

ISSN 1004-390X  
CN 53-1044/S

# 云南农业大学学报

JOURNAL OF YUNNAN AGRICULTURAL UNIVERSITY

社会科学

Social Science

Vol. 7 No.4

4

4546521.57623072000032  
02455026

2013

中国·昆明  
KUNMING CHINA



# 云南农业大学学报(社会科学)

2013年8月

第7卷

第4期

总第36期

## 目次

### “三农”聚焦

- 龙陵县紫皮石斛产业化发展研究 ..... 起建凌, 杨生超, 卢迎春 (1)
- 社会主义新农村建设与“空心村”问题探析 ..... 陈星宇, 任兆昌, 秦桂芬 (6)
- 新时期云南省边境农村扶贫开发思路 and 对策 ..... 杨亚凡 (10)
- 失地农民可持续生计问题研究——以昆明市城中村改造为例 ..... 赵海波, 李世俊, 李文荣, 陈 雯, 赵亚玲 (14)
- 甘肃省农民参加新农保意愿研究 ..... 王红梅, 王致萍 (19)
- 关于大学生村官工作的思考——基于村干部的视角 ..... 崔 玲, 张艳荣 (25)
- 师范生农村基层意识的培养 ..... 林 晓 (29)
- 基于农户认知的污水处理设施建设与管理对策 ..... 冯 庆, 钱春萍, 赵 峥, 罗维萍, 林昆霞, 董丽琼 (35)
- 民族地区农家书屋建设现状分析——基于楚雄州姚安县前场镇9个农家书屋的调查 ..... 毕 东, 毕晓红, 张建群 (40)

### 经济发展研究

- 基于旅游本底趋势线理论的云南边境旅游发展分析 ..... 陈永涛, 肖洪磊 (45)
- 县域生态休闲旅游发展策略与路径——以福建省大田县为例 ..... 林锦彬, 翁定河, 刘飞翔, 苏迎平 (50)
- 宁德市环三都澳区域文化旅游产业空间演进研究——基于文化资本化视角 ..... 谢新丽, 吕群超, 谢新曦, 郑立文 (56)
- 浅谈云南省生态旅游的发展 ..... 刘 杉, 田东林, 李永前, 王 静, 王正光 (62)
- “中华老字号”生存与发展的策略研究——以昭通“月中桂”为例 ..... 陈 玥, 郑 艳 (66)

### 高等教育研究

- 女大学生心理健康差异成因及疏导策略——基于云南农业大学UPI调查统计数据的数据分析 ..... 杨晓雁, 张映宏 (71)
- 开展学雷锋活动困境对高校德育教育的启示 ..... 吕蓉蓉 (76)
- 关于高校思想政治理论课的实效性路径探析 ..... 赵胜男, 任兆昌, 严明杰, 陈巧芳 (80)
- 西南边疆民族地区本专科大学生利益表达差异的归因探析——基于云南省8所高校的实证分析 ..... 伍家旺, 韩 磊 (87)
- 基于学分制多样化人才培养方案立体式监控管理探索与实践——以云南农业大学为例  
..... 张海涛, 陆自强, 李俊杰, 郭睿南, 于学媛 (93)

### 语言学与文学研究

- 动态系统理论下基于计算机网络的英语阅读教学研究 ..... 马瑞娟 (96)
- 论动物形象在艾特玛托夫小说中的作用 ..... 马惠琼 (101)
- 西方“本质”观与中国文学史叙述模式 ..... 陈志刚 (107)
- 透视《曲江池》对《李娃传》的改编 ..... 胡 静 (113)

### 科技史研究

- 试论新政时期美国联邦政府的西部农业政策 ..... 王丽云, 朱耀顺 (118)

本刊目次是按“中国图书馆图书分类法”的类号排序

[期刊基本参数]CN53-1004/S\*2007\*b\*A<sub>4</sub>\*122\*zh+en\*P\*¥10.00\*1000\*24\*2013-08

# Journal of Yunnan Agricultural University

## ( Social Science )

Vol. 7

No. 4

Sum. No. 36

Aug. 2013

### Contents

#### Agriculture · Rural Areas · Farmer

- Research on Policy of *Dendrobium devoninum* Paxt of Industrialization in Longling  
..... QI Jian-ling, YANG Sheng-chao, LU Ying-chun (1)
- On the Construction of New Socialist Countryside and “Hollow Village” Problem  
..... CHEN Xing-yu, REN Zhao-chang, QIN Gui-fen (6)
- Development Ideas and Measures of Poverty Alleviation of Bordering Rural Area of Yunnan in the New Age  
..... YANG Ya-fan (10)
- Research on the Land-losing Farmers’ Sustainable Livelihood: Take Urban-village Renovation in Kunming City  
as an Example ..... ZHAO Hai-bo, LI Shi-jun, LI Wen-rong, CHEN Wen, ZHAO Ya-ling (14)
- Study on the Intention and Influencing Factors of Peasants’ Willingness of Gansu to participate in New Rural  
Endowment Insurance ..... WANG Hong-mei, WANG Zhi-ping (19)
- Analysis on Operation of Student Village Official: Based on the Perspective of Village Cadres  
..... CUI Ling, ZHANG Yan-rong (25)
- Research to Cultivate Normal University Students’ Consciousness of Working in the Grassroots Units ..... LIN Xiao (29)
- The Construction and Management Countermeasures of Rural Sewage Treatment Facilities: Based on the Locals Understanding  
..... FENG Qing, QIAN Chun-ping, ZHAO Zheng, LUO Wei-ping, LIN Kun-xia, DONG Li-qiong (35)
- Status and Analysis of the Farm Book House in the Frontier Region: Taking 9 Farm Book House from Qianchang Town of  
Yao’an County in Chuxiong Prefecture For Example ..... BI Dong, BI Xiao-hong, ZHANG Jian-qun (40)

#### Economics Development

- Analysis of Yunnan Border Tourism Development Based on Tourism Background Trend Line Theory  
..... CHEN Yong-tao, XIAO Hong-lei (45)
- Strategy and Path of County Ecological Leisure Tourism Development: Based on the Case Study of Datian in Fujian  
..... LIN Jin-bin, Weng Ding-he, LIU Fei-xiang, SU Ying-ping (50)
- Study on Spatial Evolution of Regional Structure of Cultural Tourism Industry in Sandu’ao and Surrounding Regions, Ningde:  
Based on the Regional Cultural Capitalization ..... XIE Xin-li, LV Qun-chao, XIE Xin-ying, ZHENG Li-wen (56)
- Research on the Development of Eco-tourism of Yunnan Province  
..... LIU Shan, TIAN Dong-lin, LI Yong-qian, WANG Jing, WANG Zheng-guang (62)
- Survival And Development Strategy of China Time-honored Brand: Taking “Yuezhonggui” of Zhaotong for Example  
..... CHEN Yue, ZHENG Yan (66)

#### Higher Pedagogy

- Causes and Strategies on the Mental Health Differences of Female College Students: Based on the Analysis of the  
UPI Survey Data of Yunnan Agricultural University ..... YANG Xiao-yan, ZHANG Ying-hong (71)
- Revelation about College Moral Education from the Plight of the Activities to Learn from Lei Feng ..... LV Rong-rong (76)
- Analysis on the Effectiveness of the Ideological and Political Theory Course Path  
..... ZHAO Sheng-nan, REN Zhao-chang, YAN Ming-jie, CHEN Qiao-fang (80)
- Attribution of Interest Expression Differences between University and College Students in Southwest Frontier Ethnic Regions:  
An Empirical Study Based on Yunnan Province ..... WU Jia-wang, HAN Lei (87)
- Development and Research of the Yunnan Agricultural University Information System: Based on the  
Diversity of the Cultivation Plan for the Talented  
..... ZHANG Hai-tao, LU Zi-qiang, LI Jun-jie, GUO Rui-nan, YU Xue-yuan (93)

#### Linguistics · Literature

- The Research on the Teaching of Internet-based English Reading on the Basis of Dynamic Systems Theory  
..... MA Rui-juan (96)
- On The Animals’ Roles in A NTMaTOB’s Novels ..... MA Hui-qiong (101)
- West Essentialism and the Narration Model about Ancient Chinese Literature ..... CHEN Zhi-gang (107)
- Analysis on the Adaptation of *Qjiang Chi* to *Li Wa Zhuan* ..... HU Jing (113)

#### History of Science and Technology

- The U. S Federal Western Agricultural Policy ..... WANG Li-yun, ZHU Yao-shun (118)