



中国软科学

CHINA SOFT SCIENCE

江泽民

- | | |
|--------------------------|------|
| 中国土地财政中的地方政府行为与负效应研究 | 娄成武等 |
| 省直管县财政体制改革、县域经济增长与财政解困 | 贾俊雪等 |
| 面向校企合作的中国“985”高校科技发展模式研究 | 汪锦等 |
| 新兴技术发展的潜在风险及技术治理问题研究 | 丁大尉等 |
| 企业创新战略模式的选择与效应 | 汪涛等 |

6
2013
年第27期

目录

● 战略与决策

中国土地财政中的地方政府行为与负效应研究

..... 娄成武 王玉波 1

论中国参与北极事务的有利因素、存在障碍及应对策略 ... 潘 敏 12

● 科技与经济

省直管县财政体制改革、县域经济增长与财政解困

..... 贾俊雪 张永杰等 22

纯收入、保费补贴与逆向选择对农户参与作物保险决策的影响研究

——基于黑龙江和辽宁两省的问卷调查

..... 王志刚 黄圣男等 30

基于医药产业的专利、贸易政策与国际贸易关系研究

..... 李黎明 刘海波 39

● 科技与社会

面向校企合作的中国“985”高校科技发展模式研究

..... 汪 锦 孙玉涛等 53

新兴技术发展的潜在风险及技术治理问题研

..... 丁大尉 李正风等 62

区域发展

| | |
|---|-------------|
| 地方官员的个人特征与区域产业结构高级化 ——基于中国省委书记、省长的分析视角 | 张尔升 胡国柳 71 |
| 地缘环境优势下牡丹江产业发展的定位与选择 | 胡 浩 周 劲等 84 |
| 中心城市区域服务功能研究 | 张少华 92 |

企业管理

| | |
|---|--------------|
| 企业创新战略模式的选择与效应 | 汪 涛 牟宇鹏等 101 |
| 制造业企业开放式创新中关键资源对新产品开发风险 与市场绩效的影响机理研究 | 姚 锋 马超群等 111 |
| 组织情境中个体知识行为的领导驱动机制研究 | 阳 毅 游达明 119 |

理论·方法与案例

| | |
|----------------------------------|--------------|
| 基于 DEA 的资源型城市竞争力评价研究 | 韩学键 元 野等 127 |
| 加工贸易“贫困化增长”倾向的实证及其对策研究 | 于 翰 肖玲诺 134 |
| “煤电之争”的根源及治理对策 | 叶 泽 何 焱 142 |
| 基于 C-D 生产函数的产业集群对区域创新能力影响机制及实证研究 | 姜明辉 贾晓辉 154 |

软科学研究成果与动态

| | |
|-------------------------------------|--------------|
| 我国四大直辖市创新能力及其影响因素的比较研究 | 曹 勇 曹轩祯等 162 |
| 线上消费者评论如何影响产品销量? ——基于在线图书评论的实证研究 | 龚诗阳 刘 霞等 171 |
| ECFA 背景下两岸科技合作:新区域主义视角下的研究 | 李应博 184 |

Contents

| | | |
|--|-------|-----------------------------|
| Local Governments' Behavior for Land Finance and Its Negative Impact | | LOU Cheng-wu et al. (1) |
| Study on Favorable Factors, Barriers and Coping Strategies of China's Participation in the Arctic Affairs | | PAN Min (12) |
| The Fiscal System Reform on Direct Province Control of Counties, Counties' Economic Growth and the Overcome of Fiscal Difficulties | | JIA Jun-xue et al. (22) |
| The Impact of Net Income, Premium Subsidy and Adverse Selection on Farmers' Participation in Crop Insurance Based on a Questionnaire Survey in Heilongjiang and Liaoning Provinces | | WANG Zhi-gang et al. (30) |
| Research on the Relationship Among Patent, Trade Policy and Trade Volume in Pharmaceutical Industry | | LI Li-ming et al. (39) |
| Research on Scientific and Technological Development Pattern of Chinese "985" Universities Based on the University-Enterprises Cooperation | | WANG Jin et al. (53) |
| Potential Risks in the Development of Emerging Technologies and the Problems of Technology Governance | | DING Da-wei et al. (62) |
| Relationship between Personal Character of Local Officials and Optimazation of Provincial Industrial Structure Based on Analysis of Secretaries of the Provincial Party Committee and Governors in China | | ZHANG Er-sheng et al. (71) |
| Industry Selection and Development Orientation of Mudanjiang City with Its Geopolitical Advantage | | HU Hao et al. (84) |
| Research on Regional Service Functions of Central Cities | | ZHANG Shao-hua (92) |
| The Different Influencing Path and Effect of Different Innovation Modes | | WANG Tao et al. (101) |
| Mechanism on Impact of Key Resources on Development Risk and Market Performance of New Product in Open Innovation in Manufacturing Enterprises | | YAO Zheng et al. (111) |
| The Driving Mechanism for Knowledge Leadership to Individual Knowledge Behavior in Organizational Context | | YANG Yi et al. (119) |
| Research on the Evaluation of Resource-Based Cities' Competitiveness Based on DEA | | HAN Xue-jian et al. (127) |
| The Empirical Research on the Immiserizing Growth Tendency of Processing Trade and Its Countermeasures | | YU Han et al. (134) |
| The Root Causes of "Coal-electricity Conflicts" and the Measures for Solving the Conflicts | | YE Ze et al. (142) |
| The Mechanism on Industrial Clusters' Impact on Regional Innovation Capacity Based on C-D Production Function: An Empirical Study | | JIANG Ming-hui et al. (154) |
| Comparative Study on Chinese Four Municipalities' Innovation Capability and Its Influencing Factors Based on Panel Data | | CAO Yong et al. (162) |
| How Do Online Consumer Reviews Influence Product Sales? —An Empirical Study Based on Online Book Reviews | | GONG Shi-yang et al. (171) |
| Deepening the Technological Collaboration between the Mainland China and Taiwan after ECFA: The New Regionalism Perspective | | LI Ying-Bo (184) |

Editor and Publisher: Editorial Office of China Soft Science Magazine

Address: No. 54, Sanlihe Road, Beijing 100045

Tel: (008610)68598270 68598287 Fax: (008610)68598286

Http://www.cssm.com.cn E-mail:zgrkx@cssm.com.cn