

# 中国机电工业

CHINA MACHINERY & ELECTRIC INDUSTRY

2017.3 / 总第399期

邮发代号：82-47



中机联发布 2016 年机械工业运行状况，  
快看看哪些行业长势喜人？

长虹控股公司董事长赵勇：说来惭愧，一个  
千亿规模的企业盈利十多亿，这并不光荣

工信部部长苗圩接受专访，  
深度解析我国工业通信业

**“中国制造”=“低端”？  
看看这家企业  
在全球最高端市场上的成就！**





## 封面文章

### “中国制造”=“低端”？ 看看这家企业在全中国最高端市场上的成就！

## 卷首语

09 外企关闭上海工厂引猜测，  
5个月后，真相在不经意间浮出！



## 要闻

22 中国机械工业联合会四届四次会员大会在京隆重召开



23 朱森第：人工智能对制造业会有不可预期的影响！

## 讲述

24 稻盛和夫：不要以你现在的能力，  
束缚对未来的想象



26 2017 比尔盖茨年度公开信：  
《沃伦·巴菲特的最佳投资》



## 访谈

28 工信部部长苗圩接受专访，  
深度解析我国工业通信业

32 长虹控股公司董事长赵勇：说来  
惭愧，一个千亿规模的企业盈利  
十多亿，这并不光荣

34 道达尔为何能在能源市场动荡中  
保持稳健？听听董事长怎么说！

## 产业

36 《经济学人》将摩洛哥称为“一颗  
冉冉升起的新星”，理由之一竟是  
因为这个产业

38 全球公用事业领域 2016 年并购  
总额创 3290 亿欧元新高

苏州苏试试验仪器股份有限公司  
SUZHOU SUSHI TESTING INSTRUMENT CO., LTD.



总部地址：苏州工业园区中新科技城科峰路18号

新区分公司地址：苏州市高新区德山路55号

电话：+86-512-66658095/66658137

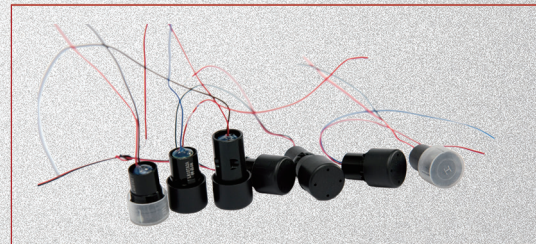
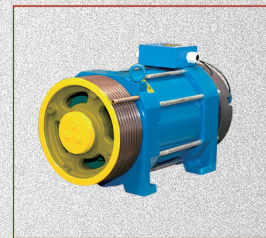
传真：+86-512-66658070/66658030

邮箱：sales@chinasti.com 网址：www.chinasti.com

下属控股公司：苏州广博、北京创博、广州众博、上海众博、重庆广博、  
扬州英迈克、苏州科虹电气

# 苏州江南嘉捷 机电技术研究院有限公司

公司研发的产品有3D打印机系列，五轴联动加工中心及高档数控系统，交流变频器系列，激光线光源系列，稀土永磁同步电机系列，电、扶梯控制系统，电梯门机系统等。



## 观点

- 48 中机联发布 2016 年机械工业运行状况，快看看哪些行业长势喜人？
- 52 2016 年工程机械出口下降超 10%，但这些地区仍在强劲增长
- 54 文一波：中国环保产业或将实现弯道超车

## 管理与实务

- 58 郭广昌：复星筛选精英的三个“0.01”标准
- 60 联想之星副总裁：现在的营销只分两种，前一种更有效
- 63 超四成企业都在这件事上犯糊涂！这其中有你吗？
- 64 2016 年 A 股上市公司控制权变更 50 余起，我们找到了哪些规律？

## 快新闻

- 70 10 亿美元！福特将投资一家人工智能企业，布局自动驾驶！
- 72 格力电器将进军汽车空调领域，董明珠：一切已经就绪！
- 73 4 小时斩获 8 千万订单，徐工是怎样做到的？
- 74 西门子的 3D 打印技术真牛！打印出的燃气轮机叶片性能碉堡了！
- 75 在 3D 打印领域，GE 正在研究最关键的东西！
- 76 常回家看看
- 77 万向研究院总经理陈军，拿到 1900 万元年终奖！
- 78 互联汽车究竟有啥好处？博世：可挽救 1.1 万人生命，节省 43 亿欧元损害成本

## 专访

- 80 苏铸：步入“客户化定制”新模式
- 86 一位爱学习懂技术的女企业家

地址：苏州工业园区展业路1号 邮编：215122  
电话：0512-62885268 传真：0512-62516373



## COVER STORY

# 40

## Come See What This Chinese Company Achieved in the Global High-End Market!

China is known to all as the “world factory”, and goods made in China are all over the world. However, much to our regret, the labels on made-in-China goods such as “low-end” and “cheap” seem to be hard to tear off. Searching for the reason

behind, we could see it lie in the fact that products “made in China” have made little achievement in the high-end market. But with the faith and courage to climb up on top of Mount Everest, XCMG has strutted into the global high-end market.

---

## Viewpoint

# 48

## CMIF Released 2016 Report on Manufacturing Machinery Industry: Which Sectors Gain the Most Growth?

On the morning of Feb 14, China Machinery Industry Federation held a press conference to report on the development of manufacturing machinery industry during 2016. Statistics show that main economic indicators in the industry

have picked up against the lower level last year with growth rates higher than expectation. But there are still unwelcomed figures showing too fast of the decline in investment growth, and import and export of trade continuing to drop.

---

## Quick news

# 77

## General Manager of Wanxiang Research Institute Chenjun Got an Annual Bonus of 19 Million Yuan!

On Jan 22, the 2016 annual award ceremony of Wanxiang Group witnessed an unprecedented generous award – Dr. Chenjun, General Manager

of Wanxiang Research Institute was awarded 19 million yuan for his contribution in the company’s new energy automobiles development.

## Interview

## Changhong Chairman: not an Honor, Even Something Shameful That a Hundred-Billion-Revenue Company Gained Only a Profit of Over 1 Billion

Changhong Holding Group earned over 1 billion of profit in 2016. What did its big boss say about the company's financial situation under the context of healthy corporate operation and development? What direction will Changhong take in the future? Recently Zhao Yong, head of Changhong was interviewed by media. Let's hear out what he said.

32

## News

23

### Zhu Sendi: AI will Have an Unpredictable Impact on Manufacturing!

## Management

60

### Vice-president of Legend Star: Two Ways to Do Marketing, and the Former One Is More Effective.

## Quick news

70

### 1 Billion Dollars! Ford will Invest in an AI Company and Take a Share in Automotive Driving!

## Interview

28

### Minister of MIIT Miaowei Took Feature Interview and Talked on China's Telecommunication Industry

## Management

64

### 50 Cases of Corporate Control Changes in A-share Listed Companies in 2016: What Rules Have We Found?

## Quick news

74

### Amazing 3D Printing Technology of Siemens! Printed Gas-turbine blades are just Awesome!