

全国中文核心期刊
中国人文社会科学核心期刊
中文社会科学引文索引（CSSCI）扩展版来源期刊
中国人民大学“复印报刊资料”重要转载来源期刊
中国国际影响力优秀学术期刊（人文社会科学）

ISSN1007-8266
CN11-3664/F

中国流通经济

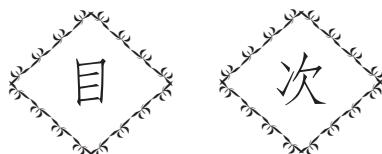
CHINA BUSINESS AND MARKET

供销合作社助力乡村振兴的历史演变、内在逻辑与实现路径
我国数字经济的“两化”发展与区域比较
数字经济驱动全国商品统一大市场建设的机理与路径
绿色技术创新对生鲜农产品绿色物流效率的影响
产业链企业家精神、三维创新与特色农产品产业链数字化发展

北京物资学院主办 中国物流学会会刊

ZHONGGUO LIUTONG JINGJI

2023.1



本刊特稿

供销合作社助力乡村振兴的历史演变、内在逻辑与实现路径.....唐任伍,叶天希,孟 娜 (3)

热点与前沿

我国数字经济的“两化”发展与区域比较.....王娟娟 (12)
数字经济发展对家庭相对贫困的缓解效应.....高梦桃 (24)

流通现代化

数字经济驱动全国商品统一大市场建设的机理与路径.....祝合良,李晓婉 (38)
流通业发展促进农民收入消费双提升了吗?.....课题组 (47)

物流与供应链管理

绿色技术创新对生鲜农产品绿色物流效率的影响.....杨 博,王征兵 (60)
数字金融对产业链韧性的影响.....卫彦琦 (71)

电子商务

电商赋能高素质农民培育的价值维度与实现机制.....孙在福,王瑞峰 (83)

企业管理

产业链企业家精神、三维创新与特色农产品产业链数字化发展.....汪延明,罗振豪 (92)
外资股东能够推动数字经济发展吗?.....王新光 (106)

经济法学

平台封禁行为下消费者利益的保护.....张佳红 (117)

本刊来稿要求.....本刊编辑部 (127)

CHINA BUSINESS AND MARKET

January 2023, Vol.37, No.1

Special Contribution

- The Historical Evolution, Internal Logic and Realization Path of Supply and Marketing Cooperatives Helping Rural Revitalization.....TANG Ren-wu, YE Tian-xi and MENG Na (3)

Hot Issues and Research Fronts

- "Two Kinds of Digitization" Development of China's Digital Economy and the Regional Comparison.....WANG Juan-juan (12)

- The Alleviation Effect of Digital Economy Development on the Relative Poverty of Households.....GAO Meng-tao (24)

Circulation Research

- Research on the Mechanism and Path of Digital Economy Driving the Construction of a Unified Domestic Commodity Market.....ZHU He-liang and LI Xiao-wan (38)

- Has the Development of Circulation Industry Promoted the Dual-Increasing of Farmers' Income and Consumption?.....Research Group (47)

Logistics and Supply Chain Management

- The Effect of Green Technology Innovation on the Efficiency of Green Logistics of Fresh Agricultural ProductsYANG Bo and WANG Zheng-bing (60)

- Research on the Impact of Digital Finance on the Resilience of Industrial Chain.....WEI Yan-qi (71)

E-commerce

- Cultivation Mechanism of High-quality Farmers from the Perspective of E-commerce Empowerment.....SUN Zai-fu and WANG Rui-feng (83)

Corporate Management

- Industrial Chain Entrepreneurship, Three-dimensional Innovation and Digital Development of Characteristic Agricultural Product Industrial Chain.....WANG Yan-ming and LUO Zhen-hao (92)

- Can Foreign Ownership Drive the Digital Economy?.....WANG Xin-guang (106)

Economic Laws

- Research on the Protection of Consumers' Interests under Platform Ban Behavior.....ZHANG Jia-hong (117)