

- 全国高等农业院校  
优秀社会科学学报
- 中国人文社会科学  
A 刊 扩 展 期 刊

ISSN 1004-390X

CN 53-1044/S

# 云南 农业大学

JOURNAL OF YUNNAN  
AGRICULTURAL  
UNIVERSITY

# 学报

# 报

社会科学

Social Science



Vol.16 No.2

2022年4月

第16卷 第2期

中国 · 昆明

# 云南农业大学学报(社会科学)

2022年4月 第16卷 第2期 总第88期

## 目次

### 乡村振兴

- 云南省乡村振兴与新型城镇化耦合协调发展研究 ..... 贺杰(1)
- “三变”改革推进乡村振兴的制度价值  
——基于贵州省六盘水市“三变”改革经验的分析 ..... 杨学明,李如海(10)
- 乡村振兴战略下返乡青年创业策略探析 ..... 李冠源,李冬娜,徐建斌,王丽(19)

### 乡村治理

- 乡村有效治理语境下农民利益诉求的价值呈现、阻滞因素及实现路径  
..... 杨青青,郑兴明,张琳,季雨亭(26)
- 乡贤组织制度化发展的路径探析 ..... 吴文东(33)
- 整体性治理理论下跨区域生态治理研究 ..... 赵美欣(39)
- 乡村人才流失的归因及其回流路径分析 ..... 任静,雷志佳,夏小华(45)

### 农村社会

- 社会支持理论视角下易地扶贫搬迁老人社区融入的特征及策略  
——以四川省龙泉驿区Y社区为例 ..... 李耀芹,茹婧(52)
- 人口结构转变对农业种植结构调整的影响 ..... 罗富民(60)

### 农业经济

- 种植型家庭农场的经营效率测度分析  
——基于安徽省352个家庭农场数据 ..... 陈澳,栾敬东,秦江城(66)
- 农业产业化联合体治理机制对其组织稳定性的影响研究 ..... 王后庆,李茹玥,王艳荣(76)
- 高原湖泊地区生态农业良性循环发展探析  
——以洱海流域为例 ..... 周子元,孙海军(87)
- 农民创业:农村创业环境对创业者满意度的影响研究  
——基于浙江甬舟地区236份农户创业调查的实证研究 ..... 周梦迪,全永波(93)

小农户农业社会化服务需求研究

——基于 324 个水稻种植户的调查 ..... 刘贤强,朱红丹,张利国,张孝懿,赖万斌,李嘉鑫(102)

云南池坝塘养殖渔业经济效益分析 ..... 杨群兴,刘从信,李光华,彭云东(111)

安徽省农产品品牌化发展的 SWOT-AHP 分析 ..... 李学兰,冯敏敏,谭雨晴(120)

乡村生鲜农产品冷链物流金融 PPP 模式构建

——以福建省上杭县官庄畲族乡为例 ..... 李鸿冠,魏远竹,林朝朋(129)

欠发达地区灾害风险对农户收入脆弱性的影响研究

——兼论普惠保险扶贫长效机制的构建 ..... 孙正成,张雪娇,何彭辉(135)

**土地管理**

合肥市土地供应绩效评价及障碍因素分析 ..... 陆盼盼,杨琰琛,刘天航,於忠祥(145)

农地确权、生产托管服务与种植结构的“趋粮化” ..... 柯文静,周林毅(153)

**Journal of Yunnan Agricultural University**  
(Social Science)

**Vol.16 No.2 Sum. No.88 Apr. 2022**

**CONTENTS**

**Rural Revitalization**

- The Coupling Coordinated Development of Rural Revitalization and New Urbanization in Yunnan Province ..... *HE Jie* (1)
- Comprehensive Recognition on the Institutional Value of the “Three Changes” Reform: The Empirical Analysis of “Three Changes” Reform in Liupanshui City of Guizhou ..... *YANG Xueming, LI Ruhai* (10)
- Analysis on the Entrepreneurship Strategy of Youth Returning to Their Hometown Under the Strategy of Rural Revitalization ..... *LI Guanyuan, LI Dongna, XU Jianbin, WANG Li* (19)

**Rural Governance**

- The Value Presentation, Blocking Factors and Realization Path of Farmers’ Interest Demands in the Context of Effective Rural Governance ..... *YANG Qingqing, ZHENG Xingming, ZHANG Lin, JI Yuting* (26)
- On the Path of Institutional Development of Organizations of Village Elites ..... *WU Wendong* (33)
- Research on Cross-regional Ecological Governance under the Theory of Integrated Governance ..... *ZHAO Meixin* (39)
- Analysis on the Attribution of Rural Brain Drain and Its Returning Path ..... *REN Jing, LEI Zhijia, XIA Xiaohua* (45)

**Agricultural Social Science**

- The Characteristics and Solutions of Elderly Migrants Resettlement Community Integration Based on Social Support Theory: A Case Study of Y Community in Longquanyi District of Sichuan ..... *LI Yaoqin, RU Jing* (52)
- The Influence of Population Structure Transformation on Agricultural Planting Structure Adjustment ..... *LUO Fumin* (60)

**Agricultural Economics**

- The Management Efficiency Measurement of Planting Family Farm: Based on Data of 352 Family Farms in Anhui Province ..... *CHEN Ao, LUAN Jingdong, QIN Jiangcheng* (66)
- The Influence of Governance Mechanisms of Agricultural Industrialized Consortia on Their Organizational Stability ..... *WANG Houqing, LI Ruyue, WANG Yanrong* (76)
- The Development of Eco-agriculture in Plateau Lake Area: Taking Erhai Basin as An Example ..... *ZHOU Ziyuan, SUN Haijun* (87)

- Farmer Entrepreneurship: The Impact of Rural Entrepreneurship Environment on Entrepreneurs' Satisfaction: An Empirical Study Based on 236 Household Entrepreneurship Surveys in Yongzhou Area of Zhejiang ..... *ZHOU Mengdi, QUAN Yongbo* (93)
- Farmers' Demand of Agricultural Socialized Services: Based on the Investigation of 324 Rice Growers ..... *LIU Xianqiang, ZHU Hongdan, ZHANG Ligu, ZHANG Xiaoyi, LAI Wanbin, LI Jiaxin* (102)
- Economic Benefits Analysis of Yunnan Aquaculture Fisheries in Ponds and Dams ..... *YANG Qunxing, LIU Congxin, LI Guanghua, PENG Yundong* (111)
- SWOT-AHP Analysis of Branding Development of Agricultural Products in Anhui Province ..... *LI Xuelan, FENG Minmin, TAN Yuqing* (120)
- The PPP Mode of Rural Fresh Agricultural Products Cold Chain Logistics Finance: Take Nationality Township in Guanzhuang of Shanghang County as An Example ..... *LI Hongguan, WEI Yuanzhu, LIN Chaopeng* (129)
- The Impact of Disaster Risk on Farmers' Income Vulnerability in Underdeveloped Areas: The Construction of A Long-term Effective Mechanism of Inclusive Insurance for Poverty Alleviation ..... *SUN Zhengcheng, ZHANG Xuejiao, HE Penghui* (135)

### Land Management

- Land Supply Performance Evaluation and Obstacles Analysis of Hefei City ..... *LU Panpan, YANG Yanchen, LIU Tianhang, YU Zhongxiang* (145)
- Confirmation of Farmland Rights, Production Trusteeship Service and "Grain-orientation" of Planting Structure ..... *KE Wenjing, ZHOU Linyi* (153)