主管:中华人民共和国农业农村部

主办:中国农业科学院农业信息研究所

ISSN 1673-3908 CN 11-5343/S

# 在川長島

Agricultural Outlook

ISSN 1673-3908

2021 4

第 17 卷 第 4 期 (总第 187 期)

# 农业展望

#### NONGYE ZHANWANG

#### 2021年4月28日 第17卷 第4期 总第187期 (月刊)

## 目次

#### 产品预测

2020年中国水果市场形势分析与后市展望

2020年天然橡胶市场形势及2021年展望

侯煜庐,赵俊晔(3)

刘锐金、杨琳、莫业勇 (9)

#### 农业经济展望

中国城镇居民食品安全评价及影响因素分析——基于 2017 年中国社会状况综合调查

张朝正,郭峻,闫晓,郭清芳,肖革新(15)

合作社带动下小农户与现代农业衔接模式及成效分析

熊学振, 张怡, 杨春 (22)

乡村振兴背景下宁波大学牛返乡创业影响因素及支撑体系构建

董超, 郭研 (30)

"三缘两度"视角下网络社交媒体使用对农民工城市融入的影响分析

崔鑫妍、王琳、刘华(35)

#### 农业生产展望

基于 ARIMA 模型的中国小麦单产潜力分析

蔡承智,何柳欢,熊艺龙,王辉,刘尧尧,曾晓珊 (42)

广东省肉牛产业发展趋势分析

邵琰, 白小静, 许洪振, 康愉旋, 张天柱 (47)

新冠疫情对中国茸鹿产业的影响分析

邢秀梅, 张然然, 孔繁涛 (52)

共享经济视角下的乡村民宿发展分析

申爽, 张一, 李华 (56)

#### 农业科技展望

中国数字农业发展现状与前景初探

孙豹, 田儒雅 (62)

北京市智慧乡村建设现状与前景

聂司琦, 黄映晖 (68)

畜牧高科技园区创新体系建设路径优化研究——以大邑畜牧高科技园区为例

彭继勇, 薛睿祺, 钟友军 (74)

农业科技企业开放式技术创新运行机制及实现路径

姜琦, 李萍 (82)

中国三大世园会中的蔬菜园艺分析与展望

赵凯丽, 姬悦, 刘瑜, 吴思齐, 邸佳颖, 梁燕东 (87)

面向知识服务的用户画像建模分析与应用研究

岳怡然、张洁、寇远涛 (94)

《农业展望》专题征稿启事 (61)

# AGRICULTURAL OUTLOOK

Vol. 17 No.4 Total No. 187, Apr.28, 2021 (Monthly)

### **CONTENTS**

PRODUCTS FORECAST	
Analysis of China's Fruits Market Situation in 2020 and Its Future Prospects	Hou Yulu, Zhao Junye (3)
Market Situation of Natural Rubber in 2020 and Its Outlook for 2021	Liu Ruijin, Yang Lin, Mo Yeyong (9)
AGRICULTURAL ECONOMIC OUTLOOK	
Evaluation and Influencing Factors of Food Safety of China's Urban Residents	
-Based on the Comprehensive Survey of China's Social Conditions in 2017	
Zhang Chaozheng, Guo J	un, Yan Xiao, Guo Qingfang , Xiao Gexin (15)
Linkage Mode and Effect of Small Farmers and Modern Agriculture Driven by Cooperatives	Xiong Xuezhen, Zhang Yi, Yang Chun (22)
Influencing Factors and Supporting System Construction of Ningbo Graduates Returning to Hometowns to Start Their Own	
Businesses under the Context of Rural Revitalization	Dong Chao, Guo Yan (30)
Impact of Online Social Media Use on the Urban Integration of Migrant Workers from the Perspective of Three Relations and Two Degrees	
	Cui Xinyan, Wang Lin, Liu Hua (35)
AGRICULTURAL PRODUCTION OUTLOOK	
Analysis on Chinese Wheat Yield Potential Based on ARIMA Model	
Cai Chengzhi, He Liuhuan, Xiong Yilong	g, Wang Hui, Liu Yaoyao, Zeng Xiaoshan (42)
Analysis of Beef Cattle Industry Development Trend in Guangdong Province	
Shao Yan, Bai Xiaojing, Xu Hongzhen, Kang Yuxuan, Zhang Tianzhu (47)	
Influence of COVID-19 Pandemic on China's Velvet Deer Industry	Xing Xiumei, Zhang Ranran, Kong Fantao (52)
Analysis on the Development of Rural Homestays from the Perspective of Sharing Economy	Shen Shuang, Zhang Yi, Li Hua (56)
AGRICULTURAL SCI-TECH OUTLOOK	
Prospect and Status Quo of Digital Agriculture Development in China	Sun Bao, Tian Ruya (62)
Current Situation and Prospect of Smart Village Construction in Beijing	Nie Siqi, Huang Yinghui (68)
Optimization of Construction Path of Innovation System in Animal Husbandry High-tech Park	
-Taking Dayi Animal Husbandry High-tech Park as an Example	Peng Jiyong, Xue Ruiqi, Zhong Youjun (74)
Operation Mechanism of Open Technological Innovation in Agricultural Science and Technology Enterprises and the Realization Path	
	Jiang Qi, Li Ping (82)

Zhao Kaili, Ji Yue, Liu Yu, Wu Siqi, Di Jiaying, Liang Yandong (87)

Yue Yiran, Zhang Jie, Kou Yuantao (94)

Analysis and Prospect of Vegetable Gardening in China's Three Major World Horticultural Expositions

Modeling Analysis and Application Research of User Profile Oriented to Knowledge Service