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# 中国广播

## CHINA BROADCASTS



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- 要闻** 黄坤明:着力增强脚力眼力脑力笔力 推动宣传思想工作队伍整体素质大提升  
中央广播电视总台2019年工作会议召开
- 讲坛** 服务成为媒体转型的核心要义
- 视听看点** 创新传播方式 让党的创新理论“飞入寻常百姓家”  
——以理论对话节目《马克思是对的》为例
- 传播与法** 评述类短视频合理使用的认定

本期关注

## 守正创新 化茧成蝶

媒体经营求新求变之实践与策略



万方数据

CHINA BROADCASTS

中国广播

2019.03

中央人民广播电台主办

### 卷首语

- 1 从数字化的深层逻辑出发 重构广电媒体的广告价值 丁俊杰

### 传媒视野

- 7 现代广播经营起源及其早期发展探究 王春美

### 本期关注

#### 13 守正创新 化茧成蝶

——媒体经营求新求变之实践与策略

主题策划：本刊编辑部

栏目主持：宁黎黎 黄一樑

- 14 新媒体生态下广播营销的破局之路 王跃进

- 17 明者因时而变 知者随事而制  
——新时代媒体营销再认知 赵随意 崔斌

- 20 央广品牌集群式情景广告的创新实践 赵东

- 24 广播广告营销策略创新简析  
——以江苏广播整合营销为例 李晓丹 涂有权 龚毅

- 26 广播广告的智库营销时代  
——广播广告经营进化论 梁玉新

- 30 广播电视广告经营模式创新研究 李伟 刘春秋

### 讲坛

- 33 大数据背景下广播经营模式创新 牛存有

- 37 服务成为媒体转型的核心要义 夏洪波

### 传媒研究

- 41 移动互联视域下广播的嬗变 李峻岭

- 44 人工智能时代广播电视主持传播的创新路径 徐阳

- 47 广播与视听新媒体融合发展模式探讨 丁阳

- 50 新时代国内广播剧发展路径 李浩然 王诗畅

- 54 传统艺术的当代传播  
——以苏州广电评弹节目传播为例 相军

### 视听看点

- 57 创新传播方式 让党的创新理论“飞入寻常百姓家”  
——以理论对话节目《马克思是对的》为例 王慧

- 59 用广播之力助中华优秀传统文化走进校园  
——以湖北之声“同声诵经典”活动为例 曹劲超 南新颜

### 传播与法

- 61 评述类短视频合理使用的认定 朱静漪

- 65 网络游戏分级与未成年人保护 韩新华

### 业务探索

- 68 践行“四力” 喝彩美好新生活  
——以2019年西藏广播记者“新春走基层”采访活动为例  
云梅 侯晓燕 曲小岑

- 71 增强“四力” 做好广播突发新闻报道 林军

- 73 媒体融合态势下广播的业态变革  
——以青岛交通广播融媒体实践为例 官静 李洋 张晓磊

- 77 城市广播如何“玩转”短视频 雷艳飞

- 79 媒体融合背景下广播相亲交友类节目何去何从 苏红

### 融媒聚焦

- 83 北京市丰台区融媒体中心建设的实践与思考 乔晓鹏

### 国际传播

- 86 着眼年轻受众需求 重塑国际媒体形象  
——英国广播公司内容生产与传播创新策略研究 张晓菲

### 广播记忆

- 90 与《告台湾同胞书》同行40年  
——访中央广播电视总台央广播音指导林万成、第一代对台湾  
广播电台籍闽南话播音员李玲虹 刘扬涛

### 业界动态

- 16 中宣部、国家广电总局发布《县级融媒体中心建设规范》  
32 中央广播电视总台“全国县级融媒体智慧平台”上线  
49 中央广播电视总台5G新媒体平台4K集成制作成功  
85 第二十九届中国新闻奖评选启动  
94 国家广播电视总局公布2018年第四季度创新创优节目等

## EDITORIAL

- 1 Grasp Deep Digital Logic to Reconstruct Advertising Value of Broadcasting Media  
*Ding Junjie*

## MEDIA VISION

- 7 On Origin and Early Development of Modern Broadcasting Management  
*Wang Chunmei*

## SPECIFIC TOPIC

- 13 Fundamentals, Innovations, Change and Development: Practice and Strategy of Media Management  
*Theme Planner: Newsroom of China Broadcasts*  
*Column Hosts: Ning Lili, Huang Yiliang*

- 14 Make Breckthrough: Broadcasting Marketing in New Media Ecology  
*Wang Yuejin*

- 17 The Wise Changes with Times and Events: Re-recognition of Media Marketing in New Era  
*Zhao Suiyi, Cui Bin*

- 20 "Brand Group Contextual Advertisement": Innovative Practice of China National Radio  
*Zhao Dong*

- 24 Brief Analysis of Innovative Marketing Strategy of Broadcasting Advertising: A Case Study of Jiangsu Radio's Integrated Marketing  
*Li Xiaodan, Tu Youquan, Gong Yi*

- 26 "Think-tank" Marketing: Broadcasting Advertising's Evolution  
*Liang Yuxin*

- 30 A Study of Management Innovation of Broadcasting Advertising  
*Li Wei, Liu Chunqiu*

## FORUM

- 33 Innovation of Broadcasting Management Model in Context of Big Data  
*Niu Cunyou*

- 37 Service Becomes the Core of Media Transformation  
*Xia Hongbo*

## MEDIA STUDIES

- 41 Broadcasting's Evolution in Context of Mobile Internet  
*Li Junling*

- 44 Innovative Communication of Broadcasting Anchors in the Age of Artificial Intelligence  
*Xu Yang*

- 47 Discussion on Development Model of Convergence of Traditional Radio and New Audio-visual Media  
*Ding Yang*

- 50 Conceiving Development of China's Radio Drama in New Era  
*Li Haoran, Wang Shichang*

- 54 Modern Broadcasting of Traditional Art: A Case Study of Suzhou Pingtan Program  
*Xiang Jun*

## HIGHLIGHTS OF AUDIO-VISUAL MEDIA

- 57 Innovate Communication Methods to Bring Marxism to Common People's Family: A Case Study of Theory Popularization Talk Show "Marx is Right"  
*Wang Hui*

- 59 Radio Broadcasts China's Excellent Culture through the Campus: A Case Study of "Reciting Classics" Activity Hold by Hubei Radio  
*Cao Jinchao, Nan Xinyan*

## DISSEMINATION AND LAW

- 61 Identification of Fair Use of Short Commentary Video  
*Zhu Jingyi*

- 65 Classification of Online Games and Protection of Minors  
*Han Xinhua*

## PROFESSIONAL EXPLORATION

- 68 Develop "Four Abilities" to Cheer for a Better New Life: A Case Study of "Grassroots Interview Activity in the Spring Festival" Launched by Xizang Radio in 2019  
*Yun Mei, Hou Xiaoyan, Qu Xiaocen*

- 71 Improve "Four Abilities" to Do a Good Job in Breaking News Broadcasting Report  
*Lin Jun*

- 73 Broadcasting Industry's Reforms in Context of Media Convergence: A Case Study of Qingdao Traffic Radio  
*Gong Jing, Li Yang, Zhang Xiaolei*

- 77 Producing Short Audio by Urban Radio  
*Lei Yanfei*

- 79 How to Make Radio Show Servicing for Making Friends and Dating in the Context of Media Convergence  
*Su Hong*

## PRACTICE OF MEDIA CONVERGENCE

- 83 Practice and Thoughts of Constructing Convergent Media Center in Fengtai District of Beijing  
*Qiao Xiaopeng*

## INTERNATIONAL COMMUNICATION

- 86 Focus on Needs of Young Audiences and Reshape the Image of International Media: Strategy Research of Content Producing and Communication Innovation for Britain Broadcasting Company  
*Zhang Xiaofei*

## BROADCAST MEMORY

- 90 40 Years with The Message to the Compatriots in Taiwan: An Interview with Lin Wancheng, Director of Anchors in China National Radio, and Li Linghong, the First Generation of Anchors in China National Radio Broadcasting to Taiwan, Hosting in Southern Fujian Dialect  
*Liu Yangtao*