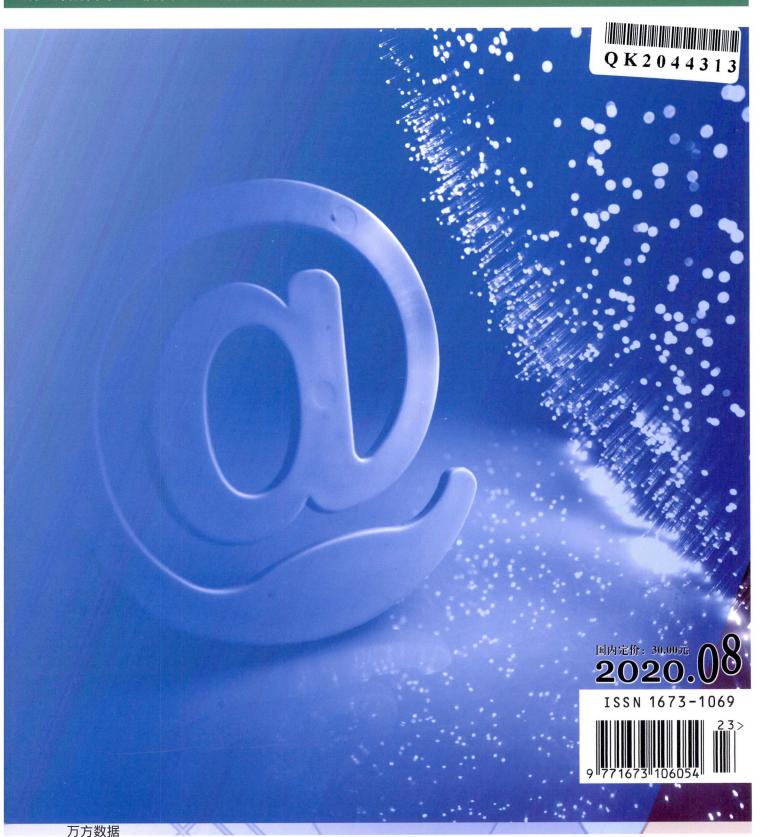


中小企业管理与科技

主办:河北省中小企业服务中心 / 出版:河北中小企业管理与科技杂志社有限公司 / 国内统一连续出版物号: CN13-1355/F



管理探索

- 国有企业基层减负与管理提升相融互促 (丛海洋,金佳,孙伟,梁海洪,何立帅)
- 3 我国中小企业会计管理中的问题及应对方案探究(张珺)
- 5 提高中小企业经济管理的市场竞争力方略(马若冉)
- 7 图书档案管理系统在图书管理中的应用探索(张立云)
- 9 关于国有业务型企业实施薪酬制度管理方案的意义的分析和探讨 (夏福惠)
- 11 基于电子商务时代的电商供应链管理策略(郭延娜)
- 13 商业银行信贷管理制度实施中存在的问题及对策(党冉)
- 15 探讨强化公共经济管理对改善民生的影响(彭伟雄)
- 17 战略性人力资源管理及其理论基础(张岚)
- 19 在多元化市场情况下的营销渠道管理(责强)
- 21 浅谈大数据对物流企业管理模式的影响(刘子逸)
- 23 模糊综合评价法在企业风险管理中的应用研究(张厚,刘瑾)
- 25 分析电力配网运维管理的现状及相关建议(黄志锋)
- 27 精细化管理在建筑工程施工管理中的应用(庞红刚)
- 29 胜任力模型下的建筑施工企业人力资源管理(付婧卿)
- 31 试论医院编外人员人事档案管理(刘奕伶)
- 33 消防队伍管理长效机制建设途径(刘新春,高占彬)
- 35 公立医院预算管理信息化体系与实施路径的研究(胡雪峰)
- 37 住房公积金资金管理风险及防控策略(葛乾)
- 39 电子商务背景下加强计算机网络安全管理的对策研究(路赛赛)
- 41 邯郸市地下水资源分区管理研究(张彦宏,张昕)
- 43 论生物质燃料管理(闻武)
- 45 浅谈有效的财务管理对事业单位发展的积极作用(马治国,韦芳)

产经視点

- 47 双创背景下甘肃省精准创业扶贫模式分析(吴冬华)
- 50 军民融合视角下空间信息与智慧城市产业融合发展研究 (范国辉,刘天恒)
- 52 我国体育产业结构的形塑逻辑与供给侧改革路径研究(岳荣)
- 54 新形势下优化跨境电商生态圈的思考(朱萌)
- 56 河南省三次产业投资效率影响因素分析 (张启君, 彭会敏, 黎睿)
- 58 对农村体育产业与体育经济发展的几点思考(张磊,范学政)
- 60 粤港澳大湾区旅游文化遗产游径的构建与保护(丘伟萍)
- 63 基于 SWOT 分析的山东省乡村旅游全域化发展路径研究(刘益真)

企业党建

- 66 对新时代燃气企业党建工作的浅析(卢军灵)
- 68 新一轮疫情防控工作背景下"一线窗口型"国企党风廉政建设新思考 (徐媛媛)

创业创新

- 70 建筑工程施工技术管理现状与创新方法探索(杜生辉)
- 72 互联网经济思维模式下能源企业体制机制创新研究(陆云)
- 74 新趋势下茶文化旅游酒店管理的融合与创新分析(陈喆)
- 76 国有企业新形势下思想政治工作创新(刘平尧)

财税金融

- 78 融资理论在我国房地产企业实践中的应用(黄伊婧)
- 80 我国互联网金融生态系统建设进路研究(熊小雅)
- 82 大数据环境下企业税务风险应对研究(李燕梅,蒋友红)
- 84 国企财务会计向管理会计转型的思考(张旭萌)
- 86 财务会计向管理会计转型现状研究(潘胜娇)
- 88 全面"营改增"下建筑企业的纳税筹划(王艳利)
- 90 税收制度对创新创业的影响路径分析(陈少芬)

服务体系建设

- 93 当前制度创新对技术创新的激励和保障作用(汪冀,李晓婷)
- 95 论直播电商的可持续性发展(谢海云)
- 97 我国高职院校跨越式发展中 BOT 融资模式应用(潘广钦)
- 100 以高质量发展助推高质量脱贫实践路径探索 (孔冬华,柳辉林,柳世煜)
- 103 新冠疫情对中国失业与通货膨胀关系的影响(范瑞娟)
- 106 第三次全国土地调查外业调查工作的实施及问题处理(刘星红)
- 108 高职院校政府采购内部控制机制研究(梁盈)
- 110 交通指数应用研究(陈帅)
- 112 企业内部控制机制建设(刘艳飞)
- 114 企业常用市场营销战略研究(张力)
- 116 新经济背景下企业市场营销战略新思维分析(周蕊)
- 118 突发公共事件下广西旅游人才培养研究(李明圆,王海燕)
- 120 关于当代大数据下短视频制作服务项目的发展研究(周慧珺)
- 122 创新发展背景下国有企业转型升级的发展策略选择(向立学)
- 124 浅淡建筑工程安全事故发生原因及防范对策(庞小刚)
- 126 吉林省企业科技创新人才支撑能力研究(王立新)
- 128 企业新型学徒制背景下"二元合一,三段培养"人才培养实践研究 (成启明、张颖)
- 130 风电企业内部控制优化策略与风险把控路径研究(梁才发)
- 132 基于动态环境下的企业战略变革研究(丰卫琳)
- 134 加强纪检监察工作有效性的方法研究(毕文虹)
- 136 新时期教育信息化精准扶贫的措施探讨(王银)
- 138 市政园林绿化施工与养护思考(何海涛)
- 140 创新驱动战略背景下企业创新人才培养研究(赵玉茜)
- 142 快递类专业政产学研用人才培养模式研究(任晓雪)
- 144 校企合作、产教融合人才培养模式的探索研究(黄坚,欧慧华)
- 146 基于工匠精神的现代学徒制校企合作人才培养途径探析(田方)
- 148 银行会计柜面业务风险防范措施(韩巍巍)
- 150 我国节能与新能源汽车发展战略与对策(马文胜,宗明建)
- 152 新疆伊犁润鼎食品有限公司员工满意度提升对策及分析 (李香盈,何悦)
- 154 镇安县基础设施调查与评价研究(马骁,刘欣欣)
- 156 青岛黄海学院博物馆文物虚拟现实展示设计研究(安颖 桑小昆)
- 158 "工匠精神"内涵打造与工作绩效关系的影响分析(刘一君,李佳鑫)
- 160 新冠肺炎疫情之下企业国际化发展思考(李凤)
- **162** 民族地区跨境电商员工的工作-家庭关系研究 (张朦朦,郑世林,原月)
- 164 某电子企业产品项目可行性研究与经济效益分析(周洪生,何恭涛)
- 166 航天企业网络舆情危机应对探索(纪敏,孙婧)

技术与实践

- 169 垂直轴风力发电机组的优点及其发展前景(林毅贞,伍玩秋,潘新宇)
- 172 工业配电设计中基于 Excel 的电气计算(万收兰)
- 174 探讨数据挖掘技术及其在电子商务中的应用(信筱桐)
- 176 土壤污染修复及其技术展望(杨丽娟)
- 178 油田抽油机的节能装置(张超,冯耀辉,陈祥国,吴滇,张弛,林盛昌)
- 180 基于惯性测量信息的跟踪脱靶量延时补偿技术(祝涛,冷悦)
- 182 公路边坡塌滑体处理方案研究(李勇)
- 184 城市轨道交通施工区间隧道漏水快速堵水工艺研究与实践 (张文光,鲁彪)
- 186 计算机电子控制技术及应用研究(石云崖)
- 188 空调自动控制系统的设计研究(李晓彦)
- 190 基于 MATLAB 数据拟合的煤层瓦斯涌出量预测(高文杰)
- **192** 水文地质环境对煤矿的影响及水文地质勘探的技术方法研究 (丁海利)
- 194 浅淡针对某单位科研试验楼幕墙玻璃破损机理及防范措施 (徐萌新,严勇)

Management Exploration

- 1 The Integration and Mutually Promotion of Burden Reduction at the Grassroots Level of State-Owned Enterprises and the Improvement of Management (CONG Hai-yang, JIN Jia, SUN Wei, LIANG Hai-hong, HE Li-shuai)
- 3 Research on the Problems and Solutions in Accounting Management of Small and Medium-Sized Enterprises in China (ZHANG Jun)
- 5 Strategies to Improve the Market Competitiveness of the Economic Management of Small and Medium-Sized Enterprises (MA Ruo-ran)
- 7 Exploration on the Application of Books and Archives Management System in Books Management (ZHANG Li-yun)
- 9 Analysis and Discussion on the Significance of Implementing Salary System Management Scheme in State-Owned Business Enterprises (XIA Fu-hui)
- 11 The Management Strategies of E-Commerce Supply Chain Based on the E-Commerce Era (GUO Yan-na)
- 13 Existing Problems and Countermeasures of the Implementation of Credit Management System of Commercial Banks (DANG Ran)
- 15 Discussion on the Impact of Strengthening Public Economic Management on Improving People's Livelihood (PENG Wei-xiong)
- 17 Strategic Human Resources Management and Its Theoretical Basis (ZHANG Lan)
- 19 Marketing Channel Management in the Context of Diversified Markets (YUAN Qiang)
- 21 Discussion on the Impact of Big Data on the Management Mode of Logistics Enterprises (LIU Zi-yi)
- 23 Research on the Application of Fuzzy Comprehensive Evaluation Method in Enterprise Risk Management (ZHANG Hou, LIU Jin)
- 25 Analysis of the Current Situation and Relevant Suggestions of Power Distribution Network Operation and Maintenance Management (HUANG Zhi-feng)
- 27 Application of Fine Management in Construction Management of Construction Engineering (PANG Hong-gang)
- 29 Human Resources Management of Construction Enterprises Under Competency Model (FU Jing-qing)
- 31 Discussion on the Personnel Archives Management of Supernumerary Personnel in Hospitals (LIU Yi-ling)
- 33 The Construction Ways of Long-Term Mechanism for Fire Brigade Management (LIU Xin-chun, GAO Zhan-bin)
- 35 Research on the Budget Management Informatization System of Public Hospitals and Its Implementation Path (HU Xue-feng)
- 37 Fund Management Risks of Housing Provident Fund and Prevention and Control Strategies (GE Qian)
- 39 Research on the Countermeasures of Strengthening Computer Network Security Management Under the Background of E-Commerce (LU Sai-sai)
- 41 Research on the Partition Management of Groundwater Resources in Handan City (ZHANG Yan-hong, ZHANG Xin)
- 43 Discussion on the Management of Biomass Fuel (WEN Wu)
- 45 Discussion on the Positive Role of Effective Financial Management on the Development of Public Institutions (MA Zhi-guo, WEI Fang)

Observation of Industrial and Economy

47 Analysis of the Targeted Entrepreneurship Poverty Alleviation Mode in Gansu

- Province Under the Background of Mass Entrepreneurship and Innovation (WU Dong-hua)
- 50 Research on Integrated Development of Spatial Information and Smart City Industry from the Perspective of Military and Civilian Integration (FAN Guo-hui, LIU Tian-heng)
- 52 Research on the Shaping Logic and Supply Side Reform Path of China's Sports Industrial Structure (YUE Rong)
- 54 Reflections on the Optimization of Cross-Border E-Commerce Ecosystem Under the New Situation (ZHU Meng)
- 56 Analysis of the Influencing Factors of Three Industrial Investments Efficiency in Henan Province (ZHANG Qi-jun, PENG Hui-min, LI Rui)
- 58 Some Thoughts on the Development of Rural Sports Industry and Sports Economy (ZHANG Lei, FAN Xue-zheng)
- 60 Construction and Protection of the Tourism and Cultural Heritage Trails in the Guangdong-Hong Kong-Macao Greater Bay Area (QIU Wei-ping)
- 63 Research on the All-for-One Development Path of Rural Tourism in Shandong Province Based on SWOT Analysis (LIU Yi-zhen)

Enterprise Party Building

- 66 Analysis of the Party Building Work of Gas Enterprises in the New Era (LU Jun-ling)
- 68 New Thinking on the Construction of Party Conduct and Clean Government of "Front-Line Window" State-Owned Enterprises Under the Background of the New Round of Epidemic Prevention and Control Work (XU Yuan-yuan)

Entrepreneurial and Innovation

- 70 Exploration on the Present Situation and Innovative Methods of Construction Technology Management of Construction Engineering (DU Sheng-hui)
- 72 Research on the System and Mechanism Innovation of Energy Enterprises Under the Internet Economic Thinking Mode (LU Yun)
- 74 Analysis of the Integration and Innovation of Tea Culture Tourism Hotel Management Under the New Trend (CHEN Zhe)
- 76 Innovation of Ideological and Political Work in State-Owned Enterprises Under the New Situation (LIU Ping-yao)

Finance and Tax

- 78 The Application of Financing Theory in the Practice of Real Estate Enterprises in China (HUANG Yi-jing)
- 80 Research on the Construction Path of Internet Financial Ecosystem in China (XIONG Xiao-ya)
- 82 Research on Enterprise Tax Risk Response Under the Big Data Environment (LI Yan-mei, JIANG You-hong)
- 84 Reflections on the Transformation from Financial Accounting to Management
 Accounting in State-Owned Enterprises (ZHANG Xu-meng)
- 86 Research on the Current Situation of the Transformation from Financial
 Accounting to Management Accounting (PAN Sheng-jiao)
- 88 Tax Planning of Construction Enterprises Under the Comprehensively
 "Replacing the Business Tax with a Value–Added Tax" (WANG Yan–li)
- 90 Analysis of the Influencing Path of Tax System on Innovation and Entrepreneurship (CHEN Shao-fen)

Service System Construction

- 93 The Incentive and Guarantee Function of Current System Innovation to Technological Innovation (WANG Ji, LI Xiao-ting)
- 95 Discussion on the Sustainable Development of Live Streaming E-Commerce (XIE Hai-yun)
- 97 The Application of BOT Financing Mode in the Leap-Forward Development of Higher Vocational Colleges in China (PAN Guang-qin)
- 100 Exploration on the Practical Ways of Promoting High–Quality Poverty Alleviation Through High–Quality Development (KONG Dong–hua, LIU Hui–lin, LIU Shi–yu)
- 103 The Influence of the COVID-19 on the Relationship Between Unemployment and Inflation in China (FAN Rui-juan)
- 106 Implementation and Problem Treatment of the Field Survey Work in the Third National Land Survey (LIU Xing-hong)
- 108 Research on Government Procurement Internal Control Mechanism in Higher Vocational Colleges (LIANG Ying)
- 110 Applied Research on Traffic Index (CHEN Shuai)
- 112 Construction of Enterprise Internal Control Mechanism (LIU Yan-fei)
- 114 Research on Common Marketing Strategy of Enterprises (ZHANG Li)
- 116 Analysis of the New Thinking of Enterprise Marketing Strategy Under the Background of New Economy (ZHOU Rui)
- 118 Research on the Cultivation of Tourism Talents in Guangxi Under the Public Emergency (LI Ming-yuan, WANG Hai-yan)
- 120 Research on the Development of Short Video Production Service Projects

 Under Contemporary Big Data (ZHOU Hui-jun)
- 122 The Development Strategy Selection of Transformation and Upgrading of State—Owned Enterprises Under the Background of Innovation and Development (XIANG Li-xue)
- 124 Discussion on the Causes and Preventive Countermeasures of Safety
 Accidents in Construction Projects (PANG Xiao-gang)
- 126 Research on the Supporting Ability of Scientific and Technological

 Innovation Talents of Enterprises in Jilin Province (WANG Li-xin)
- 128 Practice Research on Talent Cultivation of "Two-in-One and Three-Stage Training" Under the Background of the Enterprise New Apprenticeship System (CHENG Qi-ming, ZHANG Ying)
- 130 Research on Internal Control Optimization Strategy and Risk Control Path of Wind Power Enterprises (LIANG Cai-fa)
- 132 Research on Enterprise Strategic Change Based on Dynamic Environment (FENG Wei-lin)
- 134 Research on Methods to Strengthen the Effectiveness of Discipline Inspection and Supervision Work (BI Wen-hong)
- 136 Discussion on Measures of Targeted Poverty Alleviation Through Educational Informatization in the New Era (WANG Yin)
- 138 Reflections on Greening Construction and Maintenance of Municipal Landscaping (HE Hai-tao)
- 140 Research on the Cultivation of Innovative Talents in Enterprises Under the Background of Innovation Driven Strategy (ZHAO Yu-qian)
- 142 Research on the Training Mode of Talents for Government, Industry, University, Research and Application of Express Specialty (REN Xiao-xue)
- 144 Exploration and Research on the Talents Training Mode of School-Enterprise Cooperation and Industry-Education Integration (HUANG Jian, OU Hui-hua)

- 146 Analysis of the Ways of Talents Training of Modern Apprenticeship School–Enterprise Cooperation Based on Craftsman's Spirit (TIAN Fang)
- 148 Preventive Measures for the Bank Accounting Counter Business Risks (HAN Wei-wei)
- 150 Development Strategies and Countermeasures of Energy-Saving and New Energy Vehicles in China (MA Wen-sheng, ZONG Ming-jian)
- 152 Improving Countermeasures and Analysis of Employee Satisfaction in Xinjiang Yili Runding Food Company Limited (LI Xiang-ying, HE Yue)
- 154 Research on the Investigation and Evaluation of Infrastructure in Zhen'an County (MA Xiao, LIU Xin-xin)
- 156 Research on the Design of Virtual Reality Display of Cultural Relics in Qingdao Huanghai University Museum (AN Ying, SANG Xiao-kun)
- 158 Impact Analysis of the Relationship Between the Creation of "Craftsman's Spirit" Connotation and the Work Performance (LIU Yi-jun, LI Jia-xin)
- 160 Reflections on the International Development of Enterprises Under the COVID-19 Epidemic (LI Feng)
- 162 Research on the Relationship Between Work and Family of Cross-Border E-Commerce Employees in Ethnic Areas (ZHANG Meng-meng, ZHENG Shi-lin, YUAN Yue)
- 164 Feasibility Research and Economic Benefit Analysis of the Product Project of an Electronic Enterprise (ZHOU Hong-sheng, HE Gong-tao)
- 166 Exploration on Response to Online Public Opinion Crisis of Aerospace Enterprises (JI Min, SUN Jing)

Technology and Practice

- 169 Advantages and Development Prospect of Vertical-Axis Wind Turbines
 (LIN Yi-zhen, WU Wan-qiu, PAN Xin-yu)
- 172 Electrical Calculation Based on Excel in Industrial Power Distribution Design (WAN Shou-lan)
- 174 Discussion on the Data Mining Technology and Its Application in Electronic Commerce (XIN Xiao-tong)
- 176 Remediation of Soil Pollution and Its Technical Prospects (YANG Li-juan)
- 178 Energy Saving Device of Oil Field Pumping Unit (ZHANG Chao, FENG Yao-hui, CHEN Xiang-guo, WU Dian, ZHANG Chi, LIN Sheng-chang)
- 180 Delay Compensation Technique for Tracking Miss Distance Based on Inertial Measurement Information (ZHU Tao, LENG Yue)
- 182 Research on Treatment Scheme of Highway Slope Collapse Mass (LI Yong)
- 184 Research and Practice of Rapid Water Plugging Technology for Tunnel Leakage in Urban Rail Transit Construction Section (ZHANG Wen-guang, LU Biao)
- 186 Research on the Computer Electronic Control Technology and Its Application (SHI Yun-ya)
- 188 Research on the Design of Air Conditioning Automatic Control System
 (LI Xiao-van)
- 190 Prediction of Coal Seam Gas Emission Based on MATLAB Data Fitting (GAO Wen-jie)
- 192 Research on the Influence of Hydrogeological Environment on Coal Mine and the Technical Methods of Hydrogeological Exploration (DING Hai-li)
- 194 Discussion on the Mechanism and Preventive Measures for the Damage of Curtain Wall Glass of the Scientific Research Experimental Building of a Unit (XU Meng-xin, YAN Yong)



安全生产。只有起点、没有经点