

CHINA CREDIT CARD

# 中国信用卡

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## 回顾与展望

### 新春寄语

弘扬创新精神，激发创新动力 中国信用卡产业未来已来

### 特别关注

防范打击电信网络诈骗 保障客户资金安全

获客互联网化 产品互联网化 服务互联网化

——工银信用卡互联网化转型发展之路

谋创新 强服务，助推中银长城信用卡基业长青

信用卡大数据应用的实践与展望

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