

研究与发展管理

第22卷 第4期 2010年8月

目 次

基于长尾理论的品牌手机集成创新与山寨手机模块创新比较研究 刘明宇, 骆品亮 (1)

R&D 管理研究

企业自主研发选择差异及其影响因素实证研究 葛沪飞, 全允桓, 高旭东 (10)

R&D 活动、创新专利对企业价值的影响

——来自中国上市公司的研究 徐 欣, 唐清泉 (20)

经理自主权与 R&D 投入的相关性检验

——来自中国证券市场的经验证据 苏文兵, 李心合, 徐东辉, 等 (30)

知识管理与企业能力

基于知识演化的企业能力构建研究 任 荣, 王 涛 (39)

互惠性偏好、知识转移与核心能力培育的相关性研究 张同建 (47)

基于社会资本视角的知识螺旋过程研究 陈建勋, 勾东宁, 吴隆增 (53)

国内外团队创造力研究述评 王黎萤, 陈 劲 (62)

产学研合作

基于界面管理视角的紧密型校企合作模式实现机理研究

——以大连理工大学校企合作研究院为例 徐雨森, 蒋 杰 (69)

不确定性对企业进入科技园区影响的实证研究 周 勇, 万迪昉, 王 莹 (76)

瑞典大学第三使命的支持要素、成效及障碍 赵 频, 马向平 (85)

知识产权管理

基于媒介丰度的合作创新中知识转移媒介引发知识产权风险研究 丁秀好, 黄瑞华 (92)

知识产权密集型产品顾客感知价值影响因子的结构方程模型分析 胡允银 (99)

我国发明专利申请的待审期与授权率

——基于 PDL 模型的实证分析 陈琼娣, 余 翔 (106)

科研管理

国家自然科学基金地区联络网的定位分析和功能设计 夏文莉, 刘 卫, 魏 江, 等 (114)

开放获取对大学的影响及应对措施研究 钟灿涛, 董成文, 季燕江 (120)

高校国际科技合作管理中的统筹问题 姜永镔, 吕 磊 (127)

本期推荐论文的英文摘要 (130)

R&D MANAGEMENT

Vol. 22 No. 4 Aug. 2010

MAIN CONTENTS

The Comparative Research on Integration Innovation Mode of Brand Mobile Telephone and Modularity Innovation Mode of Mountain Fastness Mobile Telephone Based on the Long Tail Theory	LIU Ming-yu, LUO Pin-liang (1)
Empirical Analysis on Indigenous R&D Choice of Enterprises and Its Influential Factors	GE Hu-fei, TONG Yun-huan, GAO Xu-dong (10)
The Impact of R&D Activities and Innovation Patents on Firm Value	XU Xin, TANG Qing-quan (20)
A Test on the Correlation Between Managerial Discretion and R&D Investment	SU Wen-bing, LI Xin-he, XU Dong-hui, et al (30)
A Research on the Capability Construction of Firms Based on Knowledge Evolution	REN Rong, WANG Tao (39)
The Research on the Relativity Among Reciprocal Preference, Knowledge Transfer and Core Competence Cultivation	ZHANG Tong-jian (47)
Research on the Knowledge Spiral Process from the Perspective of Social Capital	CHEN Jian-xun, GOU Dong-ning, WU Long-zeng (53)
A Review of the Domestic and Foreign Researches on Team Creativity	WANG Li-ying, CHEN Jin (62)
The Realization Mechanism of Close University-enterprise Cooperation from the View of Interface Management	XU Yu-sen, JIANG Jie (69)
Empirical Study of the Impacts of Uncertainty on Enterprise Entrance into S&T Park	ZHOU Yong, WAN Di-fang, WANG Ying (76)
Support Factors, Performance and Obstacle to the Third Mission of Swedish Universities	ZHAO Pin, MA Xiang-ping (85)
A Study on Intellectual Property Risk Due to Knowledge Transfer Media in Collaborative Innovation Based on Media Richness	DING Xiu-hao, HUANG Rui-hua (92)
A Factor Analysis with Structural Equation Models on Customer Perceived Value of Intellectual Property-intensive Products	HU Yun-yin (99)
Pendency and Grant Ratios of Invention Patents in China	CHEN Qiong-di, YU Xiang (106)
Positioning Analysis and Function Design for Regional Liaison Network of National Natural Science Foundation of China	XIA Wen-li, LIU Wei, WEI Jiang, et al (114)
Research on the Impact of Open Access on Universities and the Countermeasures	ZHONG Can-tao, DONG Cheng-wen, JI Yan-jiang (120)
Overall Planning and Management of International R&D Cooperation in Universities	JIANG Yong-bin, Lü Lei (127)