



浙江工商大学

JOURNAL OF ZHEJIANG GONGSHANG UNIVERSITY

2013/3 | 学报
总第120期

论夫妻一方婚后所得财产性知识产权的归属
论我国不动产善意取得制度的完善
期望效用理论是现实生活的决策基础吗？
外部治理机制对银行业绩影响的实证研究

文史哲

“创意产业”概念的界定及启示

——基于政治、经济、社会、美学、艺术的梳理

张波(3)

艺术秩序与《秃头歌女》中的时间

雷体沛(14)

视觉盛宴的政治隐喻:好莱坞电影与国际关系

王宁川 邹宇泽(18)

审美的智力游戏

——试论博尔赫斯幻想小说的艺术构思

马翔(27)

法学

“夫妻财产制”专栏(主持人:巫昌祯)

论夫妻一方婚后所得财产性知识产权的归属

张学军(33)

论我国不动产善意取得制度的完善

——以遏制夫妻共有房屋被一方擅自处分为视角

孙若军(46)

论我国夫妻约定财产制的完善

田韶华 康慧(52)

经济与管理

期望效用理论是现实生活的决策基础吗?

——基于前景理论的反思

朱富强(60)

外部治理机制对银行业绩影响的实证研究

易志强(71)

税负归宿与收入再分配:文献评述与研究展望

郭宏宝(79)

工业旅游发展的“达利”模式研究

郎富平 徐云松(85)

基于灰色关联分析的文化产业发展影响因素研究

——以浙江省为例

章迪平(92)

JOURNAL OF ZHEJIANG GONGSHANG UNIVERSITY

No.3, 2013 (Vol. 120)

MAIN CONTENTS

A Definition on “Creative Industry” and Its Enlightenment

—A Review on the Political, Economic, Social, Aesthetics and Art ZHANG Bo(3)

On Art of Order and Time in “The Bald Soprano” LEI Ti-pei(14)

On the Currency of Hollywood’s Fantasy: Popular Culture’s Discourse on International Relations

..... WANG Ning-chuan, ZOU Yu-ze(18)

Aesthetic Intelligence Game

—An analysis on the Artistic Design in Borges’s Fantasy Fiction MA Xiang(27)

On Ownership of Non-personal Intellectual Property Rights Acquired By Spouse during the Marriage

..... ZHANG Xue-Jun(33)

On the Improvement of Bona Fide Acquisition System of Real Estate in China

—In the Perspective Preventing Unauthorized Disposition of Housing under Community Property by One Spouse

..... SUN Ruo-jun(46)

On the Perfection of the Agreement System of Marital Property TIAN Shao-hua, KANG Hui(52)

Is Expected Utility Theory the Foundation of Decision-Making in Reality?

—A Reflection from Prospect Theory ZHU Fu-qiang(60)

An Empirical Study on the Effect of Outside Governance Environment on Bank Performance

..... YI Zhi-qiang(71)

Tax Incidence and Income Redistribution: Literature Review and Research Prospects

..... GUO Hong-bao(79)

A Study on the “Dali” Development Pattern of Industrial Tourism LANG Fu-ping, XU Yun-song(85)

A Research on the Influencing Factors of Culture Industry Development Based on Grey Relational Analysis

—Evidence from Zhejiang Province ZHANG Di-ping(92)

版权声明：本刊已加入中国学术期刊光盘版、中国学术期刊全文数据库、维普全文数据库、万方数据库等数据资源系统，作者如不同意转用，请在来稿中声明。本刊文章版权所有，欢迎转载、评论、翻译、引用，但请注明出处。

英文审校：魏立强