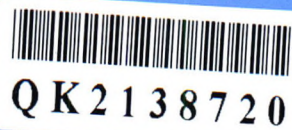
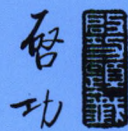


国家新闻出版广电总局认定的学术期刊
中国核心期刊（遴选）数据库收录



职业技术



VOCATIONAL TECHNOLOGY

“工业机器人技术与应用”课程多维度思政元素的构建 (徐开元)

产教融合背景下职业教育“双主体”育人模式探讨 (张 瑶)

基于行动研究法的高职院校现代学徒制人才培养模式探索 (钱 瑜)

粤港澳大湾区高职教育融合发展路径研究 (刘如意)

投稿二维码



万方数据

2021.10

第20卷 第10期 Vol.20 No.10

目次

博士专栏

产教融合背景下职业教育“双主体”育人模式探讨 张 瑶,罗国宇(1)

基于创新思维的启迪式教学方法研究 沈培辉,陈常晖(7)

高职“食品添加剂应用与检测技术”课程思政教学改革探索
..... 姚 芳,吴 平,张 伟,缪洁娜(13)

基于行动研究法的高职院校现代学徒制人才培养模式探索 钱 瑜(19)

融合七问分析法的 OBTL 创新创业教育教学模式研究与实践 何 宽,崔耀辉,胡 泊(25)

“互联网+”背景下地方高师院校生物类专业女大学生就业途径创新研究
..... 王明华,徐 澜,石 瑞,赵二劳(31)

高等职业教育研究

竞赛资源转化对职教本科培育高层次技术技能人才的启示 陶志勇,张 锦,李 礼(37)

高校人才培养能力的内涵解析及建设策略 李晓琳,咸桂彩(42)

基于 CIPP 模式的高职学生增值评价研究 段姣雯,邱 静(47)

粤港澳大湾区高职教育融合发展路径研究 刘如意(54)

基于 3D 打印技术的“教赛研”协同模式培养大学生创新创业能力的研究
..... 王利鹤,赵永来,张 旭,胡树平,黄志远(60)

“1 + X”证书制度下高职机电类专业人才培养模式创新实践研究
..... 杨光龙,黄光伦,黄玉芳,孙宁岗(66)

高职产教融合校企协同育人有效途径研究 李云松,卢 珊,张国锋(72)

大学生“两平台·四维度”心理保健实践路径体系研究 马桂兰(77)

机器人技术与应用

“工业机器人技术与应用”课程多维度思政元素的构建 徐开元,何玉安,李庆梅(82)

课程与教学

“烘焙食品加工技术”课程教学改革与实践 刘玉兵,陈秀丽,徐 微,徐文东,王延斌(87)

基于成果导向和行动学习的营销渠道管理课程教学改革研究 王知强(93)

高职虚拟现实应用技术专业课程体系构建研究 陈小红,张银巧(99)

高职英语混合教学模式的实践研究
——以“职场英语视听说”课程为例 金 娴(104)

Contents

Column for Doctors

Discussion on the “Double Subjects” Education Mode of Vocational Education under the Background
of Integration of Industry and Education ZHANG Yao, LUO Guoyu(1)

Research on Enlightening Teaching Method Based on Innovative Thinking
..... SHEN Peihui, CHEN Changhui(7)

Exploration on Curriculum Ideology and Politics Teaching Reform of “Food Additive Application and
Detection Technology” in Higher Vocational Colleges
..... YAO Fang, WU Ping, ZHANG Wei, MIAO Jiena(13)

Research on the Talent Training Mode of Modern Apprenticeship System in Higher Vocational
Colleges Based on Action Research Method QIAN Yu(19)

Research and Practice of OBTL Innovation and Entrepreneurship Education Teaching Mode Integrating
5W2H Analysis Method HE Kuan, CUI Yaohui, HU Bo(25)

Study on the Innovation of Employment Approaches for Female College Students in Biology Related Major
in Local Normal Colleges and Universities under the Background of “Internet + ”
..... WANG Minghua, XU Lan, SHI Rui, ZHAO Erlao(31)

Study on Higher Vocational Education

Enlightenment of the Transformation of Competition Resources to the Cultivation of High – level
Technical and Skilled Talents in Vocational Undergraduate Education
..... TAO Zhiyong, ZHANG Jin, LI Li(37)

Connotation Analysis and Construction Strategy of Talent Cultivation Ability in Colleges and Universities
..... LI Xiaolin, XIAN Guicai(42)

Study on Value – added Evaluation of Higher Vocational Students Based on CIPP Model

..... DUAN Jiaowen, QIU Jing(47)

Research on the Integrated Development Path of Higher Vocational Education in Guangdong – Hong

Kong – Macao Greater Bay Area LIU Ruyi(54)

On the “Teaching, Competition and Research” Collaborative Model Based on 3D Printing Technology

to Cultivate College Students’ Innovation and Entrepreneurship Ability

..... WANG Lihe, ZHAO Yonglai, ZHANG Xu, HU Shuping, HUANG Zhiyuan(60)

Research on Innovative Practice of Talent Training Mode for Mechanical and Electrical Specialty in

Higher Vocational Colleges under “1 + X ” Certificate System

..... YANG Guanglong, HUANG Guanglun, HUANG Yufang, SUN Ninggang(66)

Research on Effective Ways of Integrating Industry and Education and Collaborative School – Enterprise

Education in Higher Vocational Colleges LI Yunsong, LU Shan, ZHANG Guofeng(72)

The Research of College Students’ “Two Platforms and Four Dimensions” Mental Health Care

Practice Path System MA Guilin(77)

Study on Robot Technology and Application

Construction of Multi – dimensional Ideological and Political Elements of “Industrial Robot Technology

and Application” Course XU Kaiyuan, HE Yu’ an, LI Qingmei(82)

Curriculum and Teaching

Teaching Reform and Practice of “Baking Food Processing Technology” Course

..... LIU Yubing, CHEN Xiuli, XU Wei, XU Wendong, WANG Yanbin(87)

Research on Teaching Reform of Marketing Channel Management Course Based on Outcome – based

Education and Action Learning WANG Zhiqiang(93)

On the Curriculum System Construction of Virtual Reality Application Technology Major in

Higher Vocational Colleges CHEN Xiaohong, ZHANG Yinqiao(99)

Practical Research on Blended Teaching Mode in Higher Vocational English

——Taking the “English for Careers” Course as an Example JIN Xian(104)

本刊已加入下列数据库：
万方数据库数字化期刊群
中国学术期刊（光盘版）
中文科技期刊数据库
中国期刊网
超星期刊域出版平台

编委会				Editorial Committee	
主任 王淑云 丁哲学				Director Head Wang Shuyun Ding Zhexue	
副主任 孙孟建 朱小平				Deputy Director Head Sun Mengjian Zhu Xiaoping	
委员(按姓氏笔画排序)				Committee Members(Sorted by the Number of Strokes in the Surnames)	
王其梅	刘训龙	刘晓岩	刘晓杰	Wang Qimei Liu Xunlong Liu Xiaoyan Liu Xiaojie	
刘胜利	朱彩云	吴佰明	张立彬	Liu Shengli Zhu Caiyun Wu Baiming Zhang Libin	
林 海	姜淑荣	谢 伟	曾文权	Lin Hai Jiang Shurong Xie Wei Zeng Wenquan	
主编 姜伟志				Chief Editor Jiang Weizhi	
主管				Competent Authority	
黑龙江省商务厅				Department of Commerce of Heilongjiang Province	
主办				Sponsor	
黑龙江旅游职业技术学院				Heilongjiang Vocational College of Tourism	
出版、发行				Publisher & Distribution	
黑龙江职业技术杂志社有限公司				Heilongjiang Vocational Technology Publishing House Co., Ltd.	
地址				Address	
哈尔滨市南岗区学府路315号				315 Xuefulu Road, Nangang District, Harbin, China	
邮编 150086				Postcode 150086	
电话 0451-53630400 53602790				Telephone 0451-53630400 53602790	
电子信箱（办公） zyjszszs@126.com				E-mail(Office): zyjszszs@126.com	
投稿网址 www.zyju.cbpt.cnki.net				http://www.zyju.cbpt.cnki.net	

2021年10月15日 第20卷 第10期 总第257期
国际标准连续出版物号 ISSN 1672-0601 排版/印刷 黑龙江省教育厅印刷厂
国内标准连续出版物号 CN 23-1509/TU 广告许可证号 2301004010099
定 价 15.00元

版权所有：转载本刊文字、图片请注明出处；对侵害知识产权行为，本刊保留依法追究权利。
本刊未委托任何中介组织及个人进行征稿、组稿活动。近期有假冒本刊设立在线投稿系统的网站，广大读者和作者不要上当受骗，投稿请通过本刊知网系统：<http://www.zyju.cbpt.cnki.net>。