

# 云南农业大学学报(社会科学)

2011年4月

第5卷

第2期

总第22期

## 目次

### 农耕文化研究

迈向生态文明的思考与绿色农业的升华 ..... 张海翔(1)

### 农业·农村·农民研究

乡村治理视阈下农村社会保障的多元供给 ..... 谢妮霞,唐绍红,郭大林(5)

干旱形势下农业院校科技服务实践及建议 ..... 毕保良,吕霞,杨生超,等(9)

甘肃民勤农民专业合作社机制创新问题研究 ..... 张彪,叶得明(14)

永胜县期纳镇农民收支状况调查——以2008、2009两年的收支为例 ..... 张云竹,任兆昌(19)

云南农业利用外资研究 ..... 陈晓燕,杨银磊(23)

少数民族山区农业现代化探讨——以麻栗坡县为例 ..... 彭旭(28)

多点稳粮:云南粮食安全的战略选择 ..... 田东林,王姗姗(32)

云南省干旱成灾因素分析及减灾对策初探 ..... 黄雨,张德亮(37)

### 社会学

边疆民族地区社会稳定的审视 ..... 李育全(41)

法治化背景下的乡镇治理研究述评与思考 ..... 赵鲲鹏,杜晓溪(15)

### 经济学

昆明斗南鲜切花产业SWOT与战略研究 ..... 姜兰芸,邓莉兰(55)

试论可持续发展视角下云南茶叶市场消费 ..... 段莉莎,朱克西,饶志坚(60)

临储菜籽油竞拍对市场的平抑分析及政策建议 ..... 吴进明,李文荣(64)

基于因子分析的地区信息化发展水平的聚类研究 ..... 史嵘,周念宇(66)

旅游回扣的合理性辩护及其出路分析 ..... 肖洪磊(71)

基于计划行为理论的环保型产品购买行为分析 ..... 陶蕊(76)

企业集团财务公司在并购重组中的作用——基于交易费用理论的分析 ..... 林非园(83)

### 教育学

论价值共识视域下的思想政治教育 ..... 叶振兴,钟玉海,雷娟娟(87)

“国家安全语言计划”对大学外语教育的启示 ..... 金花漫(91)

浅析高校教师的缄默知识及其显性化策略 ..... 普文龙(95)

大学英语翻译教学中汉英对比理论的引入探究 ..... 黄瑞(98)

英语专业学生自主学习能力的调查研究——基于基础英语课堂教学的探索 ..... 张敏,李丽霞(103)

马尔柯夫分析 Excel 实现及其多媒体课件研制 ..... 朱克西,张超,李林辉,等(108)

### 语言学·艺术学

现在完成体构式“时/体”义的再思考 ..... 赵勇(112)

云南少数民族织绣纹样生境研究 ..... 张天会,苟双晓,陈立畅,等(117)

本刊目次是按“中国图书馆图书分类法”的类号排序

[期刊基本参数]CN53-1004/S\*2007\*b\*A<sub>4</sub>\*120\*zh+en\*P\*¥10.00\*1000\*26\*2011-04

# Journal of Yunnan Agricultural University

## ( Social Science )

Vol. 5

No. 2

Sum. No. 22

Apr. 2011

### Contents

#### Agricultural Culture

- Thinking on Marching Toward Ecological Civilization and the Sublimation of Green Agriculture ..... ZHANG Hai-xiang (1)
- Agriculture · Country · Farmer**
- Diversified Suppliers of Social Security in the Countryside from the Perspective of Rural Governance  
..... XIE Ni-xia, TANG Shao-hong, GUO Da-lin (5)
- Recommendations on Scientific and Technological Services for Agricultural Universities during the Drought  
..... BI Bao-liang, LV Xia, YANG Sheng-chao, et al. (9)
- Innovative Mechanism of Farmer Professional Cooperatives in Minqin ..... ZHANG Biao, YE De-ming (14)
- A Survey of Farmers' Income and Expenditure in Qina Township of Yongsheng County: Take the Situation  
of Income and Expenditure in the Years of 2008 and 2009 as an Example ..... ZHANG Yun-zhu, REN Zhao-chang (19)
- Utilization of Foreign Capital in Yunnan Agriculture ..... CHEN Xiao-yan, YANG Yin-lei (23)
- Exploring the Agricultural Modernization in the Mountainous Area of Ethnic Minority: Take Malipo County  
for Example ..... PENG Xu (28)
- Steady the Grain Safty: Strategy of the Grain Safty about Yunnan Province ..... TIAN Dong-lin, WANG Shan-shan (32)
- Analysis of Influence Factors of Drought in Yunnan Province and Preliminary Exploration of Disaster Reduction Strategy  
..... HUANG Yu, ZHANG De-liang (37)

#### Sociology

- The Examination of Social Stability of the Border Minority Areas ..... LI Yu-quan (41)
- Review and Reflection of Research Literature on Town Governance in the Process of Rule by Law  
..... ZHAO Kun-peng, DU Xiao-xi (51)

#### Economics

- SWOT Analysis and Cut Flower Resources Industry in Dounan from Kunming City ..... JIANG Lan-yun, DENG Li-lan (55)
- The Tea Market Consumption under the Sustainable Development Circumstance in Yunnan Province  
..... DUAN Li-sha, ZHU Ke-xi, RAO Zhi-jian (60)
- An Analysis of the Auction of Rapeseed Oil in Temporary Reserve for Stabilizing Market and its Policy Proposals  
..... WU Jin-ming, LI Wen-rong (64)
- Cluster Analysis of Regional Information Development Based on Factor Analysis ..... SHI Rong, ZHOU Nian-yu (66)
- Tourism Kickback: A Study on Its Rationality and Development ..... XIAO Hong-lei (71)
- Pro-environmental Products Purchase Behavior Based on the Theory of Planned Behavior ..... TAO Rui (76)
- The Role of Finance Company in Merger and Acquisition Based on the Transaction Cost Theory ..... LIN Fei-yuan (83)

#### Pedagogy

- Ideological and Political Education under the Horizon of Value Consensus  
..... YE Zhen-xing, ZHONG Yu-hai, LEI Juan-juan (87)
- The Enlightenment of National Security Language Initiative to College Foreign Language Education ..... JIN Hua-man (91)
- Tacit Knowledge and the Dominant Strategy of College Teacher ..... PU Wen-long (95)
- Study on the Introduction of C-E Translation Contrastive Theories into College English Teaching for Non-English Majors  
..... HUANG Rui (98)
- A Survey on English Majors' Autonomy: Based on Integrated English Class ..... ZHANG Min, LI Li-xia (103)
- Markov Analysis in Excel and its Development of Multimedia Courseware  
..... ZHU Ke-xi, ZHANG Chao, LI Lin-hui, et al. (108)

#### Linguistics · Artistics

- A New Dwelling on Tense/Aspect Meaning of Present Perfective Construction ..... ZHAO Yong (112)
- Living Environment of Weaving and Embroidering Pattern for Yunnan Ethnic Minorities  
..... ZHANG Tian-hui, GOU Shuang-xiao, CHEN Li-chang, et al. (117)