 (杨艳霞)

企业论坛

- 132 开展党建共建 推动党建和项目建设深度融合 (李琳)
- 134 浅谈提高中小企业核心竞争力的方法 (陈清)
- 136 贯穿互联网思维 创新企业党群工作刍议 (张立志)
- 138 浅析国有企业基层党支部新时期发展党建工作 (张作霞)

新技术应用与实践

- 140 配网调度的主要危险点分析及管控措施 (李晨,李红玲)
- 142 自动化技术在制药设备中的应用探究 (王童)
- 144 包络线测量技术在检测发动机轴瓦和连杆瓦故障上的应用 (李松,李崇剑,黎宏块,薛志光)
- 146 稀土萃取分离过程组分含量区间控制方法探析 (孙书鹏,李琦)
- 148 蒸压加气混凝土墙板应用和常见质量问题防治措施 (纪光新,封骅骅)
- 150 3D 全息投射虚拟键盘设计 (廖钰,姜权财,廖明铭)
- 152 基于机器视觉与雷达检测的汽车智能前照灯系统设计研究 (宋百玲,吴德鸿,毛一鸣,邹玉琪,常伟斌,杨润发,于淼)
- 154 信息化技术在科研项目中的应用 (何坚,林丹荣)
- 156 电子信息技术的发展趋势 (梁于宾)
- 159 卫星遥感技术在环境保护中的应用分析 (王冠珠,傅倩燕,乔志远)
- 161 框架结构计算嵌固端位置的确定方法 (李慧林)
- 165 不下沉式塔基在建筑施工中的应用 (丛君胜)
- 167 电厂电气总起试验中励磁系统相关问题探讨 (许军科)
- 169 风电塔筒 T 型法兰平面度及内外倾检测研究 (赵学理)
- 171 电气工程中电气自动化融合技术的应用研究 (刘洪焱)
- 173 结合 GeoExt3, Openlayers3 和 ExtJs 实现地图功能 (张致远,王金峰,候琳叶,张雪玉,赵雪辉)
- 175 实现钢铁冶金流程节能的关键技术分析 (娄岩,彭军)
- 177 虚拟设计环境系统中虚拟现实技术的研究分析 (王凡,段洁淳)
- 179 地铁盾构测量的若干思考 (梁捷,牛联飞,张能)
- 182 基于 Python 的关于 Flickr 图片网站的爬虫 (王金峰,李世良,王明,罗星宇,张雪玉)
- 184 信息通信工程项目中的网络优化技术研究 (杨徐,李鹏程)
- 186 深冷处理消除 7A60 铝合金残余应力的研究 (樊蕾,程绍杨)
- 188 整车生产一致性管控系统在汽车生产制造过程管理中的应用 (徐昊,林锦州,赵彦春)
- 191 基于三维激光扫描技术的城市大比例尺数字测图研究 (魏士春)
- 194 新型空轨交通供电关键技术研究 (赵美丽,胥伟,胡文超)

Management Research

- 1 Problems and Innovative Strategies in Enterprise Human Resource Management (ZHAO Yun-feng)
- 3 Analysis on How to Do Well the Security and Confidentiality Work of Power Enterprises Under the Condition of Informatization (LU Ye, CHENG Xiao-ling)
- 5 The Management Method and Innovation Strategy of the Meter Reading, Checking and Charging of Electricity in Power Supply Enterprises (ZHANG Wei, WANG Hao)
- 7 Exploration on the Problems and Countermeasures of Anticorrosion in Petroleum Pipeline (LAN Xiang, LI Xin-ning)
- 9 The Present Situation and Countermeasures of Hospital Archives Management in Big Data Era (REN Min)
- 11 Research on the Application of Incentive Measures in Hospital Human Resources Management (JIANG Ni, CHENG Yan-xia)
- 13 Reflections on the Safety Management of Railway Public Works (SUN Qi)
- 15 Discussion on Ventilation Management and Safety Protection Measures for Roadway Excavation in Coal Mine (CHEN Fu-niu)
- 17 Common Problems in Construction Electrical Engineering and Countermeasures (SI Chao-ju, CHENG Zhi-mi)
- 19 Discussion on the Quality Control Measures of Backfilling Construction of Urban Underground Utility Tunnel Foundation Pit (XUE Jian-jun)
- 21 Discussion on the Application of Statistics in the Management of Natural Gas Companies (GE Hao)
- 23 Research on the Environmental Supervision of the Railway Construction Period in the Desert Area of Inner Mongolia (ZHANG Wei-yi)
- 27 Research on the Current Situation and Countermeasures of Modern Enterprise Economic Management (ZHONG Zhi-feng)
- 29 Analysis of the Problems and Countermeasures in the Safe Production of Chemical Industry (LI Xiao-ping)
- 31 The Logic and Governance Performance of Rural Grass-Roots Public Management (BAI Xue-mei)
- 33 Exploration and Analysis of the New Mode of Oilfield Enterprise Management —Reservoir Management (LI Tao)
- 35 Research on the Application of Humanistic Management Thought in Enterprise Management (XUE Zhe-lei, LIAO Liang-cheng, LI Jia-yang)
- 37 Exploration on the Time Management of Offices Based on GTD (YANG Ke-jian)
- 39 Discussion on the Standardization Management of the Contract of Modern Enterprises (LI Xi)
- 41 Analysis on the Main Points of Line Loss Management in Power Transmission and Distribution and Power Utilization Projects (ZHANG Yi-wei)
- 43 Discussion on the Internal Control of Hospital Material Purchasing (ZHUANG Jun-feng)
- 45 Practice and Exploration of the Oilfield Safety and Environmental Protection Management Under the New Situation (GUO Xu-dong, ZHANG Rui-xia)
- 47 Discussion on How to Correctly Construct the Dual Prevention System (HU Zhi-hong)
- 49 The Innovation of Enterprise Logistics and Supply Chain Management in E-Commerce Environment (CHEN Juan-juan)

Observation of Industrial and Economy

- 52 Research on the Hotel Management Mode from the Perspective of Low Carbon

Tourism (SUN Yun)

- 54 Analysis of New Characteristics and Development Strategies of Commercial Economy (XIAO Li-xia)
- 56 A Preliminary Study on the Tourism Culture Dissemination and Tourism Economic Development (CHEN Yuan)

Finance and Tax

- 58 The Comprehensive Budget Management Mode and Its Application in Construction Enterprises (WANG Yuan)
- 60 How to Strengthen the Management of Receivables and Payments and Improve the Risk Control Ability (YANG Jie)
- 62 Research on the Refined Management Mode of Enterprise Cash Flow (WANG Xiao-long)
- 64 The Construction and Implementation of Enterprise Financial Sharing System (WANG Bo-xuan)
- 66 The Influence of New Government Accounting System on Financial Management (XIA Ling)
- 68 Analysis of the Budget and Final Accounts Management of Administrative Institutions (ZHANG Shu-huan)
- 70 The Transformation of Supply Chain Financial Mode by Block Chain Technology (LI Bin)
- 72 Discussion on Strengthening the Internal Audit of Public Hospital Construction Project Under the New Normal Condition of Economy (PING Xi, ZHANG Jun)
- 74 Discussion on the Supervision of Construction Capital Flow of Railway Construction Units (MENG Xiao-yun)
- 76 Analysis on the Financial Cost Management of Engineering Project (JIANG Dian-jing)
- 78 Practice and Reflections of the National Treasury Supporting Inclusive Finance (WU Rui)

Service System

- 81 Exploration on the Application of the Network Fog Horn in Offshore Platform (LI Bo-qun)
- 83 Research on the Feasibility of the Grid-Based Management of Students in Independent Colleges (DU Zhen-zhen)
- 86 Analysis of the Functions of Product Managers in Internet Industry (ZHANG Xue-yu, WANG Jin-feng, ZHONG Sheng, DONG Pu-xiang, LUO Xing-yu)
- 88 Investigation on the Agricultural Production Subsidy of Corn Growers in Yining County, Xinjiang (GAO Ju-fang)
- 92 The Risks of Artificial Intelligence Technology Based on the Perspective of Risk Society (ZHANG Wen-jie)
- 94 Landscape Design of Creative Agricultural Park (QIAN Xiao-li)
- 96 Design and Implementation of Waterfall Flow Layout (HAN Zi-yi, WANG Jin-feng, PENG Yu, HOU Lin-ye, ZHANG Xue-yu)
- 98 The Investigation and Development Path Research of the Professional Quality of Normal College Students in Local Undergraduate Colleges and Universities (HE Ping, TAN Ying, GAO Tian-yuan, CAO Rui-chao, XU Xiang-yang)
- 101 The Research and Practice of the Cultivation Mechanism of Young Teachers in Private Colleges and Universities (TANG Sheng-xian, REN Hai-ying, WU Dong-jun, GAO Ming-ming)
- 103 Research and Exploration of the Practice Teaching Based on the Concept of

- the CDIO (WANG Hua-feng)
- 105 The Integration of Art and Technology in Digital Film and Television Production (LING Wei-wen, LIN Xin-qing)
- 107 The Application of Chinese Traditional Cultural Elements in Modern Environmental Art Design (YAO Yi-hang)
- 109 Research on Strengthening the Narrative and Interesting of Ideological and Political Courses in Higher Vocational Colleges (SHUI Hong)
- 111 Application Research of ERP Sand Table Simulated Operation in the Innovation and Entrepreneurship Training (ZHANG Ting-xin, XIE Tian, YANG Te)
- 115 Preliminary Discussion on the Problems in the Monitoring of the Environmental Protection Acceptance for the Completion of Construction Project (LI Kuo)
- 117 The Investigation Report of "Hope Village School" in Yangzhou City from the Perspective of Rural Revitalization (HAN Yu, LI Qi-qi, ZHANG Yu)
- 119 Discussion on the Safety Culture Construction of Hospital Logistics Support Facilities Management (GE Hao-tian, ZHAO Shi-qiang)
- 121 Exploration of the Role of Information Construction of Statistical System in Economic Census (LV Feng)
- 123 Analysis of the Relevant Problems of the Notarization of Network Electronic Evidence Preservation (LI Ying-jie)
- 125 A Review of the Research on the Evaluation Methods of Learning Organization (PANG Ren-zhu)
- 127 Discussion on the Economists and Modern Economic Discourse (SONG Bo)
- 129 Research on the Strategies for Improving the Emotional Management Ability of Scientific Researchers (YANG Yan-xia)

Enterprise Forum

- 132 Developing the Joint Construction of Party Building to Promote the Deep Integration of Party Building and Project Construction (LI Lin)
- 134 Discussion on the Methods of Improving the Core Competitiveness of Small and Medium-Sized Enterprises (CHEN Qing)
- 136 Discussion on Innovating the Party and the Masses Work of Enterprises Through Internet Thinking (ZHANG Li-zhi)
- 138 Discussion on the Development of the Party Construction Work in the New Era of the Party Branch at the Primary Level of State-Owned Enterprises (ZHANG Zuo-xia)

Application and Practice of New Technology

- 140 Analysis of the Main Dangerous Points of Distribution Network Dispatching and Its Control Measures (LI Chen, LI Hong-ling)
- 142 Exploration on the Application of Automation Technology in Pharmaceutical Equipment (WANG Tong)
- 144 The Application of Enveloping Line Measurement Technology in Detecting the Faults of the Bearing Bush and Connecting Rod of the Engine (LI Song, LI Chong-jian, LI Hong-kuai, XUE Zhi-guang)
- 146 Exploration on the Interval Control Method of the Component Content in the Rare Earth Extraction and Separation Process (SUN Shu-peng, LI Qi)

- 148 Application of the Autoclaved Aerated Concrete Wallboard and the Prevention Measures of Its Common Quality Problems (JI Guang-xin, FENG Hua-hua)
- 150 Design of the Virtual Keyboard Based on the 3D Holographic Projection Technology (LIAO Yu, JIANG Quan-cai, LIAO Ming-ming)
- 152 Research on the Design of the Automotive Intelligent Headlamp System Based on the Machine Vision and Radar Detection (SONG Bai-ling, WU De-hong, MAO Yi-ming, ZOU Yu-qi, CHANG Wei-bin, YANG Run-fa, YU Miao)
- 154 Application of the Information Technology in Scientific Research Project Management (HE Jian, LIN Dan-rong)
- 156 The Development Trend of Electronic Information Technology (LIANG Yu-bin)
- 159 Analysis on the Application of Satellite Remote Sensing Technology in Environmental Protection (WANG Guan-zhu, FU Qiao-yan, QIAO Zhi-yuan)
- 161 A Method for Determining the Location of Embedded End in Frame Structures (LI Hui-lin)
- 165 The Application of the Unsinking Column Foot in Building Construction (CONG Jun-sheng)
- 167 Discussion on the Related Issues of the Excitation System in the Electrical Total Start-Up Test of Power Plant (XU Jun-ke)
- 169 Research on the Flatness and the Inward and Outward inclination of T-Flange of Wind Power Tower (ZHAO Xue-li)
- 171 Research on the Application of the Electrical Automation Fusion Technology in Electrical Engineering (LIU Hong-yan)
- 173 Realizing the Map Function of Combining the GeoExt3, Openlayers3 and ExtJs (ZHANG Zhi-yuan, WANG Jin-feng, HOU Lin-ye, ZHANG Xue-yu, ZHAO Xue-hui)
- 175 Analysis of the Key Technologies for Energy Saving in Iron and Steel Metallurgical Process (LOU Yan, PENG Jun)
- 177 Research and Analysis of the Virtual Reality Technology in Virtual Design Environment System (WANG Fan, DUAN Jie-chun)
- 179 Some Thoughts on the Metro Shield Measurement (LIANG Jie, NIU Lian-fei, ZHANG Neng)
- 182 The Web Crawler of Flickr Photo Website Based on Python (WANG Jin-feng, LI Shi-liang, WANG Ming, LUO Xing-yu, ZHANG Xue-yu)
- 184 Research on the Network Optimization Technology in Information and Communication Engineering Project (YANG Xu, LI Peng-cheng)
- 186 Research on the Elimination of Residual Stress of 7A60 Aluminum Alloy by Cryogenic Treatment (FAN Lei, CHENG Shao-yang)
- 188 The Application of the Complete Vehicle Production Consistency Management and Control System in the Automobile Manufacturing Process Management (XU hao, LIN Jin-zhou, ZHAO Yan-chun)
- 191 Research on the Urban Large Scale Digital Mapping Based on the Three-Dimensional Laser Scanning Technology (WEI Shi-chun)
- 194 Research on the Key Technologies of Power Supply for the New Type of Air Rail (ZHAO Mai-li, XU Wei, HU Wen-chao)