

中国机械工业联合会会刊

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**中国终于有了
像GE一样牛的企业：
不预测未来，但创造未来！**

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2015“装备中国创新企业年会”在京举行

汽车销量下跌竟和互联网冲击有关？北汽高管确实这么说的



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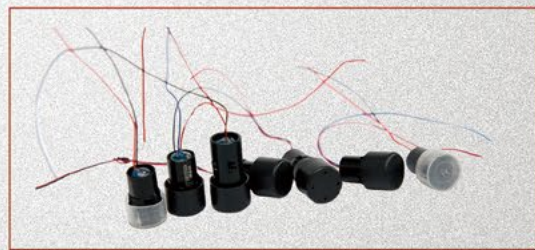
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工程机械产业持续困顿， 徐工为何仍要执着坚守？



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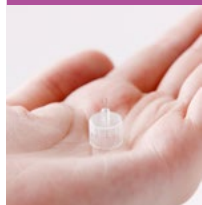
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COVER
STORY

GE-like Great Company Shows Up: Not Predicting the Future, But Creating One!

Being the fourth biggest machine tool company, Beijing Jingdiao has become an industry force you can't ignore with its products occupying half of the domestic market and its yearly avenue reaching 4 billion yuan. The company's taking every possible chance to accurately meet customer needs that helps this company once of little fame become an industry phenomenon in 20 years. And to our surprise, when asked about its key to predict the market, the company has given us the most unexpected answers.

Why XCMG Stands Fast When Engineering Machinery Industry Stays Stagnant

When the resounding applause quieted down after his speech, Wang Min started to take questions. As expected, a guest stood up and asked this question, "China's engineering machinery industry is going through such a sluggish time, so what gives you a firm determination on still investing so much in your main business? As a traditional industry, is there a glass ceiling existed in China's engineering machinery industry?"

To some extent, he has expressed the doubts of all the other guests with such a question. This is on 2015 China Engineering Machinery Conference and Top 50 Summit. The event has gathered leading entrepreneurs and industry elites from global engineering machinery industry, and they're all looking at Wang Min with doubt and expectation in their eyes. They're waiting for an answer from the person in charge of China's leading engineering machinery company.

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2015 Equip China Annual Meeting for Innovative Companies Held in Beijing

Held by China Machinery&Electric Magazine under China Machinery Industry Federation, the 2015 Equip China Annual Meeting for Innovative Companies and the Award Ceremony of Equip China Creative Pioneers was held in Beijing on Sep 25, 2015. Under the guidance of China Machinery Industry Federation and with the support from 9 national professional associations including China Automotive Industry Association, media including Xinhua Financial News, the investment circle, Deloitte China, Beijing office of German NRW investment promotion agency, PTC and China Aviation Lithium Electricity (Luoyang), 2015 Equip China

creative pioneers have been selected out smoothly with 62 companies including LiuGong Machinery, Far East Smart Energy and Surpass Sun Electric.

Themed “Innovation Makes China Manufacture More Wonderful”, the annual meeting has been held three times consecutively. Equip China Creative Pioneers and Equip China Annual Meeting for Innovative Companies held at the same time have developed into one of the most influential annual events in China’s equipment manufacturing industry, and become an important platform to showcase industry creativity and to ignite creative passion of all these companies.

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Auto Sales Dropped and the Internet Should Take Responsibility? Said an Executive of BAIC

“Why nobody thinks in this way that it’s the internet that has impacted the auto sales?” Rong Hui said in an auto industry forum. Rong Hui is an assistant president of BAIC and he boasts himself as in the Internet Faction in auto industry. He said in the forum that the impact

of the internet on auto sales should be taken seriously, but somehow the situation is neglected. “At some point in the future, maybe in 3 years, 5 years or 10 years, the global sales of the whole auto industry will fall as we don’t need that many cars,” he predicted.