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# 中国流通经济

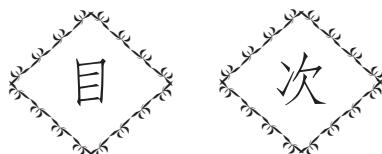
CHINA BUSINESS AND MARKET

- “新零售”的本质、成因及实践动向
- 我国跨境电商发展的新思考
- “新零售”背景下的生鲜供应链协调
- 品牌拟人化理论最新研究进展及启示
- 物流革命与物流创新的方向、路径及策略

北京物资学院主办

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万方数据



## 流通现代化

- 3 “新零售”的本质、成因及实践动向.....王宝义  
12 中国零售业“走出去”对接“一带一路”的目标市场选择.....朱瑞庭

## 现代物流

- 20 高速公路规模与区域经济发展的适应性.....贾锐宁,徐海成

## 电子商务

- 30 基于买家在线评价的购后评价特征数据挖掘.....夏名首  
39 我国跨境电商发展的新思考.....刘禹

## 供应链管理

- 46 生鲜农产品供应链内在矛盾及其优化途径.....李曼  
55 “新零售”背景下的生鲜供应链协调.....方颉,杨磊

## 营销管理

- 64 品牌拟人化理论最新研究进展及启示.....郭国庆,陈凤超,连漪  
70 虚拟品牌社区特征对消费者价值共创意愿的影响.....张新圣,李先国

## 企业管理

- 83 会计利润、应税利润与信息有效性.....雷海,朱明侠  
91 消费者可持续性知识对绿色消费行为的影响.....龙成志,卿前龙

## 经贸论坛

- 103 新世纪印度外贸政策的调整与启示.....盛浩  
111 异质性视角下我国全要素能源效率研究.....刘玲

## 专家视点

- 120 物流革命与物流创新的方向、路径及策略.....王先庆,彭雷清  
127 本刊来稿要求.....本刊编辑部

# CHINA BUSINESS AND MARKET

July 2017, Vol.31, No.7

## □ Circulation Research

- 3 Research on the Essence, Causes and Practice Trends of “New Retail”.....WANG Bao-yi  
12 How Does China’s Retail Industry “Going Out” Strategy Adapt to the Belt and Road Initiative: the Choice of Target Market.....ZHU Rui-ting

## □ Modern Logistics

- 20 The Adaptability Study of the Expressway Scale and Regional Economic Development.....JIA Rui-ning and XU Hai-cheng

## □ Electronic Commerce

- 30 Data Mining of Buying Evaluation based on Buyers’ Online Reviews.....XIA Ming-shou  
39 The New Consideration of China’s Cross-border E-commerce Development.....LIU Yu

## □ Supply Chain Management

- 46 On the Internal Contradictions in the Supply Chain of Fresh Agricultural Products and Its Optimization Approach.....LI Man  
55 Coordinating Fresh Product Supply Chain under New Retailing Model.....FANG Jie and YANG Lei

## □ Marketing Management

- 64 New Progress in the Research on Brand Personification and Its Implications.....GUO Guo-qing, CHEN Feng-chao and Lian Yi  
70 A Study on the Impact of Virtual Brand Community Characteristic on Consumers’ Value Co-creation Willingness .....ZHANG Xin-sheng and LI Xian-guo

## □ Enterprise Management

- 83 Accounting Profit, Taxable Profit and Information Validity.....LEI Hai and ZHU Ming-xia  
91 Research on the Influence of Consumer Sustainability Knowledge on Sustainable Consumption with the Mediating Role of Brand Sustainability Perception.....LONG Cheng-zhi and QING Qian-long

## □ Forum on Economy and Trade

- 103 The Adjustment of Foreign Trade Policy of India in the New Century and the Implication of That.....SHENG Hao  
111 Study on China’s Total Factor Energy Efficiency in the Perspective of Heterogeneity.....LIU Ling

## □ Experts Viewpoint

- 120 The Direction, Path and Strategy of Logistic Revolution and Logistic Innovation.....WANG Xian-qing and PENG Lei-qing