

# 目次

## CONTENTS

### 【研究探索】

- 广西 R&D 经费投入规模与强度统计分析..... 黄宝中, 李莲靖, 黄丹琳(1)  
从专利信息分析探讨广西生物质能源行业发展策略..... 赵盛林(3)  
探讨用科学发展观推进科研企业创新力建设..... 郑卜祥, 姚 娥(7)

### 【应用技术】

- 过氧乙酸杀菌剂制备工艺的优化研究..... 陈 靖, 丁新勇(11)  
高速铁路客运专线板式无砟轨道Ⅱ型 CA 砂浆配制技术..... 谷 勇(13)  
异构数据网络实时整合关键技术浅析..... 陆东亮, 林建华, 李晓茵(16)

### 【建筑工程】

- 缅甸工程如何实现中方人员、材料、机具设备入境..... 梁跃清, 王文君(19)

### 【公路桥梁】

- 加强法治建设 提高路政执法能力..... 谭湘邕(22)

### 【经营管理】

- 管理学稳定论..... 李家渝, 杨贵学(25)  
人寿保险基层公司加强风险防范研究..... 张健铭(28)  
基于主成分分析法的员工工作满意度分析..... 张黎, 张武琪, 刘素娟, 等(31)  
从花卉行业看改善物流环境与营销策略之关系..... 赵振森(34)  
分众时代广告媒体传播策略探析..... 初 琦(36)

### 【财务金融】

- 论加强应收账款管理与控制..... 顾 宁(39)  
关于加强市政工程成本管理的探讨..... 杨光明(42)  
谈切实加强建筑企业预算管理能力..... 罗 慧(45)

### 【企业政工】

- 国有困难企业在租赁经营期中如何搞好党建工作的思考..... 刘光武(47)  
江苏油田物资供销处廉政风险管理的探索..... 唐智雄(50)

### 【实践革新】

- 农村饮水安全工程评估评价指标体系的设计、标准和步骤..... 许 慧, 刘家养(53)  
刍议高职生职业能力构成..... 廖善康(59)  
高校后勤服务要向专业化、集约化目标迈进..... 杨 昊(62)  
谈对高职教师绩效评估考核体系的认识..... 黄 纶, 陈 眇(64)

# CONTENTS

## 【Research & Exploration】

Statistical Analysis of the Funds on Guangxi R&D and its Intensity	HUANG Bao-zhong, LI Lian-jing, HUANG Dan-lin(1)
Analyzing the Strategies of Developing Guangxi Biological Materials Energy Industry by Patent Information	ZHAO Sheng-lin (3)
A Study of Promoting the Innovation Construction of Scientific Research Enterprises by Scientific Outlook on Development	ZHENG Bu-xiang, YAO E(7)

## 【Applied Technology】

A Study of the Optimization of Preparation Techniques of Peracetic Acid Bactericide	CHEN Jing, DING Xin-yong(11)
Plate-type Ballastless Track II CA Mortar Compound Technique of Express Railway Passenger Dedicated Line	CHU Yong(13)
The Analysis of the Key Technology of Heterogeneous Data Network Real-time Integration	LU Dong-liang, LIN Jian-hua, LI Xiao-yin (16)

## 【Construction Engineering】

How Chinese Personnel, Materials, Machinery and Equipment to Enter Myanmar	LIANG Yue-qing, WANG Wen-jun (19)
--	-----------------------------------

## 【Highway & Bridge】

Improve the Construction of Ruling by Law and the Law Enforcement Capability of Road Administration	TAN Xiang-yong (22)
---	---------------------

## 【Operation & Management】

Steady State Theory of Management	LI Jia-yue, YANG Gui-xue(25)
-----------------------------------	------------------------------

A Study of the Improvement of Risk Prevention in Grass-roots Life Insurance Companies	ZHANG Jian-ming(28)
The Analysis of Personnel's Job Satisfaction Based on PCA	ZHANG Li, ZHANG Wu-qi, LIU Su-juan, et al(31)
The Relationships between the Logistics Environment and Marketing Strategies in Flower Industry	ZHAO Zhen-sen(34)
A Study of the Communication Strategy of Advertising Media in Focus Time	CHU Qi(36)
<b>【Finance】</b>	
On Improving the Management and Control of Accounts Receivable	GU Ning(39)
A Study of the Improvement of Cost Management of Municipal Engineering Projects	YANG Guang-ming(42)
On Effectively Strengthening the Budget Management Capability in Construction Enterprises	LUO Hui(45)
<b>【Enterprise Political】</b>	
Some Thoughts about how to Do a Good Job in Party Construction in Disadvantage State-owned Enterprises Running under Lease	LIU Guang-wu(47)
A Probe into the Clean Governance Risk Management of Jiangsu Oilfield Materials Supply and Marketing Office	TANG Zhi-xiong (50)
<b>【Practice &amp; Innovation】</b>	
Designs, Standards and Steps of Evaluation and Assessment Index System of Rural Drinking Water Safety Engineering	XU Hui, LIU Jia-yang(53)
On the Career Capability Constitution of Higher Vocational Students	LIAO Shan-kang(59)
Logistics Services in Higher Educational Institutions Should be Promoted into Professionalization and Intensification	YANG Min(62)
On the Assessment and Appraisal System for Teachers' Performance in Higher Vocational Colleges	HUANG Ying, CHEN Xi(64)