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ABSTRACTS

Uphold Zhejiang Spirit to Keep Pace with the Times (4)

Chen Lixu

(Party School of Zhejiang Provincial Committee of C.P.C., Hangzhou, 311121)

Abstract: At the G20 Hangzhou summit, Xi Jinping, General Secretary of the Communist Party of China (CPC), proposed the new requirements and the new task to Zhejiang: “upholding Zhejiang spirit, doing in practice, being at the forefront, standing bravely at tide-head”. When working in Zhejiang as the Secretary of Zhejiang Provincial Committee of the CPC, Xi Jinping deliberated and discussed the cultural gene behind Zhejiang Phenomenon which is profound and creative from perspective of “cultural soft power support” which had and would make the development of Zhejiang sound and fast. He proposed to carry forward Zhejiang Spirit to keep pace with the times as well as the planning and deployment of speeding up the construction of province with great culture. Since the 18th Party Congress, Xi Jinping emphasized carrying forward Chinese Spirit vigorously from the height of Chinese Dream of the great rejuvenation of the Chinese Nation. What is consistent from carrying forward Zhejiang Spirit, upholding Zhejiang Spirit, to carrying forward Chinese Spirit is Xi Jinping’s high degree of confidence of Chinese Culture and his attaching great importance to the cultural soft power & spiritual strength.

Key words: cultural power; Zhejiang spirit; Chinese power; keep pace with the times

The Effectiveness and Governance System of Urban Water Regulation (13)

Tang Yaojia

(School of Economics, Zhejiang University of Finance and Economics, Hangzhou 310018)

Abstract: There is imbalance between institution demand and supply on urban water regulation, regulation is the main shortage of urban water safety. We need to construct regulation institution from systematic and evolutionary perspective beyond strong administration model. The regulation institution not only has efficient institution factors and matches each other, but also needs to coordinate with the changes in urban water industry. As a responsive institution arrangement, the basic motive is multi-governance system. Thus we need to strength social governance and public participation to realize good regulation.

Key words: urban water industry; government regulation; effectiveness of institution; governance system

Study on Government Subsidies for Municipal Wastewater Treatments (20)

Si Yanwu

(School of Public Finance and Taxation, Zhejiang University of Finance and Economics, Hangzhou 310018)

Abstract: It is necessary for government subsidy for the non-profit Municipal Wastewater Treatments. Under shortage of urban sewage treatment facilities, it is urgent and important to study the operation of the government subsidy system and find out the improvement measures in the realistic background. Based on the analysis of the problems in the government subsidies, the paper proposes some measures to improve them, such as the diversification of financing channels, the effective incentive mechanism to promote the supply and consumption, the promotion to construction of the utility tunnel, the research and development of new techniques and products, etc.

Key words: municipality; wastewater treatments; government subsidies; the effective incentive

Research on Bidding Problem, Forming Mechanism and Governance Mechanism of Franchising Right of PPP Project in Urban Water Industry (30)

Wang Ling

(China Institute of Regulation Research, Zhejiang University of Finance and Economics, Hangzhou 310018)

Abstract: In the context of global economic downturn and rapid urbanization, Public-Private-Partnership (PPP) has become an important means to alleviate the contradiction between supply and demand in urban water industry and improve service quality. The franchise bidding is the key link of the urban water PPP project which selects the operating subject. In practice, there are a series of bidding problems, which restrict the development of urban water PPP project. To this end, this paper will focus on the analysis on franchise bidding problem of urban water PPP project, analyze the main mechanism leading to these bidding problems and put forward to improve the urban water PPP project franchise bidding mechanism from improving the system of laws and regulations of urban water PPP project, perfecting the setting of bidding authority up and optimizing the coordination of rights and responsibilities, and promoting the tendering, bidding and regulatory evaluation of PPP project in urban water industry.

Key words: urban water industry; Public-Private-Partnership; franchise bidding; governance

**International Experience, Model Selection and Regulatory Policy of
Public Private Partnerships(PPP) in China's Sewage Treatment Industry** (36)

Li Yunyan, Zhou Sijiao

(*China Institute of Regulation Research, Zhejiang University of Finance and Economics, Hangzhou 310018*)

Abstract: According to the world revolution of public private partnerships (PPP) in sewage treatment industry, the privatization model in UK, the market financing model in United States and the franchise model in France are the most typical. The sewage treatment industry property, financing, operation, competition, price and other specific mode selection will greatly affect the PPP reform progress and effectiveness in China. The sewage treatment industry property, financing, operation, competition, price and other specific mode selection will greatly affect the PPP reform progress and effectiveness in China. Specifically, the property model will be changed from release property to the management right transfer, financing mode from indirect financing to direct financing, operation mode from the factory network to factory network integration, competition mode from decentralized competition to monopoly competition, price model from user charges to purchase of services. In order to protect the public interest, in the process of the reform of public and private cooperation in sewage treatment, it is necessary to establish and improve the public and private cooperation regulatory agencies, strengthen the process of supervision, and standardize the public-private partnership agreement, strengthen contract management.

Key words: sewage treatment; PPP; models of reform; regulation

**Political Trust under A Certain Circumstance in Modern China: Structure, Formation and Variation
——the Construction of An Analysis Framework** (43)

Zhang Quan

(*School of Government, Peking University, Beijing 100871*)

Abstract: "Issue-oriented" political trust refers to an attitude towards government system under a certain circumstance, whose formation and variation follows a different pattern from political trust in generalities. The former one is one kind of institutional trust on the basis of the personalities of high-level politicians of central government. It forms and varies in relevance with one's historical experience as well as rational calculation of the position of certain government, and the uncertain expectation on its further actions.

Key words: structure characteristics; historical experience; calculation of the positions; uncertain expectation; political trust

**Income Inequality, Bias of Public Expenditure Structure and
Long-term Economic Growth** (52)

Shi Lei¹, Tian Yanfang²

(1. *Business School, Yangzhou University, Yangzhou 225127*; 2. *East China University of Political Science and Law, Shanghai 201620*)

Abstract: Income inequality has become a global problem and trend, a correct understanding of the impact of income inequality is critical. In this paper, we propose a mechanism of "public expenditure structure bias", which negatively affects long-term economic growth. The logic is: income inequality results in sectors and classes division, they begin to compete of public expenditure structure and the government cut

the necessary but not to be concerned. The public expenditure structure bias will reduce the governance capacity and harm long-term economic growth. International data confirm that income inequality reduce long-term economic growth, increased the public expenditure structure bias, harm the long-term economic growth and political power decentralized will reduce bias of public expenditure structure.

Key words: public expenditure structure bias; income inequality; long-term economic growth

The Innovation of the Participation of Mass Organizations in Social Governance——“Joint Participation” and “Platform Building and Role Playing” (62)

Ge Liang

(Department of Sociology and Culturology, Party School of Committee of Zhejiang Province of CPC, Hangzhou 311121)

Abstract: The theory of governance and the European paradigm of non-profit organization research are the theoretical bases of mass organizations to participate in social governance. The state and social attributes of mass organizations make it advantageous to participate in social governance. The “Joint Participation” refers to the mass organization and the relation of various social subjects and the coverage of the target of social groups become collaborators and participants in the social construction. “Joint Participation” is a direct solution to the plight of common prosperity in the economic field. As a crack mechanism, “Joint Participation” is not to eliminate the plight fundamentally, but to ease pains brought by the economic development by the logic of society as well as to meet the new demands of members of society brought by economy. The overall idea of the participation of mass organizations in social governance is “Platform Building and Role Playing”, which means while insisting on role playing alone, mass organization should spend more efforts on platform building, in order to make all kinds of social subjects and social groups to play roles.

Key words: mass organization; social governance; Labor Union; Communist Youth League; The Women’s Federation

On the Evolution of Structure and Function of Civil Protest System (69)

Song Xiaohai

(Law Research Laboratory, Zhejiang Academy of Social Sciences, Hangzhou 310007)

Abstract: Scholars seldom focus on the structure and function of civil protest system and its evolution now. The structure of civil protest system is the constitution of different stages with time. There are two stages in the civil protest system under frame of civil procedural law 1991, including protest procedure and retrial procedure. But due to the legislative modification in 2007 and 2012, there are five stages in the civil protest system under frame of civil procedural law 2012, including application procedure, case acceptance procedure, protest procedure and retrial procedure. According to the theory of civil litigant purpose, the function of civil protest system is maintaining national law or right relief. If the function is maintaining national law, the procedure of civil protest should be started ex officio and the object of supervision should be limited to illegal judgments. If the function is right relief, the procedure of civil protest should be started according to application and the object of supervision should be limited to incorrect judgments. According to that theory, the function of civil protest system with two stages 1991 is maintaining national law. And the function of civil protest system with five stages 2012 is right relief. Learning the evolution of structure and function of civil protest system is important for studying problems, such as reasonability of civil protest system and other problems.

Key words: civil protest; legal supervision; structure of system; function of system

An Analysis of Scarcity from the Perspective of Psychology in the Field of Social Security (78)

Cao Yanchun

(School of Public Administration, East China Normal University, Shanghai 200062)

Abstract: This paper uses the multidisciplinary analysis method to explore the poverty groups facing revenue scarce and from a psychological perspective to analyze the cause of poverty “scarce” mentality. It compares the psychological impact on “getting current income” and participating in the social security system from the importance and urgency. It researches the restricted view, “bandwidth” and the cognitive ability and executive control reducing, exit or not participating in the social security system due to the scarcity mentality. It puts forward the design to meet the needs of “self-sufficient standards”, incentive mechanism, taking social

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security into the “pipe” view, constructing rolling mechanism and gradual exit mechanism, avoiding “scarce trap” and so on, in order to improve the social security system for the poor community participation rate and utilization rate, to enhance the security objectives for the poor.

Key words: psychology of scarcity; a restricted view; bandwidth; social security system; psychology

Research on the Non-public Foundation of Education Field in Jiangsu and Zhejiang Province (87)

Gao like¹, Li Shujie²

(1. *School of Media and International Culture, Zhejiang University, Hangzhou 310012*; 2. *School of Management, Min Zu University, Beijing 100081*)

Abstract: The non-public foundation is the most active non-governmental organizations in China, and education is an important area for them to carry out public welfare activities. This kind of organization in Jiangsu and Zhejiang is in the leading level in the whole country. And they show obvious regional characteristics in the activities that support the development of education. For example, they are not only to have flexible and diverse, but also have long-term and pragmatic features; and which are not only to enrich the educational resources, but also promote the reform of the educational model. They lead to the participation of the whole social forces, and guide people to pay attention to the balanced development of basic education and education at different stages. Their experience has certain reference significance for other regions.

Key words: non-public foundation; educational participation; characteristic and experience

New Cosmopolitanism under the Perspective of International Communication: A Study on Changing Process and Dynamic Mechanism of “Community of Common Destiny” Concept (94)

Shao Peiren, Zhou Ying

(*Institute of Communication Studies, Zhejiang University, Hangzhou 310028*)

Abstract: China’s view and comment on the world can not only reflect a new perspective of cosmopolitanism, but also affect the whole world and then promote the world development. Especially after Trump, the new president of United States, coming to power and running wild in international politics, the whole world has been lost in panic and unstable. China stands out at this very moment and puts forward the new cosmopolitanism concept of “Community of Common Destiny”, which represents the responsibility of the grand country. It is a way varies from inside to outside and from the near to the distant that China views and comments on this world. According to that, this paper has collected and analyzed Chinese leaders’ speeches on “Community of Common Destiny” in international and national occasions from 2012 to 2016, combining with Chinese cultural core and ethical values, leaders’ communication style, economic development and geopolitics environment, to discuss the changing process and dynamic mechanism of “Community of Common Destiny” concept. It can help to clarify the misconceptions on Chinese policies based on nationalism and prove the internal consistency of Chinese policies and Chinese reality in international communication under the perspective of new cosmopolitanism, in order to lay a solid foundation for constructing international communication system and obtaining discourse power for national strategy.

Key words: new cosmopolitanism; community of common destiny; international communication; nationalism; text analysis

Chinese “New Cosmopolitanism”: Global Communication Issues of “Community of Common Destiny for Mankind” (105)

Yuan Jinghua

(*Zhejiang University Media and Communications, Hangzhou 310018*)

Abstract: As the crisis of globalization deepens, the world is facing an important historical juncture. China put forward “a community of common destiny for mankind”, as the core concept of Chinese proposal. It is the key direction in global communication for Chinese media to focus on issues of “a community of shared future for mankind”, to articulate Chinese specific values especially in the background of global crisis. Chinese media should integrate discourses of cosmopolitanism by absorbing thought resources of China and abroad. It should be a national strategic issue to communicate Chinese new cosmopolitanism with the

core concept of “a community of common destiny for mankind”. We need top-level planning on value communication, strengthen the charisma on morality and justice in global communication to guide the discourse power of concept innovations in global governance, and promote global identity on Chinese values.

Key words: a community of common destiny for mankind; the new cosmopolitanism; globalization; global communication; Chinese values

**New Cosmopolitanism and External Communication Strategy:
Theoretical Thinking Based on the Dome Model of
“Communication and the Community of Common Destiny for All Mankind”** (114)

Liao Weimin

(Shi Liangcai School of Journalism and Communication, Zhejiang Sci-Tech University, Hangzhou 310018)

Abstract: The discussion about the issue of New Cosmopolitanism and the development of Chinese media inspires people to realize that China putting forward the idea and discourse of the New Cosmopolitanism is actually the inherent requirement of the rise of China and the outward appearance of Chinese national fate. Based on the Dome Model of “communication and the community of common destiny for all mankind”, the external communication is located in the high-end position with a leading role in its system. Under the New Cosmopolitanism idea, the external communication should be based on “the community of common destiny for all mankind”, in order to seek more abundant information exchange, value inclusion and civilization understanding, and to face different cultures with active learning, dialogue and adjustment, and influence each other, hence to form a joint action after deliberations and achieve a win-win situation to share the results. In order to fulfill the external communication strategy, China needs to adopt more communicators without any restrictions, expand the field of communication and optimize the structure of communication.

Key words: new cosmopolitanism; external communication; dome model; national fate; community of common destiny for all mankind

China’s Proposals for Global Governance and Chinese National Discourse Construction (121)

Guo Xuan

(Shanghai International Studies University, Shanghai 200083)

Abstract: In 18th CPC National Congress, participating actively in global economic governance was proposed. In September, 2016, G20 summit in Hangzhou, President Xi Jinping repeatedly clarified “China’s Proposals” to the world. Under the background of the international power balance changes, China eager to participate in global governance, contribute China’s wisdom and value, and vigorously promote the reform of international governance system. In this paper, through the theoretical framework of the interaction between discourse and social reality, the author tried to discuss the construction process of basic concept of “China’s Proposals” by the Chinese discourse, and summarized four key aspects including “a community of common destiny for all mankind” discourse, “inclusive development” discourse, “innovation” discourse and “initiators” discourse.

Key words: global governance; China’s proposals; Chinese national discourse

Conflict between Science and Humanity and Its Possible Future (127)

Lu Dunji

(Zhejiang Academy of Social Sciences, Hangzhou 310007)

Abstract: “Consilience: The Unity of Knowledge” is a scientific masterpiece by biologist Edward Wilson, in which Wilson uses the method of the synthesis of knowledge (in fact, basically a natural science vision) to understand social science and art. However, science may unify knowledge, but it cannot unify human nature. This paper illustrates the intensification of the conflict between science and humanity today, and looks forward to some possible development in the future.

Key words: science; natural science; social science; art; human nature; Edward Wilson

**Exile, Nostalgia, Root Seeking—Discussing the Three Cultural Motifs of
the Chinese Poetry in the Southeastern Asia** (133)

Zhu Wenbin

(Zhejiang Yuexiu University of Foreign Languages, Shaoxing 312000)

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Abstract: “Exile”, “Nostalgia” and “Root seeking” are the three main cultural motifs of the Chinese Poetry in the Southeastern Asia. They are intertwined, constructing a special relationship. Exile indicates leading a wandering life, wandering brings boundless nostalgia and the homesickness is entrusted to the root seeking. That expands and enriches the contents and appearances of the Chinese Poetry in the Southeastern Asia. With the combination of “Chineseness” and “Nativeness”, the Chinese Poetry in the Southeastern Asia reflects the complexity and historic characteristics of the three main cultural motifs, exile, nostalgia and root seeking, and demonstrates their particularity and independence.

Key words: the Chinese poetry in the Southeastern Asia; exile; nostalgia; root seeking; cultural motif

The Characteristics of Annotation to Shigu Academy Questions and Answers about the Analects by Dai Xi (143)

Tang Minggu

(*Department of Philosophy, Liaocheng University, Liaocheng 252059*)

Abstract: As a representative of Yongjia School, Dai Xi dared to state directly the fault of the classical text and query existing annotations in Shigu Academy Questions and Answers about the Analects, which fully reflected the critical spirit of “Zhejiang School”. During the process of conducting textual research on classical allusions and words and phrases, his practice of emphasizing textual criticism and his research methods of interpreting the classic by virtue of historical facts not only carried forward the claim of valuing both classics and history by Yongjia School, but also highlighted the fundamental spirit of “Zhejiang School”—seeking the truth. Through the creative interpretation, he not only elaborated the thought of inner morality, but also explored the thought of external exploits, especially the ideas of caring for people, benefiting people, balancing people, advising people and employing people. All this manifested the school emphasis on utility.

Key words: Dai Xi, Shigu Academy Questions and Answers about the Analects; annotation

An informal discussion about private space and public space (148)

Zhou Anping

(*Law School of Nanjing University, Nanjing 210093*)

The Dynamic Heritage of Chinese-style Bullfighting —based on the Analysis of the Construction for Jiaxing Cultural (151)

Wang Huaijian

(*Jiaxing Vocational Technical College, Jiaxing 314036*)

Abstract: The Chinese-style Bullfighting (Guaniu in China) originated from the sacrificial activities of the Eid al-Adha Festival of the Hui nationality to appreciate the happiness of life and pursue the warrior spirit, which has a profound historical and cultural heritage and great attractiveness. In 2011, it was selected as the national intangible cultural heritage list, creating new opportunities for the development of the cultural in Jiaxing. At present, Jiaxing is lack of the cultural brand of the absolute influence, still at the stage of “extensive” growth and its overall competitiveness of resources is not strong. Therefore, the cultivation and development of Guaniu can promote the development of Jiaxing’s culture construction and the dynamic heritage of Chinese-style Bullfighting.

Key words: Chinese-style Bullfighting; Jiaxing; dynamic heritage; construction of culture

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