

中国机电工业

CHINA MACHINERY & ELECTRIC INDUSTRY

2013.12 / 总第360期

邮发代号: 82-47

一重是重大装备领域的“富士康”？

当一个个“高端大气上档次”的行业排头兵企业，也接二连三陷入亏损的困境，我们或许可以从“带头大哥”的身上找到一些答案。

红牛母公司+美最大军火商=即将爆发的万亿新产业？

浙江欲投5000亿“机器换人”：谁的机会？

新环境下的创新：
2013“装备中国创新企业年会”



12>

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万方数据

徐工集团 特约刊登



COVERSTORY
封面文章

34 | 一重是重大装备领域的“富士康”？

当一个个“高端大气上档次”的行业排头兵企业，也接二连三陷入亏损的困境，我们或许可以从“带头大哥”的身上找到一些答案。

文 | 本刊记者 夏雪

50 | REPORTS 报道

世界智能水刀奠基人回国创业， 欲革传统机床的命？

他从世界水刀发源地美国西雅图归来，决心带着他的“软刀子”回国一展拳脚。他志在颠覆行业内的传统思维方式，究竟他会给行业带来怎样的变革？

54 | REPORTS 报道

当心，隐身在丰田背后的 汽车零部件巨头来了！

2012年以前，外界极少知晓这家企业，即便其当年的销售收入已经超过130亿美元。如今，全新的商业计划正让这个素来不显山不露水、长时间低调潜行的大块头缓缓浮出水面，它将会驶向何方？又意欲何为？

58 | REPORTS 报道

从险遭并购到“蛇吞象”： 东方精工“逆袭”的背后

来看看这家身处“小行业”的“小企业”，如何向“世界一流企业”迈进！

卷首语

15 | 风从哪里来?

环球视野

32 | 美国制造业“回流”只是假象?

福布斯中文网日前刊文认为，近年来美国媒体大肆宣扬的所谓新一轮美国制造业复苏，其实是一个“谎言”。

公司聚焦

44 | 红牛母公司 + 美最大军火商 = 即将爆发的万亿新产业?

观察

30 | 谁“杀死”了诺基亚?

埃洛普在2010年9月正式加入诺基亚任CEO，短短三年时间，就把昔日手机行业的巨头诺基亚送上了不归路……



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80 | SPECIAL REPORT 特别关注

新环境下的创新： 2013“装备中国创新企业年会”

2013年11月28日，中国机械工业联合会会刊——《中国机电工业》杂志主办的“2013装备中国创新企业年会暨装备中国创新先锋榜颁奖盛典”在北京举行。在激昂的音乐声中，60余位获奖企业代表从颁奖嘉宾手中接过奖牌，共同分享了这一荣耀。

区域经济

62 | 浙江欲投 5000 亿“机器换人”：谁的机会？

报告

66 | 信息技术引领未来商业十大趋势

随着技术变化的提速和新技术应用的攀升，十个趋势成为 21 世纪的商业“赌注”。

管理与实务

72 | 与虎谋皮：警惕合资中的企业生态链陷阱

近几年不断出现的“掠夺大戏”给那些一直迷信“外资神话”的中国企业好好上了一课，津滨威立雅即为一例。

74 | 企业的成功需要善于捕捉和把握未来

专访

100 | 莱克：为亿万家庭开启环境清洁新征途
——访莱克电气股份有限公司董事长倪祖根

104 | 胡德霖：追梦“世界知名实验室”
走进新建成的苏州电科院，就感觉走进了科学的殿堂。

制造业信息化 PTC® 特约刊登

108 | 解析 ETO 企业的管理特点

研究与探讨

110 | 试论基于法律风险防范的企业法制建设

资讯 / 月报

34

COVER STORY



CFHI, the “Foxconn” in Major Equipment Manufacturing Industry?

What? Is it too outrageous to compare China First Heavy Industries to Foxconn? What’s CFHI? It’s one of the key state-owned enterprises that concern the lifelines of national security and domestic economy. It’s known as the “national treasure” in the industry which provides major technical equipments for steel, electricity, petrochemical engineering and national defense industries, while Foxconn is the biggest global contract manufacturer producing computers, communication products and consumer electronics. What similarities do these two companies share?

In fact, we compare CFHI with Foxconn so that we can discuss some common problems in business. In our opinion, the dilemma Foxconn has been facing these years, to some extent, has something in common with the dilemma CFHI is facing right now. This leads to a more universal question: How can China’s manufacturing companies that are experiencing transformation and upgrading rush out of chaos and achieve breakthroughs?

FOCUS

44

The Parent Company of Red Bull + the Biggest US Arms Dealer = a New Trillion-level Industry about to Emerge?

Once the commercialization of ocean thermal energy conversion goes on the right way, the electricity output will be twice of all the generated electricity on the globe. “We will create an industry with a scale of trillions of dollars,” affirmatively said Liu Shaohua, vice president of Reignwood Group.

2013 Equipment China Annual Meeting for Innovative Companies Held in Beijing

Held by China's Machinery&Electric Magazine, the 2013 Equipment China Annual Meeting for Innovative Companies was held in Beijing on Nov. 28th. 62 companies like Liugong Machinery and Weichai Power were elected on the award list. In the meantime, Equipment China Club for Innovative Companies, a platform for industry members to both learn and exchange new ideas, was officially initiated.

At the 2013 Equipment China Annual Meeting for Innovative Companies themed "Innovation in a New Environment", Zhao Xiaogang, then chairman of China South Locomotive, Zhong Mo, CEO of Shandong Changlin Machinery Group, Cao Kejian, Chairman of Kaishan Company, and Zhou Chunsheng, academic director of the EMBA program in Cheung Kong Graduate School of Business delivered keynote speeches.

50
REPORT

World Founder of Water Jet cutter back for a Business Start-up Aiming to Revolutionize the Traditional Machinery Tool Industry?

He came back from Seattle, the origin of water jet cutter, and decided to make a fortune out of it. He's determined to change the conventional way of thinking. What on earth will he bring about to reform the industry?

62
REGION

Zhejiang Ready to Invest 500 Billion to Replace its Work Force with Robots: Whose Chance is it?

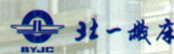
What does this grand plan launched with real money by government and companies mean to Zhejiang and the whole manufacturing industry of China? It's not an easy question to answer. However, we may as well have a glimpse of the place where the replacement of work force with robots happens following an automated cigar lighter production line; the answers may be found there.

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