

# 中国机电工业

CHINA MACHINERY & ELECTRICAL INDUSTRY

2017.1 / 总第397期

邮发代号：82-47



怎样做才能不被工业4.0淘汰？  
看看徐工是如何布局的！

员工人数只有700，与100年前几乎相同，  
但它却是顶尖的跨国公司！

中国二重2016年全面扭亏，  
预计盈利4.8亿，争取尽早重新上市！



## 宏华集团董事长张弭大胆展望： 用1万亿立方米天然气 驱逐雾霾！





## 封面文章

**宏华集团董事长张弭大胆展望：  
用1万亿立方米天然气驱逐雾霾！**

## 卷首语

**09 于德海：你能不能讲详细点？**

## 视点

**22 科尔尼报告：五大趋势影响未来  
5年世界方向**

## 观点

**24 复星卖美国保险公司的消息又刷屏？  
看看郭广昌的亲笔信怎么说的**

## 行业

**26 未来5年市场有望超2000亿元  
工业旅游将成新景观**

**28 霍尼韦尔称未来5年全球2.32亿  
新车搭载涡轮增压，中国将领跑！**



## 特别关注

**30 怎样做才能不被工业4.0淘汰？  
看看徐工是如何布局的！**

## 报道

**42 员工人数只有700，与100年前几  
乎相同，但它却是顶尖的跨国公司！**

**46 中国二重2016年全面扭亏，预计  
盈利4.8亿，争取尽早重新上市！**

## 专家视点

**58 机械行业老领导推荐的这篇文章  
让您40分钟明白智能制造那些事儿**



苏州苏试试验仪器股份有限公司  
SUZHOU SUSHI TESTING INSTRUMENT CO., LTD.

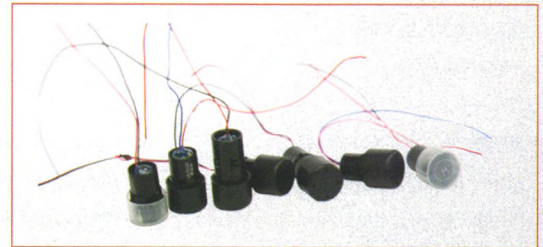


总部地址：苏州工业园区中新科技城科峰路18号  
新区分公司地址：苏州市高新区鹿山路55号  
电话：+86-512-66658095/66658137  
传真：+86-512-66658070/66658030  
邮箱：sales@chinasti.com 网址：www.chinasti.com

下属控股公司：苏州广博、北京创博、广州众博、上海众博、重庆广博、  
扬州英迈克、苏州科红电气

# 苏州江南嘉捷 机电技术研究院有限公司

公司研发的产品有3D打印机系列，五轴联动加工中心及高档数控系统，交流变频器系列，激光线光源系列，稀土永磁同步电机系列，电、扶梯控制系统，电梯门机系统等。



地址：苏州工业园区展业路1号 邮编：215122  
电话：0512-62885268 传真：0512-62516373



## 管理与实务

- 52 经过这样的七步，才能打造出一个真正的品牌
- 55 IMD 报告显示，亚洲经济体正面临失去其全球竞争力的风险？！
- 56 麦肯锡季刊发文谈海尔转型：看出了什么门道？

## 快新闻

- 64 铁建重工大举进军磁浮道岔产业，将新增产值约 60 亿元以上
- 65 任洪斌：明年将进一步推动对俄产能开发、装备制造等方面的务实合作，促进双方企业互动
- 66 苦战 17 年，投资超 100 亿，鲁冠球终于实现了这个承诺！
- 68 这个高级技师牛！每年为企业节约成本 1000 万元
- 70 要“玩”新能源？中集入股珠海银隆
- 72 沿产业链搞金融更有优势？TCL 已服务 4000 家企业，融资额近 60 亿
- 73 苏州一光：翻开历史发展新篇章
- 74 国家智能制造试点示范项目长啥样？来看看一汽锡柴生产基地！
- 77 北威州电信产业加速工业转型进程
- 78 2016 年中国汽车产业增长将大大超过预期，有何原因？

## 制造业信息化

- 80 两化深度融合，贯标问题凸显

## 专访

- 84 “工匠精神”的实践领路人

## COVER STORY

# 36 **Chairman of Honghua Group Envisions Using One Trillion Cubic Metres of Natural Gas to Dissipate Smog!**

In the end of his speech, Zhang Mi showed a picture full of sci-fi elements to the audience—a self-elevating maritime hotel with hundreds of rooms standing in the ocean. “This hotel is built in Nan Sha Area of our country. We have calculated its cost, which is surely lower than that of Beijing and Shanghai as no land cost is included. People can eat and sleep at the bottom

of the ocean, watching fish, corals and natural sceneries. It’s one of a kind in the world.”

Zhang Mi said smilingly, “ocean is the biggest logistics, resources and ecology platform. With proper conservation, it’ll be yours only if you dare to think big. Honghua going towards the ocean is destined to be out of the ordinary.”

## 24 **Viewpoint**

**The News of Fosun Selling American Insurance Company Is All over Media? Read Guo Guangchang’s Autograph Letter to See into It**

## Report

**Top-notch International Company Has only 700 Employees, Almost the Same with that of 100 Years Ago!**

# 42

30

Special Report

## Learn from XCMG to Keep Pace with Industry 4.0!

On Jan 7, 2014, Xuzhou, Jiangsu witnessed a revolutionary event. On this day, XCMG, leader of China's construction machinery industry with 70 years' manufacturing equipment making history founded one subsidiary company. Different from the common perception of the outside world, this subsidiary company focuses not merely on construction machinery, but also on the whole manufacturing industry of China. With this vision, it has rushed to the frontier of Industry 4.0 in a fast speed. What missions does this new company shoulder? What achievements has it made so far?

Report

## CNEG Turns into Profit and Expects to Earn 480 Million in 2016; the Company Strives to Relist!

46

Expert

## Understand Smart Manufacturing in 40 Minutes Reading this Article Recommended by Machinery Industry Expert

58

Quick news

## CRCHI Marches into Magnet Switch Industry with Prospected Output Value of. over 6 Billion

64

Quick news

## Lu Guanqiu Realized His Promise Finally After 17 Years' Hard Battle and over 10 Billion Investment!

66

Quick news

## Good Job Done by This Young Senior Technician Saving 10 Million Yuan per Year for His Company!

68



《中国机电工业》杂志旗下网站

# 工业头条

一大波新闻正在靠近，  
哪些才是有用的？  
工业头条为您抽丝剥茧，理清新闻脉络。

