

CHINA CREDIT CARD

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区域性银行信用卡业务创新与发展

特别关注

上海银行信用卡业务差异化和专业化经营发展之路

精准布局“互联网+” 精细深耕消费金融

从对虚拟信用卡的探索看信用卡的未来

——访上海农商银行信用卡部总经理王海涛

精耕细作区域市场 稳健发展信用卡业务

打造“接地气”的信用卡业务

——访晋商银行信用卡业务部副总经理刘晋峰

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