

- 全国高等农业院校优秀社会科学学报
- 中国人文社会科学研究 A 刊 扩展期刊

ISSN 1004-390X  
CN 53-1044/S

云南  
农业大学

JOURNAL OF YUNNAN  
AGRICULTURAL  
UNIVERSITY

学报

社会科学  
Social Science



Vol.17 No.1

2023年2月  
第17卷 第1期

中国 · 昆明

# 云南农业大学学报(社会科学)

2023 年 2 月 第 17 卷 第 1 期 总第 93 期

## 目 次

### 乡村振兴

创业学习对乡村创业幸福绩效的作用机制

- 基于 743 位家庭农场主调研数据 ..... 张承龙, 易朝辉(1)  
安徽县域乡村振兴发展的时空特征及影响因素 ..... 肖铁桥, 杜景莉, 杨 婷(10)  
乡村振兴背景下地方农林院校现代农业人才培养质量的影响因素研究 ..... 卢筱磊, 邱 靖(18)  
乡村振兴与新型城镇化研究态势  
——基于 CNKI 文献的 CiteSpace 可视化分析 ..... 李艳丽, 李学坤, 张榆琴(25)  
乡村振兴背景下职业农民培训模式及其主要问题研究 ..... 李国治, 罗 辉, 胡惠永, 李作森(35)  
安徽省农业科技创新与农业现代化协调发展研究 ..... 江激宇, 陈 慧, 刘嘉铭, 赵 勇(42)  
云南彝族与汉族农村公众科技态度差异分析 ..... 周建稳, 周子翔, 李文峰(50)

### 乡村治理

村庄类型、治理资源与第一书记的差异化帮扶研究

- 基于西部地区四类村庄的典型案例比较 ..... 南凯强, 刘 琰(57)  
礼法相济: 清代云南乡规民约的功能及治理路径 ..... 李晓旋, 王海滨(64)

### 数字乡村

- 数字经济、农村创业与共同富裕 ..... 戴志强, 郭如良(71)  
基于 CiteSpace 的数字乡村研究现状、热点及趋势分析 ..... 刘凯强, 郑 芳(80)

### 农业经济

新型农村集体经济促进共同富裕的内在逻辑分析

- 基于浙北 P 市的案例考察 ..... 曾现锋(90)  
天府粮仓农地经营“趋粮化”与“非粮化”二元选择 ..... 曾志庆, 张建伟(98)  
兼业化对农户履约行为的影响及作用机制研究  
——基于安徽省 470 户茶农调查数据 ..... 高 强, 张藕香(104)

## 绿色食品认证促进农业产业兴旺的路径研究

——一个有调节的调节效应 ..... 程 静,赵万琴,刘 阳(111)

## 民族文化融入乡村旅游问题研究

——以贵州省黎平县侗族文化乡村旅游发展为例 ..... 杨立新,张年秀,张 华(121)

## 农民收入与农业机械化的相关性研究

——以成都市数据为样本 ..... 唐绍洪,唐 宇(128)

## 农村社会

农村养老供给多元主体网络联结行动的实现 ..... 盛莉波(136)

## 土地管理

农户家庭收入来源和受教育程度与宅基地流转意愿的 Meta 分析 ..... 李国良,周 磊,章 密(143)

## 测土配方施肥技术采纳对规模农户化肥使用效率的影响

——基于 SFA 和 ESR 模型的实证分析 ..... 宋浩楠,张士云,江 惠(151)

# Journal of Yunnan Agricultural University

## (Social Science)

Vol.17 No.1 Sum. No.93 Feb. 2023

## CONTENTS

### Rural Revitalization

- The Impact Mechanism of Entrepreneurial Learning on Rural Entrepreneurial Well-being: Based on the Survey Data of 743 Family Farmers ..... *ZHANG Chenglong, YI Zhaohui* (1)
- Spatiotemporal Characteristics and Influencing Factors of Rural Revitalization and Development in Counties in Anhui Province ..... *XIAO Tieqiao, DU Jingli, YANG Ting* (10)
- The Influencing Factors of the Training Quality of Modern Agricultural Talents in Local Agriculture and Forestry Colleges under the Background of Rural Revitalization ..... *LU Xiaolei, QIU Jing* (18)
- Research Situation of Rural Revitalization and New-type Urbanization Based on CiteSpace Visual Analysis Articles on CNKI ..... *LI Yanli, LI Xuekun, ZHANG Yuqin* (25)
- The Models and Main Problems of Vocational Farmer Training under Rural Vitalization Strategy ..... *LI Guozhi, LUO Hui, HU Huiyong, LI Zuosen* (35)
- Research on the Coordinated Development of Agricultural Science and Technology Innovation and Agricultural Modernization in Anhui Province ..... *JIANG Jiyu, CHEN Hui, LIU Jiaming, ZHAO Yong* (42)
- Analysis on the Differences of Attitudes Towards Science and Technology of the Rural Public of Yi and Han Ethnic Groups in Yunnan Province ..... *ZHOU Jianwen, ZHOU Zixiang, LI Wenfeng* (50)

### Rural Governance

- Research on Village Types, Governance Resources and Differential Assistance of the First Secretary: Comparison of Typical Cases Based on Four Types of Villages in Western China ..... *NAN Kaiqiang, LIU Xuan* (57)
- The Combination of Rites and Laws: the Functions and Governance Paths of Yunnan Rural Regulations in the Qing Dynasty ..... *LI Xiaoxuan, WANG Haibin* (64)

### Digital Village

- Digital Economy, Rural Entrepreneurship and Common Prosperity ..... *DAI Zhiqiang, GUO Ruliang* (71)
- Research Status, Hotspots and Trends of Digital Villages Based on CiteSpace ..... *LIU Kaiqiang, ZHENG Fang* (80)

### Agricultural Economics

- The Internal Logic Analysis of New Rural Collective Economy to Promote Common Prosperity: Case Study Based on P City in Northern Zhejiang Province ..... *ZENG Xianfeng* (90)

- “Grain Trend” and “Non-grain” Binary Choice of Tianfu Granary Farmland Management ..... *ZENG Zhiqing, ZHANG Jianwei* (98)
- The Influence and Mechanism of Concurrent Business on the Performance of Farmer Households: Based on the Survey Data of 470 Tea Farmers in Anhui Province ..... *GAO Qiang, ZHANG Ouxiang* (104)
- A Study on Green Food Certification for Agricultural Industry Pathways: A Moderating Regulatory Effect ..... *CHENG Jing, ZHAO Wanqin, LIU Yang* (111)
- The Integration of National Culture into Rural Tourism: Taking the Development of Dong People Cultural Rural Tourism in Liping County of Guizhou Province as An Example ..... *YANG Lixin, ZHANG Nianxiu, ZHANG Hua* (121)
- Study on the Correlation between Farmers’ Income and Agricultural Mechanization: Taking Chengdu City as A Sample ..... *TANG Shaohong, TANG Yu* (128)

### **Agricultural Social Science**

- Realization of the Multi-Subject Network Linkage Action in Rural Elderly Supply ..... *SHENG Libo* (136)

### **Land Management**

- Meta-analysis of Household Income Source, Education Level and Homestead Transfer Intention ..... *LI Guoliang, ZHOU Lei, ZHANG Mi* (143)
- The Effect of Adoption of Soil Testing and Formulated Fertilization Technology on Fertilizer Use Efficiency of Scale Farmers: Based on SFA and ESR Model ..... *SONG Haonan, ZHANG Shiyun, JIANG Hui* (151)