

全国中文核心期刊

中国人文社会科学核心期刊

中文社会科学引文索引（CSSCI）扩展版来源期刊

中国人民大学“复印报刊资料”重要转载来源期刊

中国国际影响力优秀学术期刊（人文社会科学）

ISSN1007-8266

CN11-3664/F

中国流通经济

CHINA BUSINESS AND MARKET

数字经济赋能农业高质量发展的实证研究

社交电商农产品规模化上行能力构建逻辑

我国数字贸易国际竞争力及其影响因素

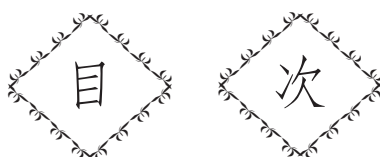
房地产业良性循环：逻辑框架与政策路径

移动互联网与农村居民消费：理论逻辑、现实基础与微观证据

北京物资学院主办 中国物流学会会刊

2022.11

ZHONGGUO LIUTONG JINGJI



热点与前沿

- 数字经济赋能农业高质量发展的实证研究 鲁钊阳,杜雨潼 (3)
- 数字经济与城市绿色全要素生产率:作用机制与门槛效应 赵 巍 (15)

流通现代化

- 移动互联网与农村居民消费:理论逻辑、现实基础与微观证据 殷志高,任太增 (27)

电子商务

- 社交电商农产品规模化上行能力构建逻辑 徐旭初,杨 威 (38)
- 电商下乡对农村三产融合的影响 孙哲远,刘 艳 (49)

国际贸易

- 我国数字贸易国际竞争力及其影响因素 马慧莲,康成文 (60)

经贸论坛

- 房地产业良性循环:逻辑框架与政策路径 李 超 (72)
- 自由贸易试验区对城市创业活跃度的影响效应 任福耀,徐 苗,张亚楠 (82)

企业管理

- 差异化战略与企业高质量发展 赵 燕,梁 中 (92)
- 新型数字基础设施、零工就业与空间溢出效应 张 艺,李秀敏 (103)

财务管理

- 后危机时代新兴经济体非金融企业债务走势、风险及启示 赵新泉 (118)

CHINA BUSINESS AND MARKET

November 2022, Vol.36, No.11

☐ *Hot Issues and Research Fronts*

- An Empirical Study on Digital Economy Enabling the High-quality Development of Agriculture.....
.....LU Zhao-yang and DU Yu-tong (3)
- Digital Economy and Green Total Factor Productivity: Impact Mechanism and Threshold Effect.....
.....ZHAO Wei (15)

☐ *Circulation Research*

- Mobile Internet and Rural Residents' Consumption: Theoretical Logic, Realistic Basis and Micro Evidence.....
.....YIN Zhi-gao and REN Tai-zeng (27)

☐ *E-commerce*

- Construction Logic of Scale Upward Capacity of Social E-commerce Agricultural Products.....
.....XU Xu-chu and YANG Wei (38)
- How E-commerce Going to the Countryside Affects the Integrated Development of the Primary, Secondary, and
Tertiary Industries in Rural Areas.....SUN Zhe-yuan and LIU Yan (49)

☐ *International Trade*

- Research on International Competitiveness of China's Digital Trade and Its Influencing Factors.....
.....MA Hui-lian and KANG Cheng-wen (60)

☐ *Economic and Trade Forum*

- The Virtuous Cycle of Real Estate Industry: Logical Framework and Policy Path.....LI Chao (72)
- The Impact of the Establishment of Pilot Free Trade Zones on Cities' Entrepreneurial Activity.....
.....REN Fu-yao, XU Miao and ZHANG Ya-nan (82)

☐ *Corporate Management*

- Differentiation Strategy and High-quality Development of Enterprises.....ZHAO Yan and LIANG Zhong (92)
- The New Digital Infrastructure, Gig Employment and Spatial Spillover Effect.....
.....ZHANG Yi and LI Xiu-min (103)

☐ *Financial Management*

- Trends and Risks of Non-financial Corporate Debt in Emerging Economies in the Post-crisis Era and Its Im-
plications to China.....ZHAO Xin-quan (118)