



中國軟科學

CHINA SOFT SCIENCE

江澤民

- | | |
|---------------------------|------|
| 创新驱动发展：从需求端走向供给端 | 赵志耘 |
| 秦巴山片区科技扶贫中心的选取及相关建议 | 刘冬梅等 |
| 闲暇时间与产出效率——来自中、美、日的对比研究 | 魏 翔 |
| 我国城市群形成过程中的区域负外部性及内部化对策研究 | 卢 伟 |
| 顾客共同生产对服务创新绩效的影响机制 | 李清政等 |
| 移动数据业务手机用户感知价值结构模型研究 | 张瑞金等 |

8
2014年第284期

目录

《中国软科学》2014年第8期

战略与决策

- 创新驱动发展:从需求端走向供给端 赵志耘 1
海洋争议背景下中国经济发展的西向战略 范厚明 蒋晓丹 6
政绩竞赛、经济转型与地方政府债务增长 吕 健 17

科技与经济

- 秦巴山片区科技扶贫中心的选取及相关建议 … 刘冬梅 刘 伟 29
新型农业经营主体的社会化服务功能研究
——基于京郊农村的调查 钟 真 谭玥琳等 38

科技与社会

- 闲暇时间与产出效率
——来自中、美、日的对比研究 魏 翔 49
网络新媒体时代的舆情风险特征
——以雾霾天气的社会涟漪效应为例 邓 晔 汪 明 61

科技政策

- 中日韩 FTA 谈判知识产权议题:基点、展望与策略
..... 杨 静 朱雪忠 70
州立法视野下美国转基因食品标识政策的可能变化与展望
..... 范 巍 刘 博 80

区域发展

我国城市群形成过程中的区域负外部性及内部化对策研究	··· 卢伟	90
中国金融资源配置与区域经济增长差异		
——基于东、中、西部空间溢出效应的实证研究	··· 唐松	100
我国国际河流水路运输资源开发权益保障机制构建		
——基于澜沧江—湄公河的分析	··· 赵旭 王桃	111

企业管理

顾客共同生产对服务创新绩效的影响机制		
——基于知识密集型服务企业在 B2B 情境下的实证研究		
··· 李清政 徐朝霞	120	
中国国有企业社会责任与企业绩效相关性研究		
··· 王文成 王诗卉	131	

理论·方法与案例

移动数据业务手机用户感知价值结构模型研究		
··· 张瑞金 李国鑫等	138	
中国农村金融包容水平测度与收入分配效应		
··· 王修华 关键	150	
股权再融资门槛变迁与政策诱导型盈余管理		
——基于双重差分法的经验研究	··· 黄晓薇 郭敏	162

软科学研究成果与动态

人力资本推动经济增长的作用机制研究	··· 杜伟 杨志江等	173
智慧供应链成本控制屋多级规划顶层设计研究		
——以油气矿区为例	··· 赵振智 王芳	184

Contents

Innovation-driven Development: From Demand Side to Supply Side	ZHAO Zhi-yun	(1)
The Westward Development Strategy for China's Economic Development in the Context of Marine Disputes	FAN Hou-ming et al.	(6)
Political Tournament, Economic Transition and Growth of Local Government Debt	LV Jian	(17)
The Choice of Center of Technology-based Poverty Alleviation in Qin and Ba Mountains Area and Related Recommendations	LIU Dong-mei et al.	(29)
New Operators' Functions in Social Agricultural Service Based on a Survey in Beijing Suburbs	ZHONG Zhen et al.	(38)
Is China an Inefficient Country? A Transnational Comparison from the Perspective of Leisure	WEI Xiang	(49)
Characteristics of Public Sentiment on Risk in the Era of New Media ——a Case Studyof the Social Ripple Effect of Foggy Weather	DENG Ying et al.	(61)
The Intellectual Property Issues in China-Japan-Korea FTA Negotiation:Starting Point,Prospect and Strategy	YANG Jing et al.	(70)
Potential Change in and Outlook on American Policy Concerning GM Food Labeling from the Perspective of State Legislation	MAO Wei et al.	(80)
A Study on the Internalization of Regional Negative Externalities during the Formation Process of Urban Agglomeration in China	LU Wei	(90)
Financial Resources Allocation and Disparity in Regional Economic Growth :An Empirical Analysis Analysis of Spatial Spillover Effect in East,Middle and West China	TANG Song	(100)
Building Mechanism for Rights and Benefits Safeguard for Development of International River Waterway Transportation Resources in China:Case Analysis of Lancang-Mekong River	ZHAO Xu et al.	(111)
The InfluenceMechanism of Customer Co-production on Service Innovation Performance: An Empirical Analysis Based on B2B Knowledge-Intensive Business Service	LI Qing-zheng et al.	(120)
Research on the Relatedness between Social Responsibility and Performance of China's State-owned Enterprises	WANG Wen-cheng et al.	(131)
Perceptive Value Structure Model for Cell Phone Users of Mobile Data Services	ZHANG Rui-jin et al.	(138)
The Income Distribution Effect and Measure of Rural Financial Inclusion in China	WANG Xiu-hua et al.	(150)
Threshold Constraints in Equity Refinancing and Policy-Induced Earning Mangement: A Empirical Study Based on Difference in Difference Method	HUANG Xiao-wei et al.	(162)
Study on the Impact Mechanism of Human Capital on Economic Growth	DU Wei et al.	(173)
Top Level Design on Smart Supply Chain Cost Control House System:An Example of Oil and Gas Mining Area	ZHAO Zhen-zhi et al.	(184)

Editor and Publisher: Editorial Office of China Soft Science Magazine

Address: No. 54, Sanlihe Road, Beijing 100045

Tel: (008610)68598270 68598287 Fax: (008610)68598286

Http://www.cssm.com.cn E-mail:zgrkx@cssm.com.cn

ISSN 1002-9753



9 771005 056002

08 >

国际统一刊号：ISSN 1002-9753

国内统一刊号：CN11-3036/G3

定价：国内28元 国外28美元