

# 中小企业管理与科技

主办:河北省中小企业服务中心 / 出版:河北中小企业管理与科技杂志社有限公司 / 国内统一连续出版物号:CN13-1355/F



#### 管理探索

- 1 中小型企业质量管理体系运行现状及应对(黄莉)
- 4 施工企业应付账款管理(王敬)
- 7 制造业企业存货管理工作探究(肖冬磊)
- 10 企业库存成本控制及其优化研究(边宏)
- 13 基于高质量发展的国家高新区孵化园运营管理研究(任劲)
- 17 人工智能时代下企业管理的改革(李玉颖)
- 20 房屋建筑工程管理质量的提升策略研究 (李明辉,仇磊涛,王家宝)
- 23 浅析制造型企业固定资产全过程管理(陈丹丹)
- 26 加强内控建设 优化企业管理(郭立校)
- 29 基于经济发展的路政管理质量提升探讨(高军)
- 32 电厂安全管理体系设计及优化研究(李劭)
- 35 绿色低碳时代企业管理转型与创新发展的策略研究(李琳)
- 38 精细化管理在建筑施工项目管理中的应用(骆成生)
- 41 强化房建施工管理与质量控制的措施分析(秦青天,李洋)

## 产经视点

- 44 标准化视角下义乌小商品制造业转型升级研究(牛四花,牛燕)
- 47 中国乡村振兴产业发展的财税政策建议(马秀娟)
- 50 数字经济引领河南省产业转型升级研究(王令)

## 企业党建

- 53 新阶段国企党建与生产经营融合的困难及路径(裴阳洁)
- 56 "1234"模式推进国有企业党支部"三基"建设论述(王斌)

# 创业创新

59 新常态下金融与技术协同创新的实证研究(吴雪萍,许贤丽)

#### 财税金融

- 62 供应链金融背景下中小企业融资新思路研究(樊启龙)
- 65 金融衍生工具在企业财务管理中的应用与影响(谷云琦)
- 68 中小型制药企业财务管理信息化现状问题分析(段璇梅)
- 71 "互联网+"时代业财融合在医药连锁企业的应用(谷晓林)
- 74 浅析施工企业财务成本管理存在的问题及对策(李志鑫)
- 77 "双碳"目标下我国商业银行绿色金融建设探究(孟士锋)
- 80 关于国企会计集中核算问题的思考(寿圆圆)
- 83 财务共享模式下总账报表管理研究(查复芳)
- 86 会计数字化对财务管理的影响(宋爽)
- 89 哈佛分析框架在企业财务分析中的应用研究(张小平)
- 92 医药制造业上市公司股权激励对财务绩效的影响研究 (于阳洋、干海燕)

95 建筑企业集团构建财务共享服务中心的探析(秦秀平)

#### 社科论坛

- 98 建筑工程竣工结算审核工作浅析(吴珺平)
- 102 线下零售渠道消费者购买习惯及线下消费机会的挖掘 (李汉展,周海英,林晓霞,李钰婷,吴东武)
- 105 管理者能力、分析师关注与企业创新(吕慧珍,王志豪)
- 108 环境监测全讨程质量管理模式的应用研究(谢立灏)
- 111 即时配送服务平台市场营销策略研究(李柳)
- 114 上市公司股利分配政策研究(高桦熠)
- 117 基于价值创造的企业管理会计应用体系研究(马旭)
- 120 科技产业园区规划建设与运营(王文君)
- 123 基于多层次分析法和模糊综合评价法的供电企业电费回收风险 影响因素分析(刘远哲)
- 126 第三方网络支付对商业银行盈利水平的影响 (陶丘山,刘奎兵,于文清)
- 129 优化营商环境 从办事窗口改革角度谈助力民营企业发展(袁静)
- 132 工业互联网平台发展的制约因素与推进策略(王静静)
- 135 基于大数据时代会计人员转型的原因及策略(王丽敏,尚钰涵)
- 138 新形势下国企企业文化建设路径分析(杨从军)
- 141 国有企业干部经济责任审计中存在的问题及保障制度探析(董婧)
- 144 基于扎根理论的国有企业 IT 治理与企业战略匹配研究(胡波)
- 147 审计对象网络化分析及应用案例(魏丛,牛艳芳,卢洁)
- 150 基层审计单位预算执行审计现状研究(李乾杰,徐泽宇)
- 153 农村电商物流服务水平评价研究 (魏松波,王康,李永飞,柴乐明,李飞)
- 156 温州优化技术转移生态,提升科技创新活跃度的研究 (郑淳之,杨洁,傅征宇,阮志平,赵喜林)

## 技术与实践

- 159 基于 RS485 总线的远程数据采集模块的构建设计(蒋雪昀)
- 165 电气工程自动化信息技术及其节能设计探讨 (左云龙,郭健,季红春)
- 168 渤海某油田稠油破乳剂优化实践(杨海波)
- 172 初探绿色建筑给排水节能新技术的运用(自玲,康元五)
- 175 基于 ERP 系统的信息可视化管理平台建设与应用 (张朝亮,李锐,李源春,郭力铭,何然)
- 178 智能机器人在宁煤公司智能矿山建设中的应用(贾冬冬)
- 181 基坑非常规分块对盾构下穿的风险控制研究(余海兵)
- 184 海上某中心平台生产水处理水质提升研究(徐振,郑博,闫旭)
- 187 PLC 技术在电梯控制系统中的应用与研究(景群)
- 190 A 字形固结体系斜拉桥钢塔安装技术探究(周彪)
- 194 环形旋转阵列式机载激光雷达研究及应用(杨涛涛)

## **Management Exploration**

- 1 Operation Status of Quality Management System of Small and Medium-Sized Enterprises and Its Response (HUANG Li)
- 4 Accounts Payable Management of Construction Enterprises
  (WANG Jing)
- 7 Research on the Inventory Management Work of Manufacturing Enterprises (XIAO Dong-lei)
- 10 Research on Enterprise Inventory Cost Control and Its Optimization (BIAN Hong)
- 13 Research on the Operation Management of National High–Tech Zone's Incubator Park Oriented to the High Quality Development (REN Jin)
- 17 The Reform of Enterprise Management in the Era of Artificial Intelligence (LI Yu-ving)
- 20 Research on the Improvement Strategies of Management Quality of Building Construction Engineering (LI Ming-hui, QIU Lei-tao, WANG Jia-bao)
- 23 Analysis of the Whole Process Management of Fixed Assets in Manufacturing Enterprises (CHEN Dan–dan)
- 26 Strengthening the Construction of Internal Control and Optimizing the Enterprise Management (GUO Li-xiao)
- 29 Discussion on Improving Road Administration Management Quality Based on Economic Development (GAO Jun)
- 32 Research on Design and Optimization of Power Plant Safety Management System (LI Shao)
- 35 Research on the Strategies of Management Transformation and Innovative Development in Enterprises in the Green and Low-Carbon Era (LI Lin)
- 38 The Application of Fine Management in Building Construction Project Management (LUO Cheng-sheng)
- 41 Analysis of the Measures to Strengthen Construction Management and Quality Control of Housing Construction (QIN Qing-tian, LI Yang)

#### **Observation of Industrial and Economy**

- 44 Research on the Transformation and Upgrading of Small Commodity Manufacturing Industry in Yiwu from the Perspective of Standardization (NIU Si–hua, NIU Yan)
- 47 Fiscal and Taxation Policy Suggestions for the Development of Rural Revitalization Industry in China (MA Xiu–juan)

50 Research on the Industrial Transformation and Upgrading in Henan Province Led by Digital Economy (WANG Ling)

## **Enterprise Party Building**

- 53 Difficulties and Paths of Integrating Party Building with Production and Operation of State–Owned Enterprises in the New Stage (PEI Yang–jie)
- 56 Discussion on Promoting the "Three Bases" Construction of Party Branches in State—Owned Enterprises with the "1234" Mode (WANG Bin)

### **Entrepreneurial and Innovation**

59 Empirical Study on the Collaborative Innovation of Finance and Technology Under the New Normal (WU Xue-ping, XU Xian-li)

#### **Finance and Tax**

- 62 Research on New Financing Ideas of Small and Medium–Sized Enterprises

  Under the Background of Supply Chain Finance

  (FAN Oi–long)
- 65 The Application and Influence of Financial Derivatives in

  Enterprise Financial Management (GU Yun-qi)
- 68 Analysis of the Current Situation and Problems of Financial Management Informatization in Small and Medium–Sized Pharmaceutical Enterprises (DUAN Xuan–mei)
- 71 Application of the Integration of Business and Finance in Pharmaceutical Chain Enterprises in the "Internet +" Era (GU Xiao-lin)
- 74 Analysis of the Existing Problems and Countermeasures of Financial Cost Management of Construction Enterprises (LI Zhi–xin)
- 77 Research on Green Finance Construction of China's Commercial Banks Under the "Dual Carbon" Target (MENG Shi–feng)
- 80 Reflections on the Centralized Accounting Problems in State—Owned Enterprises (SHOU Yuan—yuan)
- 83 Research on General Ledger Statement Management Under the Financial Sharing Mode (ZHA Fu-fang)
- 86 The Influence of Accounting Digitization on Financial Management (SONG Shuang)
- 89 Research on the Application of Harvard Analytical Framework in Enterprise Financial Analysis (ZHANG Xiao-ping)
- 92 Research on the Impact of Equity Incentive on Financial Performance of Listed Companies in the Pharmaceutical Manufacturing Industry (YU Yang-yang, WANG Hai-yan)

95 Analysis of the Construction of Financial Shared Service Center by Construction Enterprise Group (QIN Xiu-ping)

#### **Social Science Forum**

- 98 Analysis of the Audit Work of Construction Project Completion Settlement (WU Jun-ping)
- 102 Exploration on the Consumer Purchase Habits in Offline Retail Channel and the Offline Consumption Opportunities
  - (LI Han-zhan, ZHOU Hai-ying, LIN Xiao-xia, LI Yu-ting, WU Dong-wu)
- 105 Managerial Ability, Analyst Concerns and Enterprise Innovation (LV Hui-zhen, WANG Zhi-hao)
- 108 Research on the Application of Whole Process Quality Management Mode of Environmental Monitoring (XIE Li–hao)
- 111 Research on the Marketing Strategy of Instant Delivery Service Platform (LI Liu)
- 114 Research on the Dividend Distribution Policy of Listed Companies (GAO Hua-yi)
- 117 Research on the Application System of Enterprise Management Accounting Based on Value Creation (MA Xu)
- 120 The Planning, Construction and Operation of Science and Technology Industrial Parks (WANG Wen-jun)
- 123 Analysis of the Influencing Factors of Electricity Charge Recovery Risk in Power Supply Enterprises Based on Multi–Level Analytic Hierarchy Process and Fuzzy Comprehensive Evaluation Method (LIU Yuan–zhe)
- 126 The Impact of Third–Party Online Payment on the Profitability of Commercial Banks (TAO Qiu–shan, LIU Kui–bing, YU Wen–qing)
- 129 Discussion on the Optimization of Business Environment to Help the Development of Private Enterprises from the Perspective of Service Window Reform (YUAN Jing)
- 132 Restraining Factors and Promotion Strategies for the Development of Industrial Internet Platform (WANG Jing-jing)
- 135 Reasons and Strategies for the Transformation of Accounting Personnel Based on the Big Data Era (WANG Li-min, SHANG Yu-han)
- 138 Analysis of the Paths of Enterprise Cultural Construction in State–Owned Enterprises Under the New Situation (YANG Cong–jun)
- 141 Analysis of the Problems Existing in the Cadres' Economic Responsibility Audit in State–Owned Enterprises and the Guarantee System (DONG Jing)

- 144 Research on Matching IT Governance and Enterprise Strategy of State–Owned Enterprises Based on Grounded Theory (HU Bo)
- 147 Network Analysis of Audit Objects and Application Case (WEI Cong, NIU Yan–fang, LU Jie)
- 150 Research on the Current Situation of Budget Implementation Audit in Grassroots Audit Units (LI Qian-jie, XU Ze-yu)
- 153 Research on the Evaluation of Rural E-Commerce Logistics Service Level (WEI Song-bo, WANG Kang, LI Yong-fei, CHAI Le-ming, LI Fei)
- 156 Research on Optimizing the Technology Transfer Ecology and Improving the Activity of Scientific and Technological Innovation in Wenzhou (ZHENG Chun-zhi, YANG Jie, FU Zheng-yu, RUAN Zhi-ping, ZHAO Xi-lin)

# **Technology and Practice**

- 159 Construction and Design of Remote Data Acquisition Module Based on RS485 Bus (JIANG Xue-yun)
- 165 Discussion on Automatic Information Technology of Electrical Engineering and Its Energy Saving Design (ZUO Yun-long, GUO Jian, JI Hong-chun)
- 168 The Optimization Practice of Heavy Oil Demulsifier in an Oilfield in Bohai (YANG Hai-bo)
- 172 Exploration on the Application of New Energy Saving Technology for Water Supply and Drainage in Green Building (BAI Ling, KANG Yuan-wu)
- 175 The Construction and Application of Information Visualization Management Platform Based on ERP System
  (ZHANG Chao-liang, LI Rui, LI Yuan-chun, GUO Li-ming, HE Ran)
- 178 The Application of Intelligent Robot in Intelligent Mine Construction of Ningxia Coal Company (JIA Dong-dong)
- 181 Research on the Control of the Risk of Unconventional Blocking of Foundation Pit on Shield Undercrossing (YU Hai-bing)
- 184 Research on Improving the Produced Water Treatment Quality of a Center Platform in Offshore Oilfield (XU Zhen, ZHENG Bo, YAN Xu)
- 187 Application and Research of PLC Technology in Elevator Control System (JING Qun)
- 190 Research on the Installation Technology of Steel Tower of Cable–Stayed Bridge with A–Shaped Consolidation System (ZHOU Biao)
- 194 Research and Application of Annular Rotating Array Airborne Lidar (YANG Tao-tao)