

中国物流学会会刊

全国中文核心期刊

中国人文社会科学核心期刊

中文社会科学引文索引 (CSSCI) 选用期刊

中国人民大学“复印报刊资料”重要转载来源期刊

ISSN1007-8266
CN11-3664/F

中国流通经济

CHINA BUSINESS AND MARKET

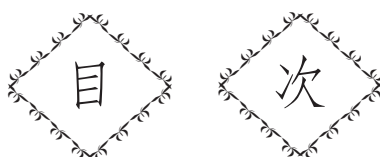
- 社区新零售的发展模式
- 对社会物流成本与竞争力衡量指标的新思考
- 中美贸易争端跨越修昔底德陷阱的多阶段动态博弈分析
- 全球制造业服务化对各国国际贸易的影响

北京物资学院主办

2018.9

ZHONGGUO LIUTONG JINGJI

万方数据



流通现代化

- 3 社区新零售的发展模式.....林 航,林迎星

现代物流

- 11 对社会物流成本与竞争力衡量指标的新思考.....崔晓迪
20 物流企业的数据驱动创新.....黄 音

电子商务

- 30 跨境电商物流渠道选择与发展.....肖建辉
41 基于公共海外仓的跨境电商物流产业链共生耦合模式与机制.....李肖钢,王琦峰
49 跨境电商与制造业融合发展机制构建及检验.....赵志田

企业管理

- 58 平台组织与内部创业支持.....屈燕妮
65 多元化战略变革是促进还是抑制了企业绩效?.....景辛辛,杨福明

市场分析

- 74 互联网驱动的展览业商业模式创新.....刘林艳

经贸论坛

- 85 中美贸易争端跨越修昔底德陷阱的多阶段动态博弈分析.....孟 亮,梁莹莹
98 全球制造业服务化对各国国际贸易的影响.....肖 挺

人力资源管理

- 108 企业员工心理契约与敬业度的关系.....解进强,付丽茹
120 员工正念能提升工作绩效吗?.....赵亚东,卢 强

CHINA BUSINESS AND MARKET

September 2018, Vol.32, No.9

☐ *Circulation Research*

3 The Development Model of New Retail in Community.....LIN Hang and LIN Ying-xing

☐ *Modern Logistics*

11 New Thoughts on the Index of Social Logistics Cost and Competitiveness.....CUI Xiao-di

20 The Data-based Innovation of Logistics Enterprises.....HUANG Yin

☐ *Electronic Commerce*

30 The Choice of Cross-border E-commerce Logistics Channel and the Development of That.....XIAO Jian-hui

41 Research on Symbiotic Coupling Mode and Mechanism of Cross-border E-commerce Logistics Industry Chain
based on Public Overseas Warehouse.....LI Xiao-gang and WANG Qi-feng

49 The Construction and Empirical Test of the Integrated Development Mechanism of Cross-border E-commerce
and Manufacturing Industry.....ZHAO Zhi-tian

☐ *Enterprise Management*

58 On Platform Organization and the Support for Intrapreneurship.....QU Yan-ni

65 Does the Diversified Strategic Change Promote or Restrain Enterprises' Performance.....
.....JING Xin-xin and YANG Fu-ming

☐ *Market Analysis*

74 How Does Internet Plus Promote the Business Model Innovation in Exhibition Industry.....LIU Lin-yan

☐ *Forum on Economy and Trade*

85 The Multistage Dynamic Game Analysis on How Does Trade Dispute between China and the U.S. Leap
Over the Thucydides Trap.....MENG Liang and LIANG Ying-ying

98 The Effect of Service-oriented Global Manufacturing on International Trade.....XIAO Ting

☐ *Human Resource Management*

108 Research on the Relationship Between Psychological Contract and Employee Engagement.....
.....XIE Jin-qiang and FU Li-ru

120 Does Employee Mindfulness Improve Job Performance.....ZHAO Ya-dong and LU Qiang