

浙江省体育科学学会主办

ISSN 1004-3624

浙江体育科学

ZHEJIANG TIYU KEXUE

ZHEJIANG SPORT SCIENCE

浙江体育科学

第四十三卷

第四期

二〇二一年七月

ISSN 1004-3624



9 771004 362210

4

2021年 第43卷 VOL. 43

目 次

· 庆祝中国共产党成立 100 周年专题 ·

习近平总书记关于新时代体育重要论述的内涵探析、浙江溯源和实践 朱丽丽(1)

新中国五代领导人关于体育的重要论述及逻辑意蕴 宋明伟,吕立,于江杨(7)

· 体育社会学 ·

在教育与运动之间:体育“命名”的基础之争及哲学解释 左官春(13)

城市老年人居家锻炼抗疫实践及其价值 戴志鹏(19)

业余篮球赛事文化要素重要性探析 张源天,周丽君,宋万翔(23)

身份建构与群体呈现:三位抗疫“体育人”的口述历史 张越,李贝,黄亦彬,等(29)

理性的反思——现代体育演进的价值追问 谢本超,白真(33)

网络健身对传统健身行业发展影响的社会学研究 杨磊,赵海龙(39)

· 体育经济学 ·

我国体育用品对外贸易研究分析与述评 邱林飞,杨明(43)

浙江省创业环境对体育创业活动的影响 刘洪(51)

我国体育赛事版权市场开发历程及运营模式探究 周敏,陈飞(57)

· 民族传统体育 ·

螳螂拳文化符号分层阐释 赵阳,孙德朝,程馨(62)

民族传统体育经典赛事研究

——以中华龙舟大赛为例 楚文鹤,白真,吕广阵,等(68)

· 运动训练学 ·

自由泳长距离 1 500m 速度特征及控制模型研究 郑坤良,郭海英,崔延卿,等(73)

· 学校体育学 ·

OBE 理念下高职体育运营与管理专业人才培养模式的改革与实践

——以浙江体育职业技术学院为例 徐晓燕(80)

高校学生体育伤害事故的社会治理研究 庄逸方,庄永达(83)

高职体育有效课堂的内涵原则结构及其效应实现 方小强(88)

湘浙两省男生上肢力量 30 年动态变化比较研究 王芳,于可红(92)

大学生课余屏前静态行为与 BMI、身体活动及亚健康的关系研究 莫月红,黄中华(100)

· 运动心理学 ·

深度休闲特征与主观幸福感关系研究

——以马拉松跑者为例 姚智勇,王思,邱亚君(106)

Contents

- Research on the Profound Connotation and Zhejiang Origins of Xi Jinping's Important Statements on Sports in the New Era
..... ZHU Li-li(1)
- The Important Exposition And Logical Implication of Sports by Leaders of The Five Generations of New China
..... SONG Ming-wei, LV Li, YU Jiang-yang(7)
- Between Education and Sports ;the Debate on the Basis of Naming Physical Training and Its Philosophical Explanation
..... ZUO Guan-chun(13)
- Practice and Value of Urban Elderly Exercise at Home to Prevent COVID —19 DAI Zhi-peng(19)
- An Analysis of the Importance of Cultural Elements in Amateur Basketball Games
..... ZHANG Yuan-tian ,ZHOU Li-jun ,SONG Wan-xiang(23)
- Identity Construction and Group Presentation : The Oral History of Three Anti—Epidemic "Sports People"
..... ZHANG Yue ,LI Bei ,HUANG Yi-bin ,et al(29)
- The Dispute of Rationality : Value Rationality and Instrumental Rationality
——Value inquiry and Reflection on the evolution of sports form XIE Ben-chao ,BAI Zhen(33)
- Sociological Research on the influence of network fitness on the development of traditional fitness industry
..... YANG Lei(39)
- Analysis and Review of China's Sports Goods Foreign Trade Research QIU Lin-fei ,YANG Ming(43)
- The Impact of Zhejiang's Entrepreneurial Environment on Sports and Entrepreneurial Activities LIU Hong(51)
- Exploration on the Development History and Operation Mode of China's Sports Event Copyright Market
..... ZHOU Min ,CHEN Fei(57)
- Layered interpretation of cultural symbols on Mantis Boxing ZHAO Yang ,SUN De-zhao ,CHEN Xin(62)
- Research on Classic National Traditional Sports Events
——Taking the Chinese Dragon Boat Race as an example CHU Wen-ge , BAI Zhen , LV Guang-zhen ,et al(68)
- Research on Speed Characteristics and Control Model of Long —distance Freestyle (1 500 m)
..... ZHENG Kun-liang ,GUI Hai-ying ,CUI Yan-qing ,et al(73)
- OBE Concept Guided Reform and Practice on the Cultivation of Sport Operation and Management Majors in Higher Vocational Colleges XU Xiao-yan(80)
- Research on Social Governance of Sports Injury Accidents among College Students
..... ZHUANG Yi-fang , ZHUANG Yong-da(83)
- The Connotative Principle Structure and the Realization of Physical Education Effective Classroom in Higher Vocational Colleges FANG Xiao-qiang(88)
- A comparative study of 30—year dynamic changes in upper limb strength of boys in Hunan and Zhejiang provinces
..... WANG Fang ,YU Ke-hong(92)
- A Study On the Relationship Between Extracurricular Static Behavior in Front of Screen and BMI , Physical Activity and Sub—health of College Students MO Yue-hong ,HUANG Zhong-Hua(100)
- Research on the Relationship Between Serious Leisure Qualities and Subjective Well —Being
——Based on the marathon runners YAO Zhi-yong ,WANG Si ,QIU Ya-jun(106)