

中国物流学会会刊

ISSN1007-8266

CN11-3664/F

全国中文核心期刊

中国人文社会科学核心期刊

中文社会科学引文索引 (CSSCI) 来源期刊

中国人民大学“复印报刊资料”重要转载来源期刊

中国流通经济

CHINA

BUSINESS

AND

MARKET

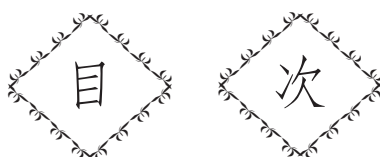
- 商业生态视角下电商物流平台企业合作演化研究
- “新零售”演化和迭代的态势分析与趋势研判
- 从中美贸易摩擦看国际贸易法发展及中国的对策

北京物资学院主办

2019.10

ZHONGGUO LIUTONG JINGJI

万方数据



流通现代化

- 3 商业生态视角下电商物流平台企业合作演化研究.....课题组
13“新零售”演化和迭代的态势分析与趋势研判.....王宝义

现代物流

- 22组织间信任对第三方物流整合及企业绩效的作用机理.....高志军
33基于扎根理论的生鲜企业O2O平台化影响因素研究.....丁慧平

电子商务

- 43不同促销方式对网络口碑传播意愿的影响.....戴国良
51平台型创新:概念、机理与挑战应对.....刘家明,柳发根

经贸论坛

- 59国际经济新格局下中国提升利用外资质量的战略选择.....樊增强
67能源革命背景下我国煤炭运输通道的发展趋势及对策.....王小洋,李先国

市场分析

- 76基于提供者视角的共享经济参与者动机.....石蔚然
85中国大麦进口的替代弹性及可依赖性研究.....龚 谨,孙致陆,李先德

投资理财

- 94海外投资与企业出口质量提升.....卢进勇,程晓青

经济法

- 107从中美贸易摩擦看国际贸易法发展及中国的对策.....陈鼎庄
117《证券法》修订中金融投资商品的边界.....杜一华

CHINA BUSINESS AND MARKET

October 2019, Vol.33, No.10

☐ *Circulation Research*

- 3 Research on Cooperation Evolution of E-commerce Logistics Platform from the Perspective of Business EcologyResearch Group
13 The Situation Analysis and Trend Judgment of “New Retail” Evolution and Interaction.....WANG Bao-yi

☐ *Modern Logistics*

- 22 The Role of Inter-organizational Trust to 3PL Integration and Enterprise Performance.....GAO Zhi-jun
33 Research on the Factors Affecting the O2O Platform of Fresh Products Manufacturer Based on Grounded TheoryDing Hui-ping

☐ *Electronic Commerce*

- 43 The Influence of Different Promotion Ways on Willingness of Online Word-of-mouth Communication in the Network Environment.....DAI Guo-liang
51 Platform-based Innovation: Definition, Mechanism and Suggestions to Challenges.....LIU Jia-ming and LIU Fa-gen

☐ *Forum on Economy and Trade*

- 59 China's Strategic Choice in Improving the Efficiency of Foreign Investment under the New Model.....FAN Zeng-qiang
67 The Development Trend of China's Coal Transportation in the Context of Energy Revolution and the CountermeasuresWANG Xiao-yang and LI Xian-guo

☐ *Market Analysis*

- 76 Research on Participants' Motivation in Sharing Economy Based on Providers' Perspective.....SHI Kui-ran
85 Study on Substitution Elasticity and Dependency of Barley Import in China.....GONG Jin, SUN Zhi-lu and LI Xian-de

☐ *Investment and Finance*

- 94 Overseas Investment and the Improvement of Enterprises' Export Quality.....LU Jin-yong and CHENG Xiao-qing

☐ *Economic Laws*

- 107 The Development of International Trade Law and China's Countermeasures Based on China-US Trade ConflictCHEN Ding-zhuang
117 The Boundary of Financial Investment Products in the Revised Edition of Securities Law.....DU Yi-hua