

2015年3月(合刊) 总第466期

## 22 资讯·快报 Information · Express

支树平:将开展重点产品和出口商品质量提升 专项行动等一组

## 质量•观察 Quality • Observation

**26** 电商跟风春晚:"山寨"服饰泛滥网店谁之过? Who's Problem does the "Copycat"Spring Festival Gala Clothing Sale Mass?

桩 子

**29** 骆驼、探拓者等冲锋衣被曝光: 网上仍有售,商家躲采访

CAMEL, TECTOP Jackets were Exposed as Bad Quality but Still Sale Online, the Merchants Avoiding Interview

王 虹

32 蚕丝被作假有名堂

——"吕长富实验室"的经验总结

The Lab Experience for Identifying Fraud Silk by Lv Changfu

吕长富 杨友庆

38 加强棉花质量监管是保障入库公检棉花质量的前提 Strengthen Supervision is the Premise to Ensure the Quality of Official Classfication Cotton

王全春 邱凭剑



# CONTENTS 目次

**40** 2014年度湖南省苎麻精干麻质量分析 2014 Hunan's Degummed Ramie Quality Analysis

蔡宝军 蒋 敏 熊海鹰等

43 幼儿园床上用品质量分析及探讨
Analysis and Discussion of the Kindergarten Bedding Quality

李胜臻 徐建东 顾爽爽

46 浅析提高棉花轧工质量的方法和措施
Analysis the Methods and Measures to Improve Cotton Ginning Quality
鲁伟东

中学生校服存在问题及应对措施
The Problems of Middle School Students Uniforms and Corresponding Countermeasures

王安耀

#### 纤维·创新 Fiber·Innovation

50 ISPO展上的新玩意儿 New Stuffs on ISPO

滕启跃

**52** 非织造布家族新星——高强聚酯长丝胎基布 Nova in Nonwovens Family : High-strength Polyester Fetal Substrate Fabric

滕启跃



**54** 十年磨炼催生多功能纺织品 Ten Year's Hard Work Spawned Multi-Functional Textiles

马亮

## 标准·预警 Standard · Early Warning

**56** GOTS标准来中国 The GOTS Standard Comes to China

滕启跃

**58** GB/T 21295—2014《服装理化性能的技术要求》 新标准的解读

The Interpretation of New Standard GB/T 21295—2014

何锦颜

60 浅析FZ/T 73017《针织家居服》新旧标准差异 Analyses the Difference between the Old and the New Standard of FZ/T 73017

董 伟

**62** 浅析我国袜品标准与检测 Analysis Hosiery Standard and Testing Method

耿翠艳

65 2015版OEKO-TEX® Standard 100新标准和限量值发布

## 行业·聚焦 Industry • Focus

**66** 2014年新疆棉花产量统计数据建模与决策分析 The Statistical Data Modeling to Xinjiang Cotton Production in 2014 and the Decision Analysis

韩 金 侯圆圆 王鸣泉

71 芦荟纤维:悄立市桥人不识 Aloe Fibre is not Better Known by Consumer

程壓

74 转移和转型: 2015年亚洲纺织业发展两大趋势 Transfer and Transformation:Two Trends of Asian Textile Industry in 2015

王 虹





**76** 安徽实施棉花价格补贴政策的探讨与建议 Discussion on the Cotton Price Subsidy Policy in Anhui and Suggestions

叶世明潘哲杨博

**79** 2015, 世界时尚业什么最重要 2015, What is the Big Important for the World Fashion Industry

魏道培

**80** 印度电商服装销售何以超中国
Why India's E-Commerce for Clothing Sales Better Than China

魏道培

# 市场•潮流 Market • Trend

**82** 户外服饰:代理制精细化发展是方向 Outdoor Clothing: Agency System and Fine Development is the Direction

王 虹

84 一个普通服装经销商的成长之路 An Ordinary Clothing Dealer's Growth Way

杨进华

**86** 方锦燕: 从实体到电商再到实体的回归——草根服装经销商成长之路

Fang Jinyan: Regression from Physical Store to Online and Physical

李博雅

**88** 小荷才露尖尖角 ——微经销商谈微商

WeChat Business : Everything is Just Beginning

马亮

**90** 群英荟萃: 共话2015棉花市场新热点——2015'CNCE棉业发展年会之圆桌论坛 Hot Spot was Discussed in 2015' CNCE Cotton Industry

王 虹

94 世界棉花市场最新动向

**Development Conference** 

The Latest Developments of Cotton Markets around the World

魏道培

### **学知・课堂** Knowledge • Classroom

96 常见保暖内衣种类及选购指南
The Guide for Thermal Underwear Type and Selection

袁裕禄 尹丽华 刘 佳

99 品牌故事:奇安弗兰科·费雷(GIANFRANCO FERRE) Brand Story: GIANFRANCO FERRE

**100** 服装贵族:毛皮 Noble: Fur Clothing

朱洪亮

## 纤检·家园 Fiber Inspection · Homestead

**102** XJ128快速棉纤维性能测试仪使用体会 Using Experience for XJ128 Rapid Cotton Fiber Performance Tester

汪战和 吴春有 蒋学海

**104** 一个爱岗敬业的 "不合格" 父亲 ──记安庆市纤检所高勤勇同志的感人事迹 Gao Qinyong: An "Unqualified" Father Who Loves His Job

安庆市纤维检验所

105 籽棉存放时间与公检颜色级结果关系探讨 Investigation on the Relationship between Seed Storage Time and Color Grade

万凤兮 杨 君

#### 检测·科技 Inspection · Sicence

106 中空和非中空聚酯纤维定量分析方法的探讨 Probe into Quantitative Aalysis of Hollow and Non- Hollow Plyester Fibers

蒋 敏 胡耀雯 熊海鹰等



袁素荣 陈 浩 国琳琳

**112** 生态纺织品检测前处理技术综述 Overview on Pre-treatment Analysis Techniques of Eco-textiles

王 麟 诸佩菊 赵海浪

**114** 玄武岩纤维的土壤老化性能研究 The Research on Aging of Basalt Fibre

姚勇罗聪刘静等

117 山羊绒DNA的提取及验证
Extracting Method for Cashmere DNA and Its Verification

王玫任亮孔平等

120 不同萃取介质对纺织品pH值测试的影响 Impact of Textiles pH Test Use Different Extracting Medium

张慢乐 彭世雄 吴世容等

## 纺织•广角 Textile and Its Wide Watch

**122** 测试条件对织物勾挂破坏性能的影响 Influence of Test Conditions on Fabric Hanging Hook Performance Test

张龙飞 张一心 韩 华

**125** 鲜茧煮茧对提高鲜茧丝抱合性能的试验研究 Study on Improving the Cohesion Performance of Fresh Cocoon Cooking Processing

吕超目 顾 晨 叶 飞等



